

# Welcome!

*Congratulations* on getting this Blueprint!

If you're reading this, chances are you're a business owner searching for ways to generate more leads & sales using social media...

**If that's the case, you're in luck!**

This blueprint was created to show you a brand new way to unlock a passive stream of FREE leads & sales into your business on a daily basis.

Best part is - this strategy is “set it and forget it”.

You can set it up once and reap the benefits forever.  
**It's a no-brainer!**

And don't worry! It's all 100% beginner proof!  
Anyone can do this - even if the words “viral” or “landing page” scare the heck out of you ;)

**Ready to get started?**





# The "Ultimate Harvest" has all the Templates, Bells & Whistles You Need To Set Up Your "Growth Machine" Record Time!



**TIME**

Only takes **90 minutes**  
to setup & launch!



**RESULT**

Generate **FREE Leads & Sales** From Social Media.



**DIFFICULTY**

**Beginner-Friendly** (No  
Experience Needed!)

- ✓ Step-By-Step Video Training
- ✓ Social Media Assets To Optimize Your Profile
- ✓ Done-For-You Landing Page Template
- ✓ Graphics Vault Of Pre-Designed Images
- ✓ Done-For-You Copy Built-Into Your Funnel
- ✓ "Fill In The Blank" 5-Step Email Sequence







# ! WARNING

What if I told you there was a *highly targeted source of leads & sales* that you didn't even know existed...

And that with each passing second, you were missing out on HUGE opportunities to launch or grow your business with social media!

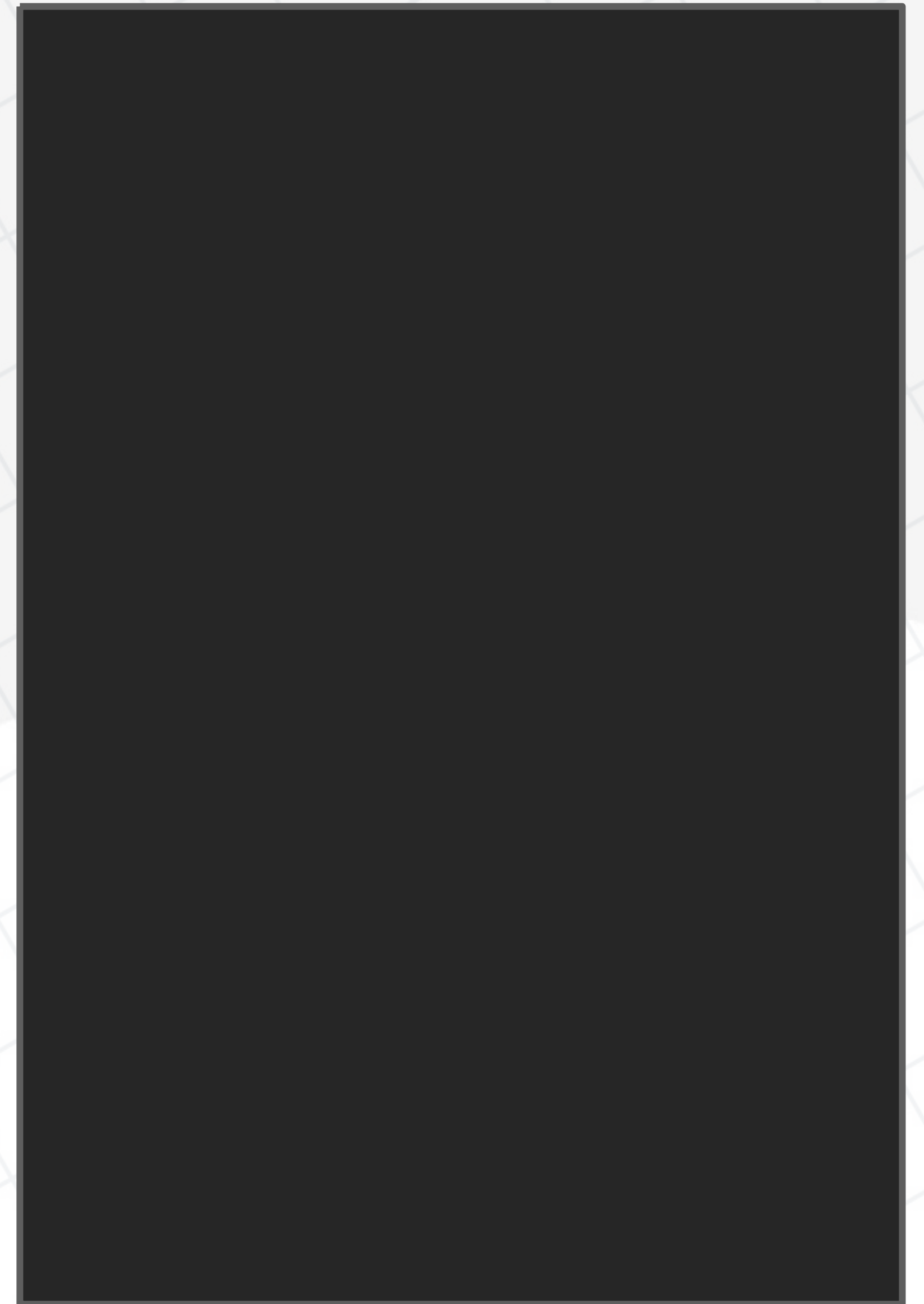


# My name is [Your Name]...

I'm a digital marketing and [niche] lead generation expert...

And I'm about to show you a BRAND NEW way to “hack” your social media profiles to generate unlimited, FREE traffic for your business.

It doesn't require any special skills, and it doesn't involve running complicated ads...

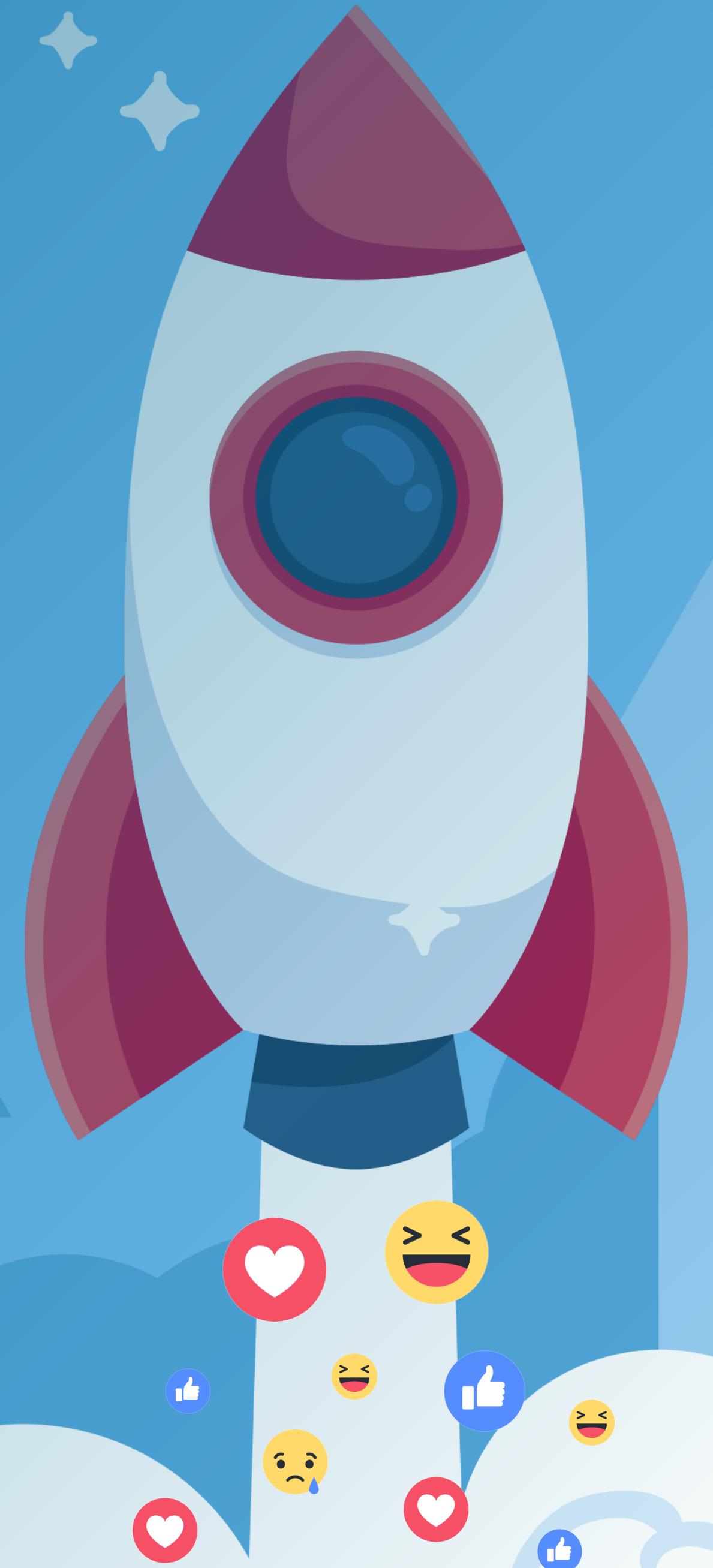




# In Fact...

What I'm about to show you is probably the easiest, fastest, and most beginner-friendly way to grow your business with social media TODAY.

*And I'm willing to bet you didn't even know it existed!*

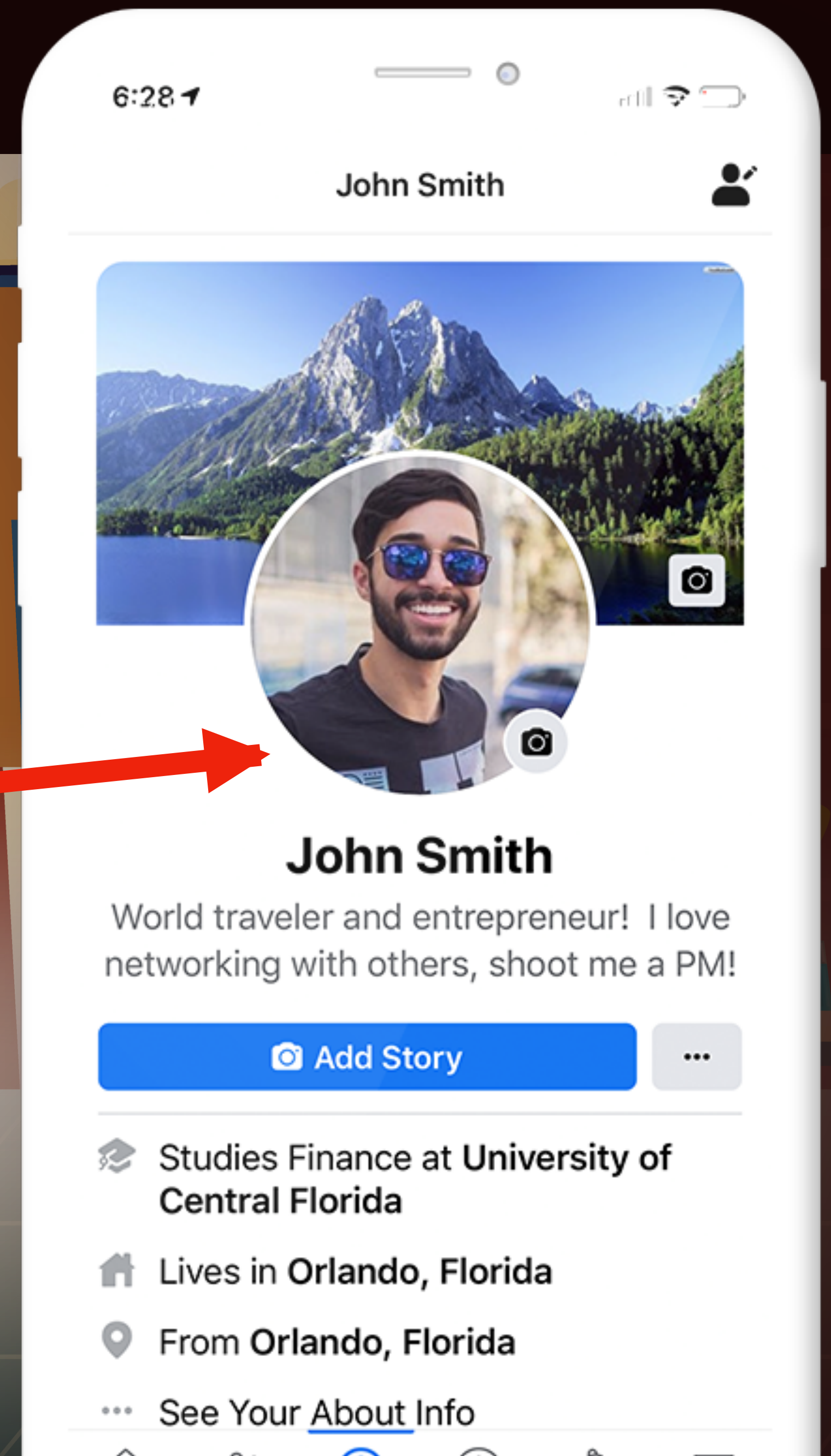




# The Hidden Traffic On Facebook

Have you ever been scrolling around on Facebook when a post, like, or comment catches your eye?

And then for whatever reason, you decide to click to view that person's profile page...



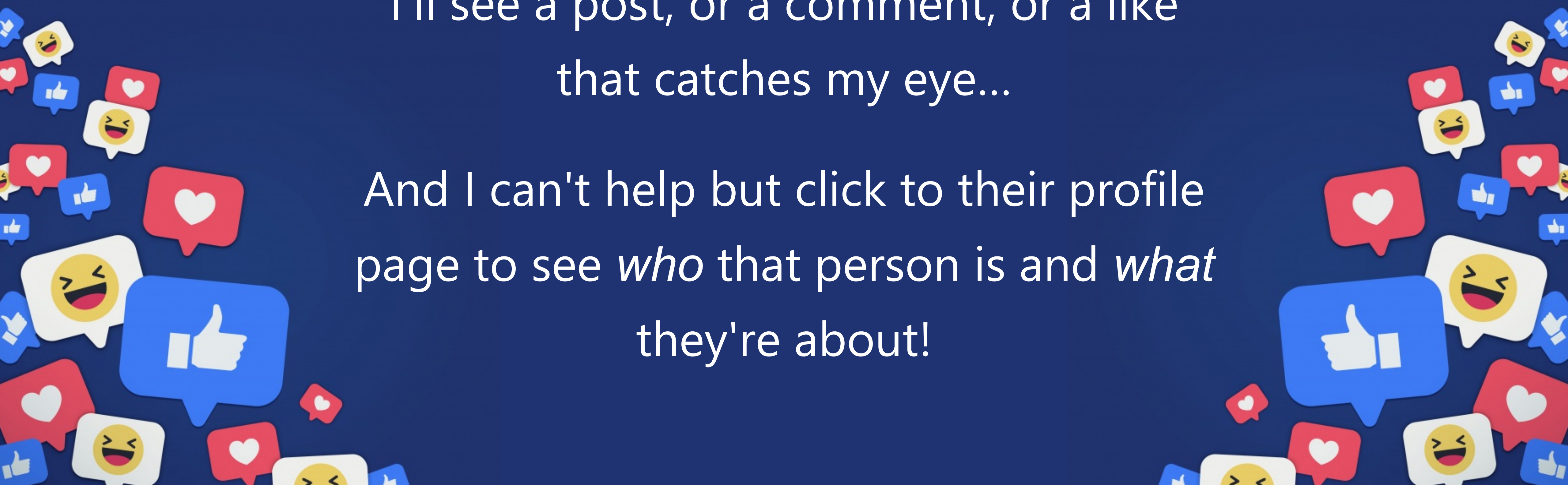


IF YOU'VE DONE THAT BEFORE, YOU'RE NOT ALONE

# I do this ALL the time!

I'll see a post, or a comment, or a like  
that catches my eye...

And I can't help but click to their profile  
page to see *who* that person is and *what*  
they're about!





# Let's be honest...

## We're all nosy on social media.

*Have you ever wondered how often  
this is happening to you?*

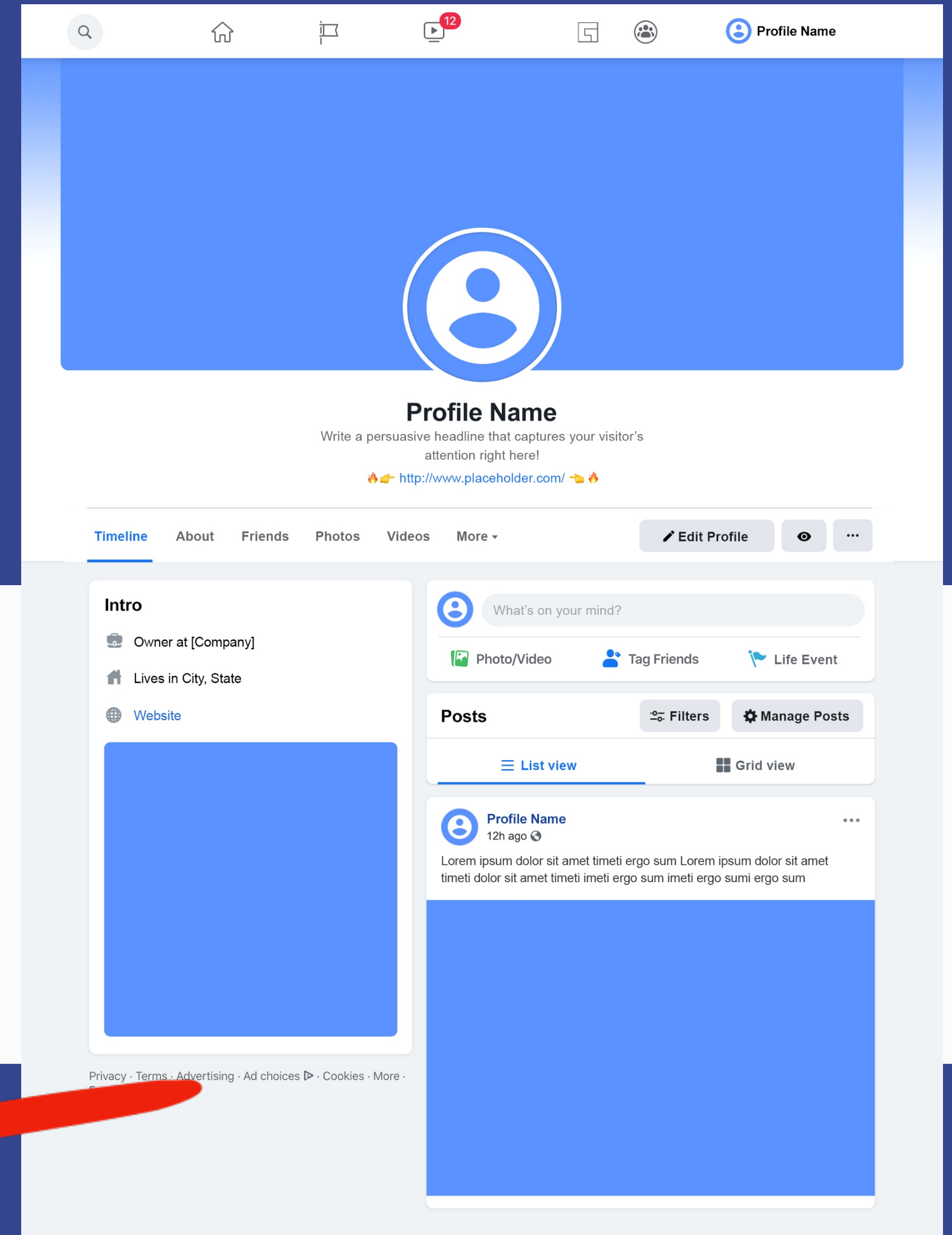
How many people are clicking to view  
YOUR profile on a daily basis...





# Let's Do An Experiment...

Where we treat your Facebook profile like a “landing page”. We'll add buttons, links, and call to actions to your products & services in all the right places.







# And watch the *magic happen!*

It will shock you how quickly you get results...

You'll immediately tap into a  
**CONSISTENT** stream of **FREE**  
**LEADS** for your business..just by  
making a few simple tweaks to your  
Facebook profile!



EVEN THOUGH YOU CAN'T SEE THEM...

# People are looking at your profile!

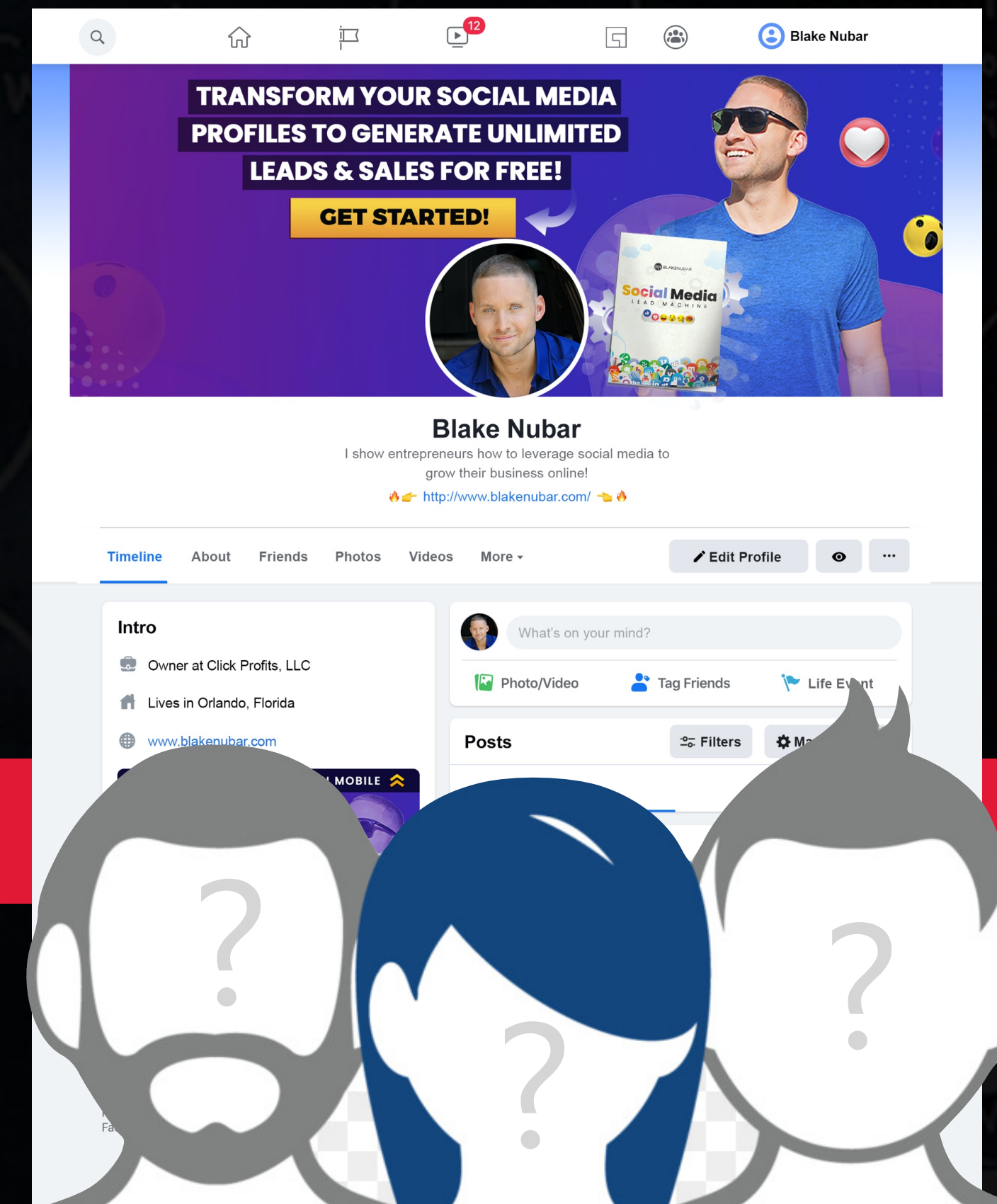
Every time you interact on social media...

Liking, commenting, sharing, posting...

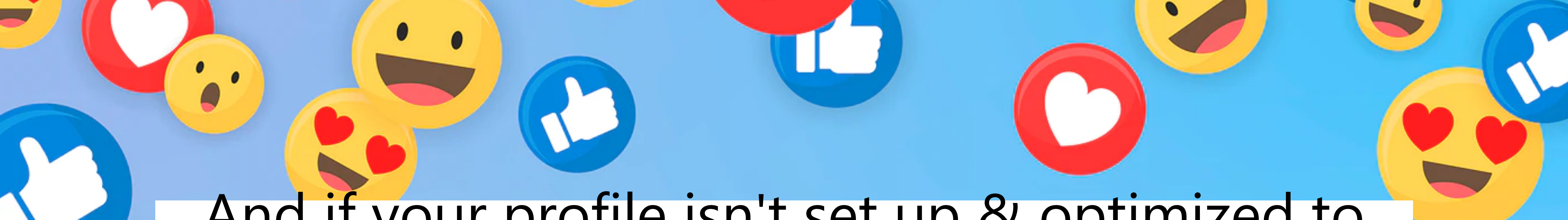
It generates an invisible crowd of "profile visitors"...and every single one is a chance to grow your business!

Even if you're not that "active" on social media...

You still have a natural flow of potential customers passing by your profile every single day.







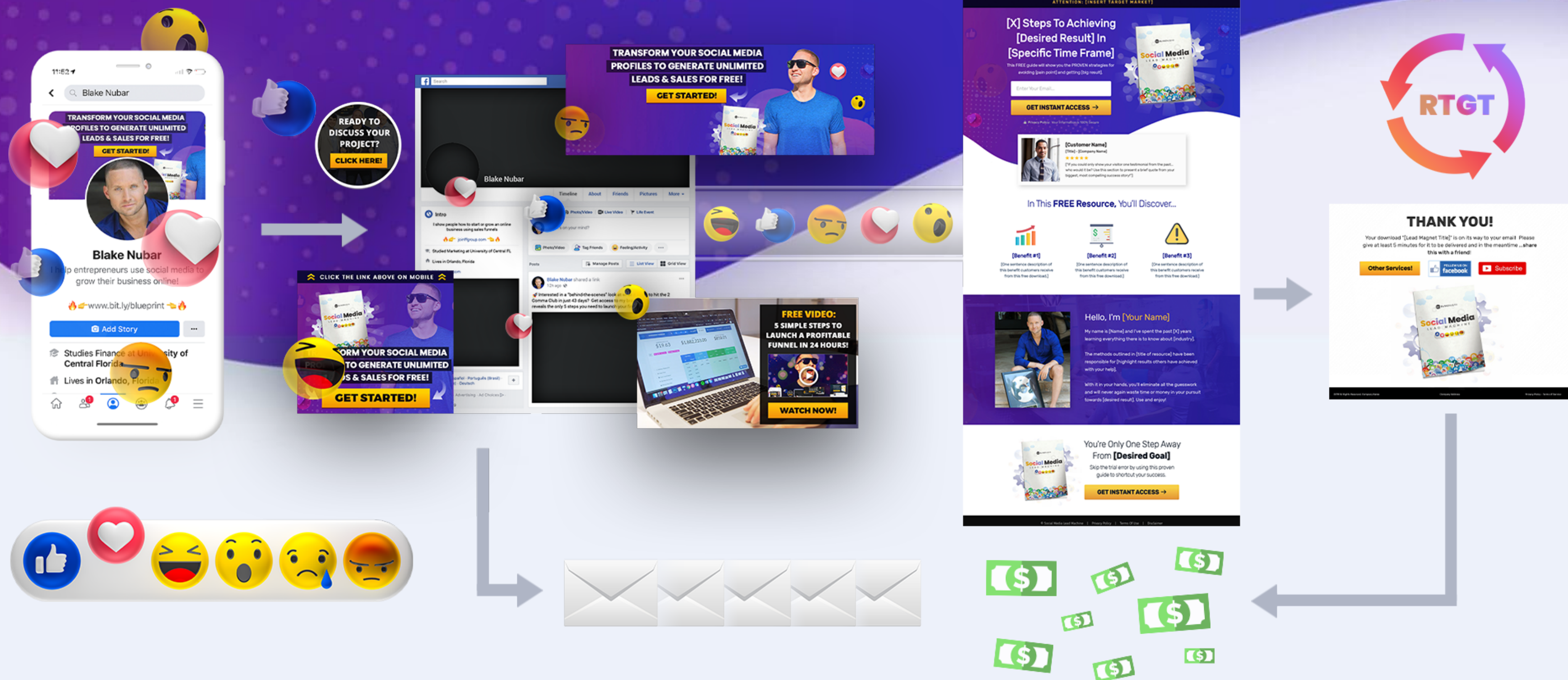
And if your profile isn't set up & optimized to  
capture those potential customers...

You're missing out

**BIG TIME!**



# In this blueprint, I'm going to show you how to completely transform your Facebook profile into a "lead machine" that brings you new customers 24/7!





# Reasons To Set This Up... *TODAY!*



## It's Brand New!

Barely anyone is doing this which means it's easy to get results quickly!



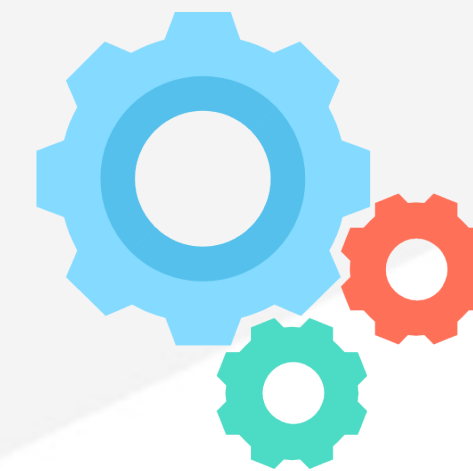
## Works In Any Niche

This works the exact same for any type of business imaginable.



## Beginner-Friendly

It requires no special skills to set this up (no techy stuff here).



## Set it & Forget It

Once you set it up it becomes a completely passive source of growth.



## 100% Free Leads

Unlock a new stream of FREE leads & sales for your business.



## Quick Setup!

This doesn't take weeks or months to do...you can set it all up TODAY!



# THE 7-STEP BLUEPRINT





STEP #1:

# Your Perfect "Lead Magnet"





## Step #1: Your Perfect“Lead Magnet”

# Offer Profile Visitors A “Gift”!

The best way to get your profile visitors to take action on your products & services is to offer them something of value for free up front...

AKA - a “lead magnet”.

The goal is to make what you’re offering irresistible to your visitor!



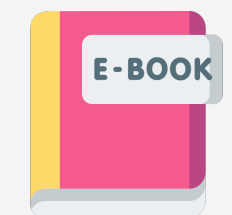


# Proven Lead Magnet Ideas

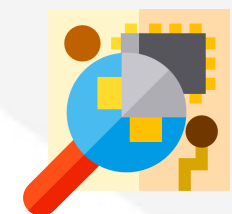
Here's a list of lead magnet concepts that are proven to be effective at enticing visitors to take action:



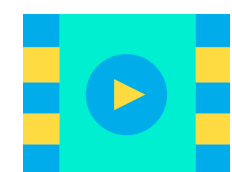
Mini Course



Ebook



Toolkit



Video



Giveaway



Infographic



Checklist



Newsletter



Podcast Episode



Template



Case Study



Swipe File



Quiz



PowerPoint



Discount



# Proven Lead Magnet Ideas



If you don't want to create your own lead magnet from scratch, visit [www.theplrstore.com](http://www.theplrstore.com)!

They have an endless variety of inexpensive freebies that you can purchase and offer right out of the box.

Private Label Rights ▾ My Account ▾ Wishlists ▾ Contact

0 items: \$0.00

Search...

INSTANT DOWNLOAD  
Immediate Access

ALL DIGITAL  
Web Ready Products

SECURE PAYMENT  
You are Safe Here

SUPERIOR SUPPORT  
We take care of you

### Private Label Rights and PLR Products

Browse our ever growing collection of Inexpensive **Private Label Rights** products. Including Articles, Ebooks, Graphics, Templates, Video, Web Audio and more. Become an Instant Author and be seen as a Expert in your field. Create your very own information products in minutes for 100% Profits in your Pocket! Including 1,000's of Articles, ebooks, list building packages, give away reports, templates, video, websites and more. You'll also be the email marketing expert with our pre written PLR autoresponder messages that are copy and paste ready to use. Edit the PLR as much as you want, add your name or website. Many come with resale and resell rights as well, and you keep 100% of the profits on every sale. **Time to grow your business and generate more income.**

#### THE LATEST PLR PRODUCTS

Sports Medicine Articles PLR  
\$2.99

Patent PLR Articles  
\$2.99

Powerful Ways To Sharpen Your Memory PLR Ebook  
\$6.99

Gain Muscles PLR Articles  
\$1.99

Coping with Stress Ebook and Videos MRR  
\$12.99

Wired for Greatness Ebook and Videos MRR  
\$14.99

Simple Stretching for Seniors Ebook and Videos MRR

Plant Based Eating Ebook with Master Resale Rights

#### Trending Topics

- [Bitcoin PLR](#)
- [Instagram PLR MRR](#)
- [Healthy Eating PLR MRR](#)
- [Ketogenic Diet](#)
- [Real Estate PLR MRR](#)
- [Superfoods PLR MRR](#)


#### Product Categories

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- [PLR Articles ▾](#)
- [PLR Autoresponder Messages](#)
- [PLR Ebooks ▾](#)
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- [PLR Graphics](#)
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- [PLR Ready To Sell](#)
- [PLR Software](#)
- [PLR Templates ▾](#)
- [PLR Turnkey Digital Stores](#)
- [PLR Videos](#)
- [PLR Websites](#)
- [Lead Generation MRR](#)
- [Master Resale Rights and Resell](#)
- [Master Resale Rights Audio](#)
- [Master Resale Rights](#)



# Presenting Your “Lead Magnet”



 *We're all visual creatures...*

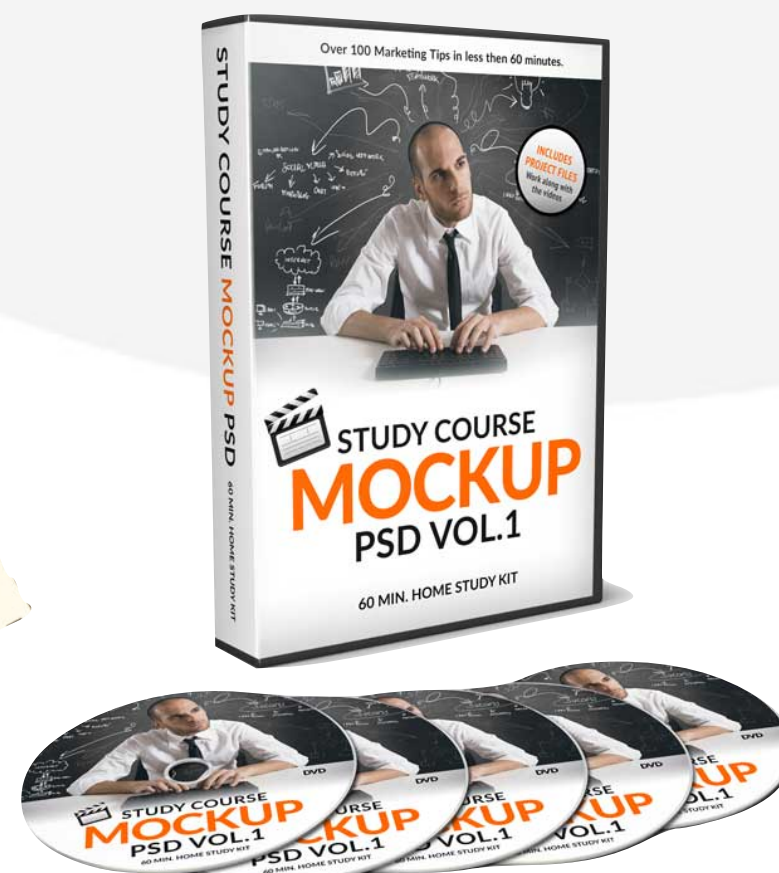
So it helps to present your lead magnet in a “mockup”. This often takes the form of a box, book, coupon, etc...

This gives the impression of tangible value and increases the chances that a visitor will want to take action to get their hands on it.



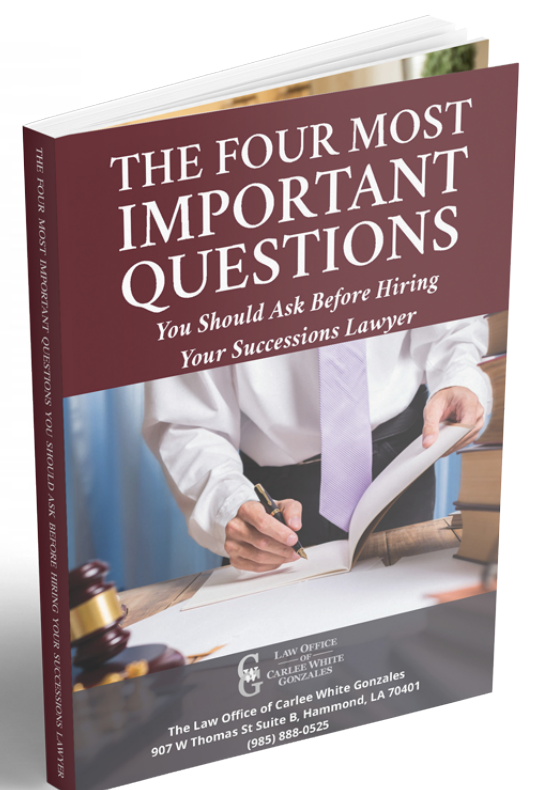
# Examples Of Great Mockups

Use these examples as inspiration for your own lead magnet mockup!



graphicriver

For endless inspiration, visit  
[www.graphicriver.net](http://www.graphicriver.net) and search keywords  
relate to your business!





# Get Your Mockup Fast & Cheap



If you're a busy business owner and want an easy way to get a mockup created for your lead magnet, head over to [fiverr.com](https://www.fiverr.com) and give them this design brief.

This is a very inexpensive service that any graphic VA can turn around for you quickly.

Hi there!

I'm looking for someone to design a box mockup for my new lead magnet. The title of the resource is called "[INSERT YOUR TITLE HERE]".

The information contained inside is designed to help [TARGET MARKET] accomplish [GOAL].

Here are some visual references of the style I'm going for.



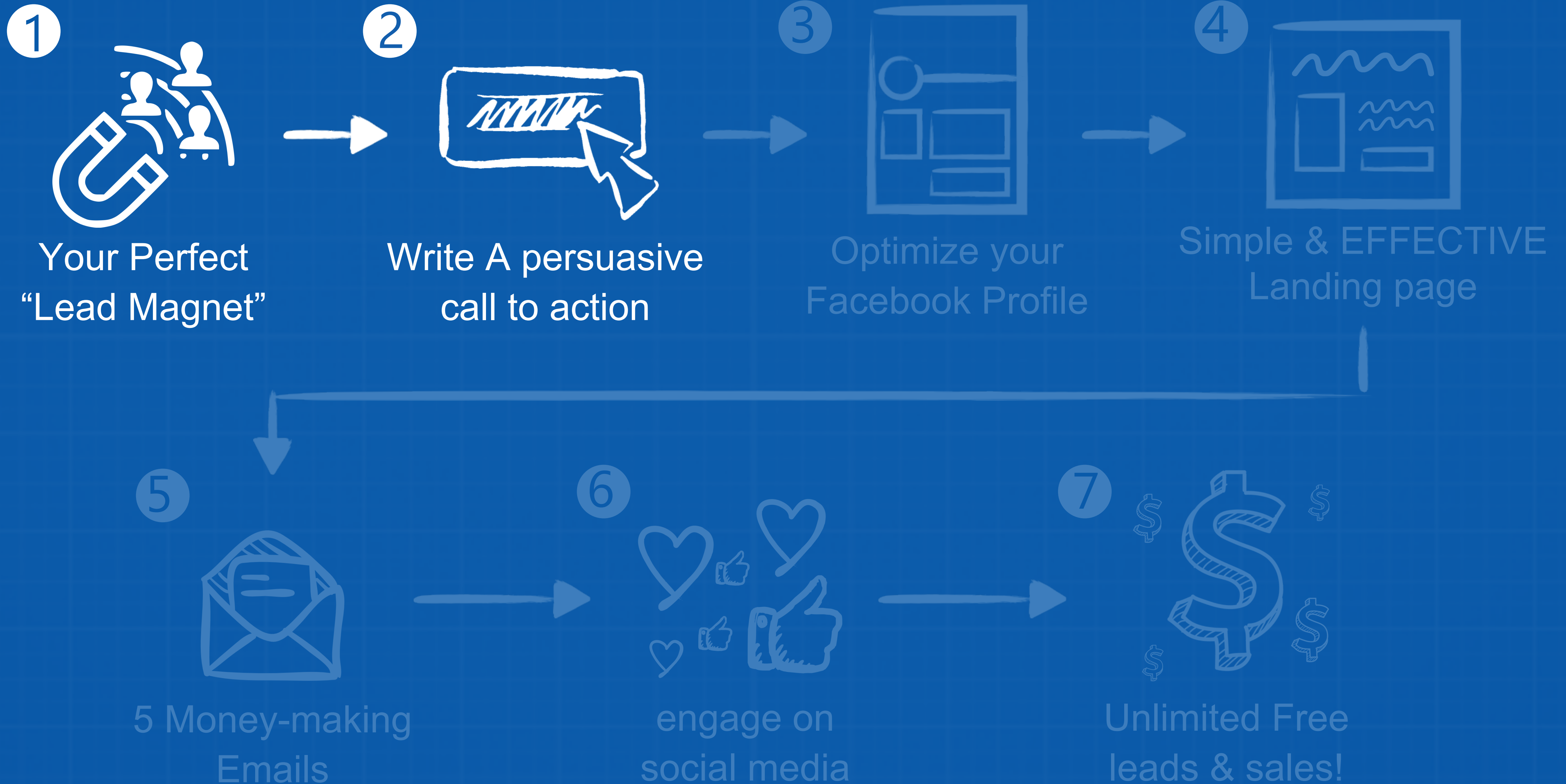
As a final deliverable, could you please send me a PNG of the mockup (with transparent background). Please optimize the file using <http://optimizilla.com> before sending!

Let me know if you want to take on the project and estimated turnaround time!

Thank you!  
[YOUR NAME]



# THE 7-STEP BLUEPRINT





STEP #2:

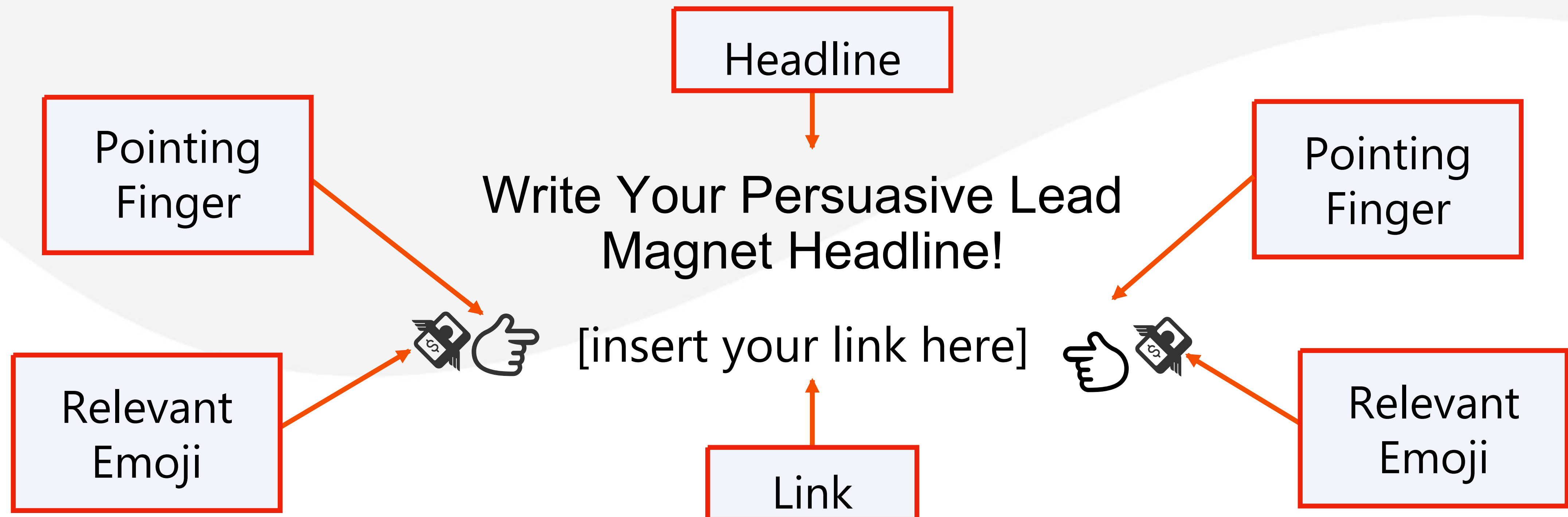
Write A Persuasive

Call To Action



# Write Your Call To Action

Now it's time to present your free lead magnet with a direct "Call to Action" that prompts profile visitors to take action. Here's a diagram of the elements we'll need to create this:







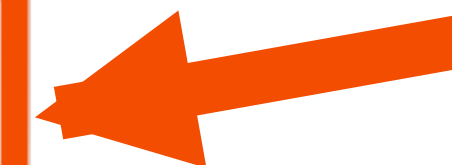
WRITE A PERSUASIVE

# Headline

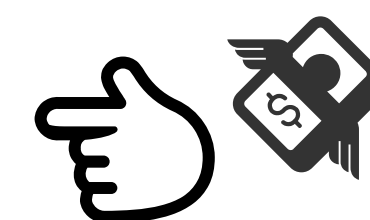
*70% of your visitors* will make a decision to take action based on your headline alone!

A key factor determining your success with this strategy is your headline. Most often, it's best to present your lead magnet in a clear, concise, benefit-oriented way.

Write Your Persuasive Lead  
Magnet Headline!



[insert your link here]



# 12 Proven Headline Formulas

- How to [Result] in [Timeframe] Without [Thing You Hate Doing]
- [Number] Quick Tips to Getting Easy [Result]
- The Fastest Way to [Desired Outcome]
- The [Number] Biggest Mistakes You Can Use When [Action]
- [Number] Hacks to [Desired Outcome]
- How to 3x [Desired Outcome] With This Little Known Secret
- [Number] Easy Techniques to Become [Desired Outcome]
- [Number] Beginner Strategies to [Desired Outcome]
- [Number] Things That All [Specific Audience] Shouldn't Do
- Discover How You Can [Desired Outcome] in [Timeframe]
- The Ultimate [Type Of Lead Magnet] to [Desired Outcome]
- How to [Action Verb] A [Desired Outcome]



CHOOSE AN EYE-CATCHING

# Relevant Emoji

The fingers pointing in towards your link universally apply, but you'll want to add a second emoji next to it that's related to your business. It's subtle, but even a tiny graphic that specifically resonates with your audience will draw attention and drive more people to take your lead magnet.

Write Your Persuasive Lead  
Magnet Headline!



[insert your link here]



# Choose Your Emoji!

There are TONS of emojis you can choose from at [www.GetEmoji.com](http://www.GetEmoji.com).

You're bound to find the perfect one that matches your lead magnet!

*BROWSE EMOJI  
OPTIONS*



# ADD IN YOUR Landing Page Link

Now it's time to add the link to your landing page, website, or sales funnel! This is where visitors will actually click to claim your free lead magnet.

Write Your Persuasive Lead  
Magnet Headline!





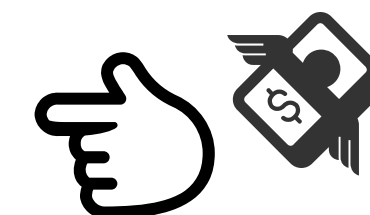
# Done! Keep This Handy...

We'll be using this throughout the next sections to optimize your profile!

Write Your Persuasive Lead  
Magnet Headline!

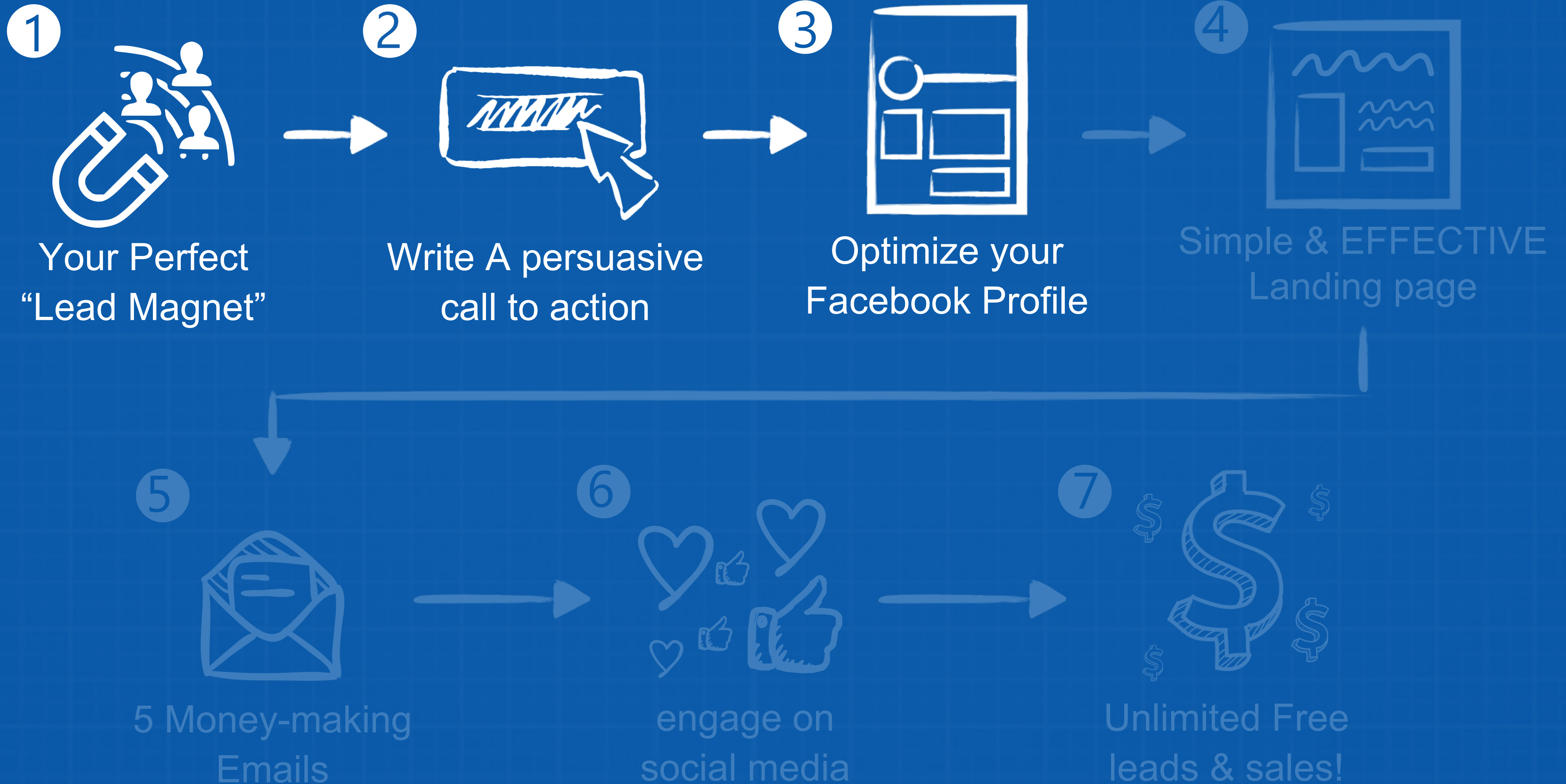


[insert your link here]





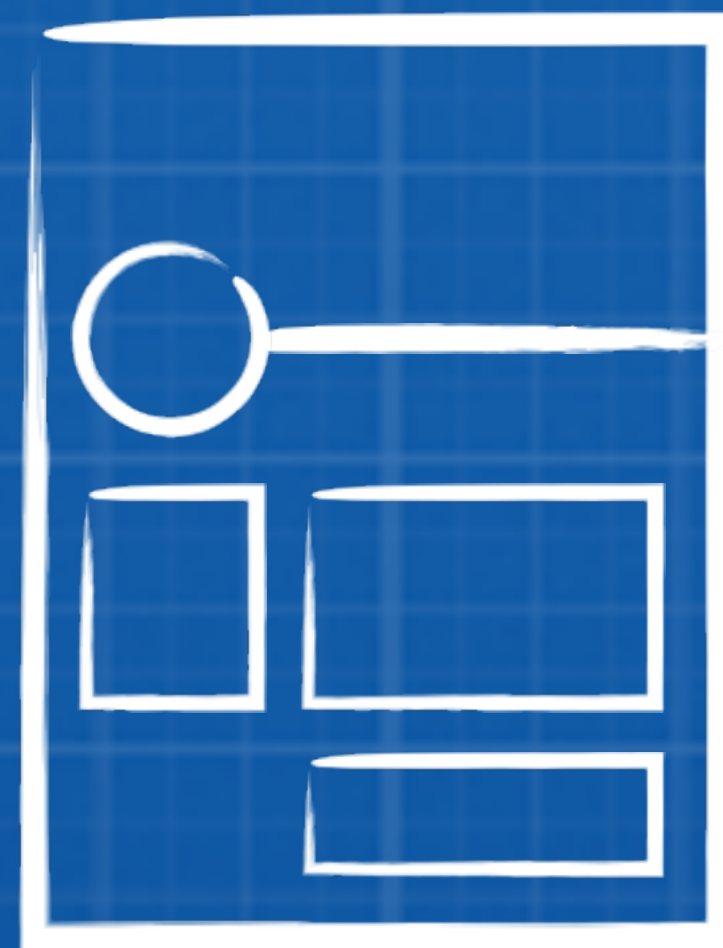
# THE 7-STEP BLUEPRINT



STEP #3:

Optimize Your

Facebook Profile





# Turn Your Profile Into A Powerful Lead Trap!

If you had to guess...  
Which one of these do  
you think converts visitors  
into customers better than  
the other?

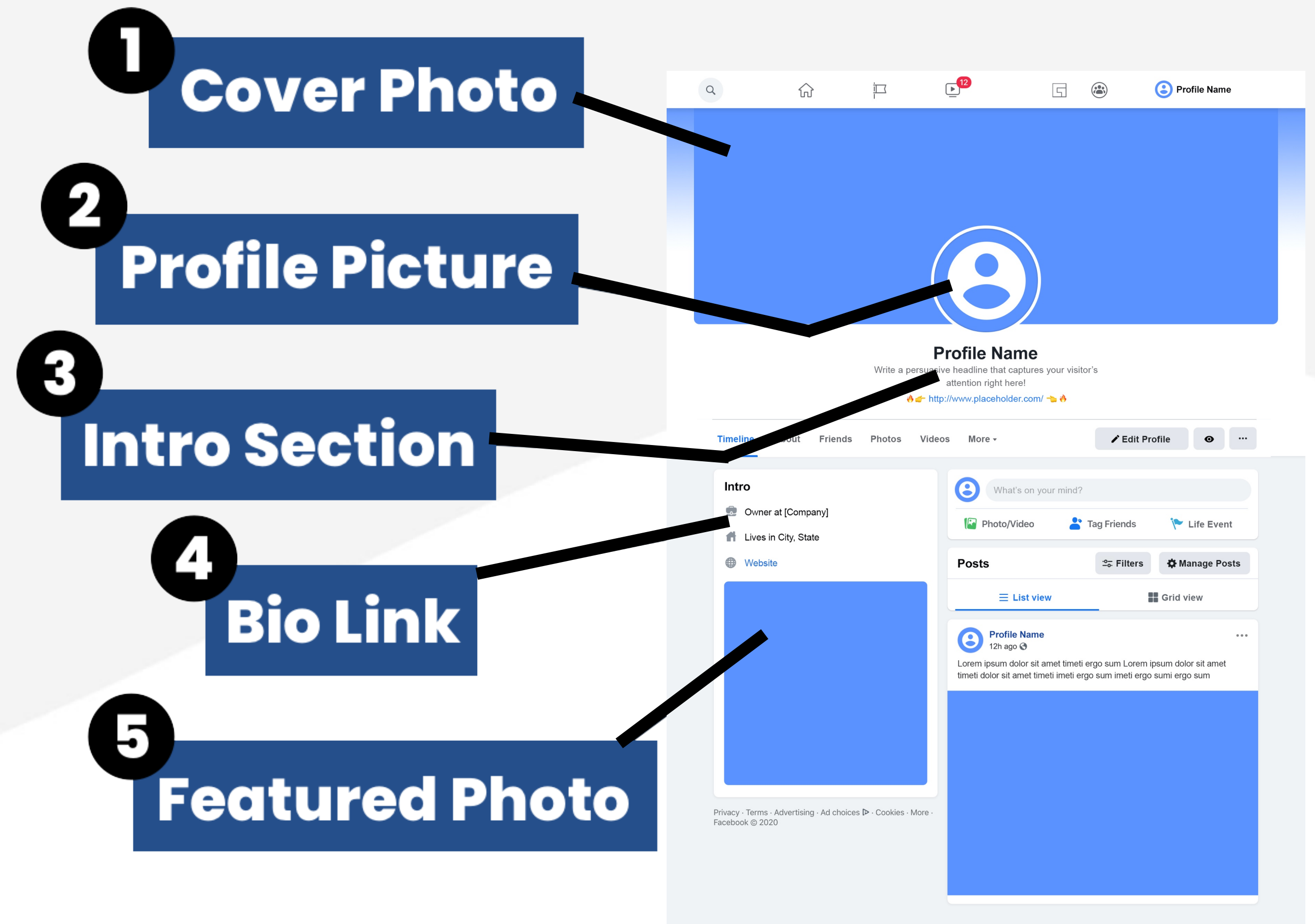
The answer is this one by  
a long shot!



# 5-Point Profile Optimization

There are 5 different strategies you can use to optimize your profile.

When all combined together, your profile becomes a powerful "sales funnel" that captures new customers for your business.



Let's start with the cover photo.





# 1) Cover Photo

Your cover photo is the “billboard” of your profile and is critical in presenting your lead magnet. The 3 key elements to include are your headline, button, and mockup.

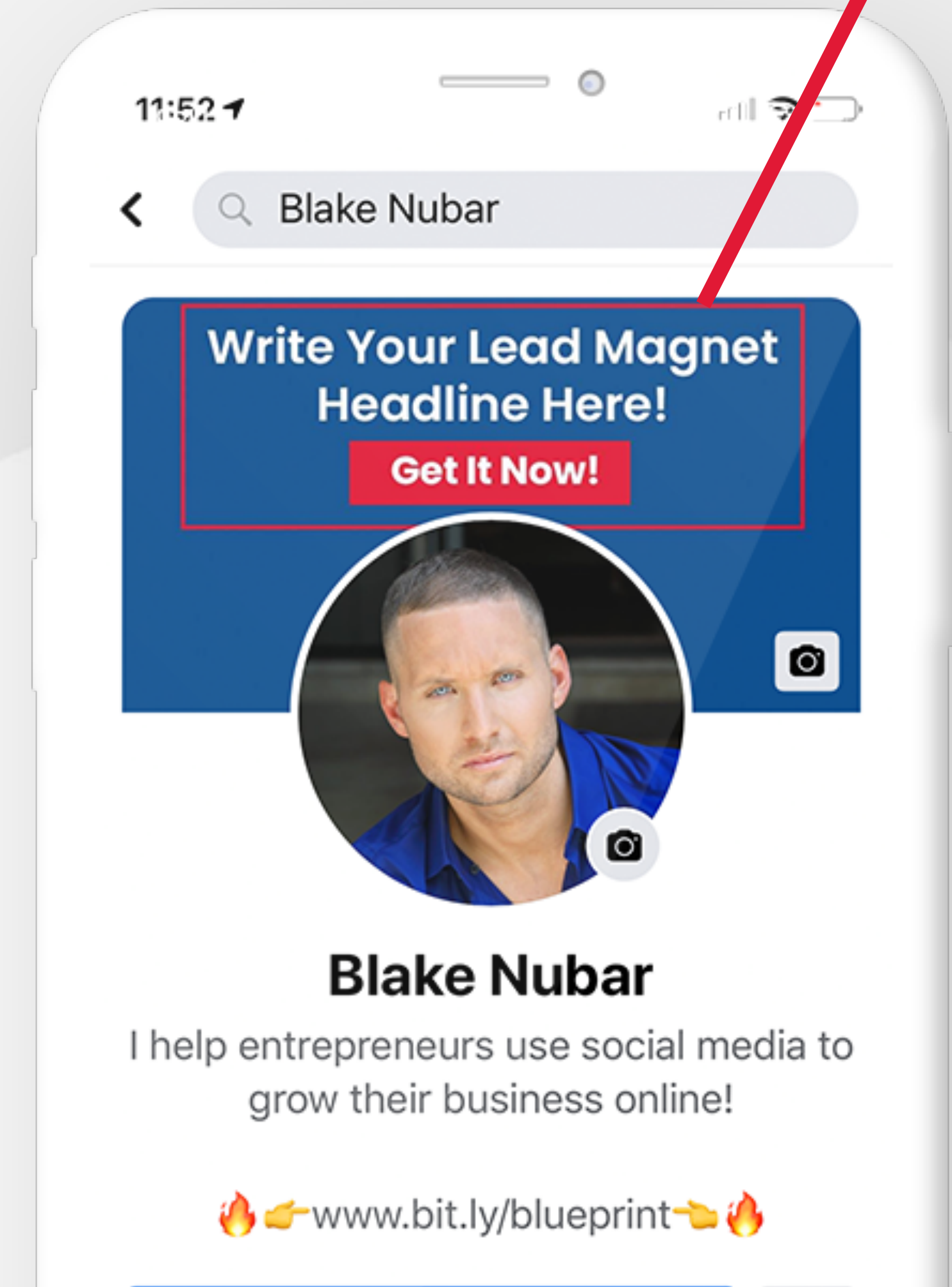


# 1) Cover Photo

Follow the layout specifications below to get the best possible result. This is easy to do yourself, or just pass it on to your assistant. Also, make sure to keep all important content inside of the red outline to make sure you're optimized for mobile!



The red outline indicates the "mobile safe area". Keep all your important elements inside here to make sure your cover is presented well to mobile visitors!





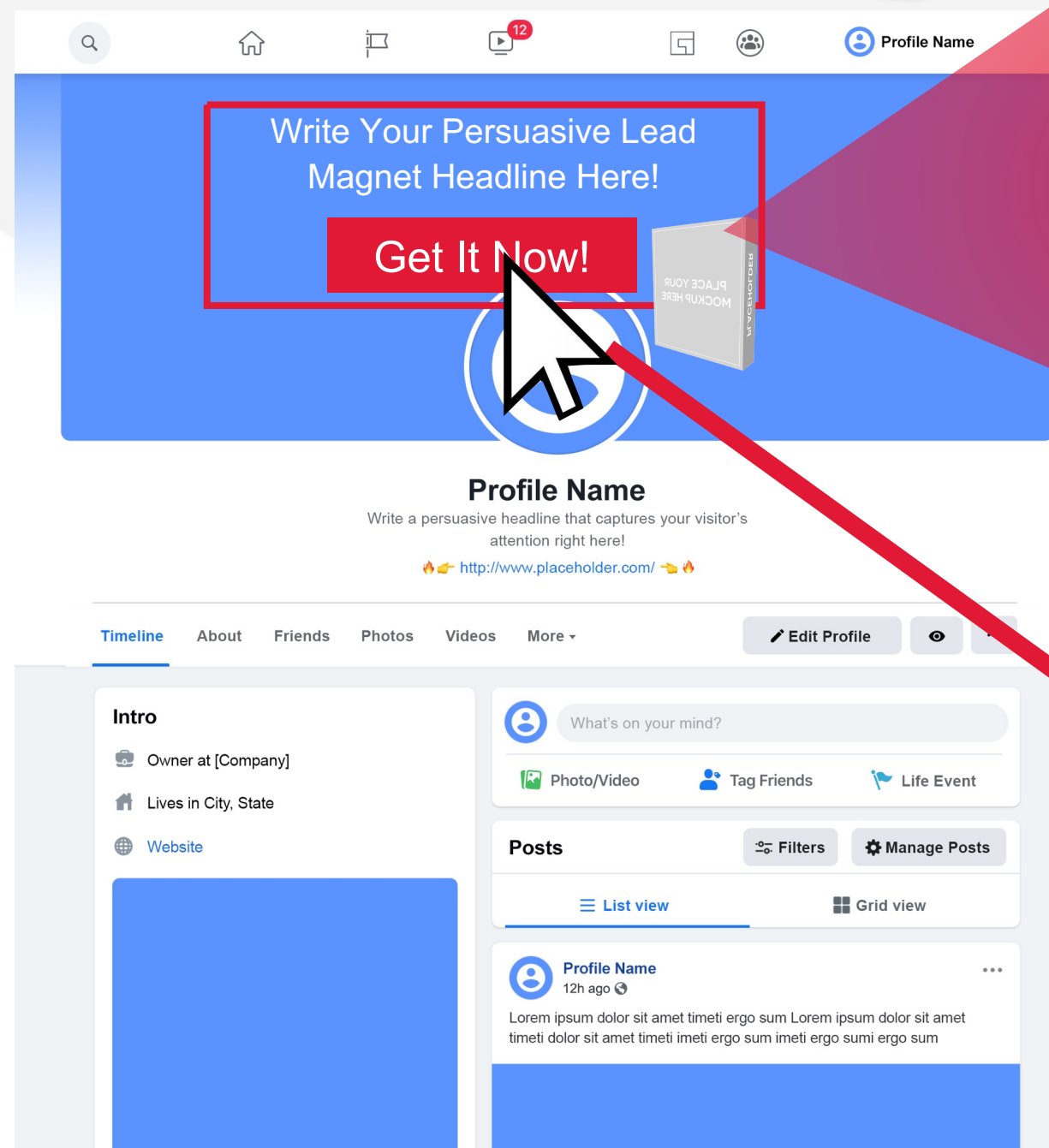
# Cover Photo Example:



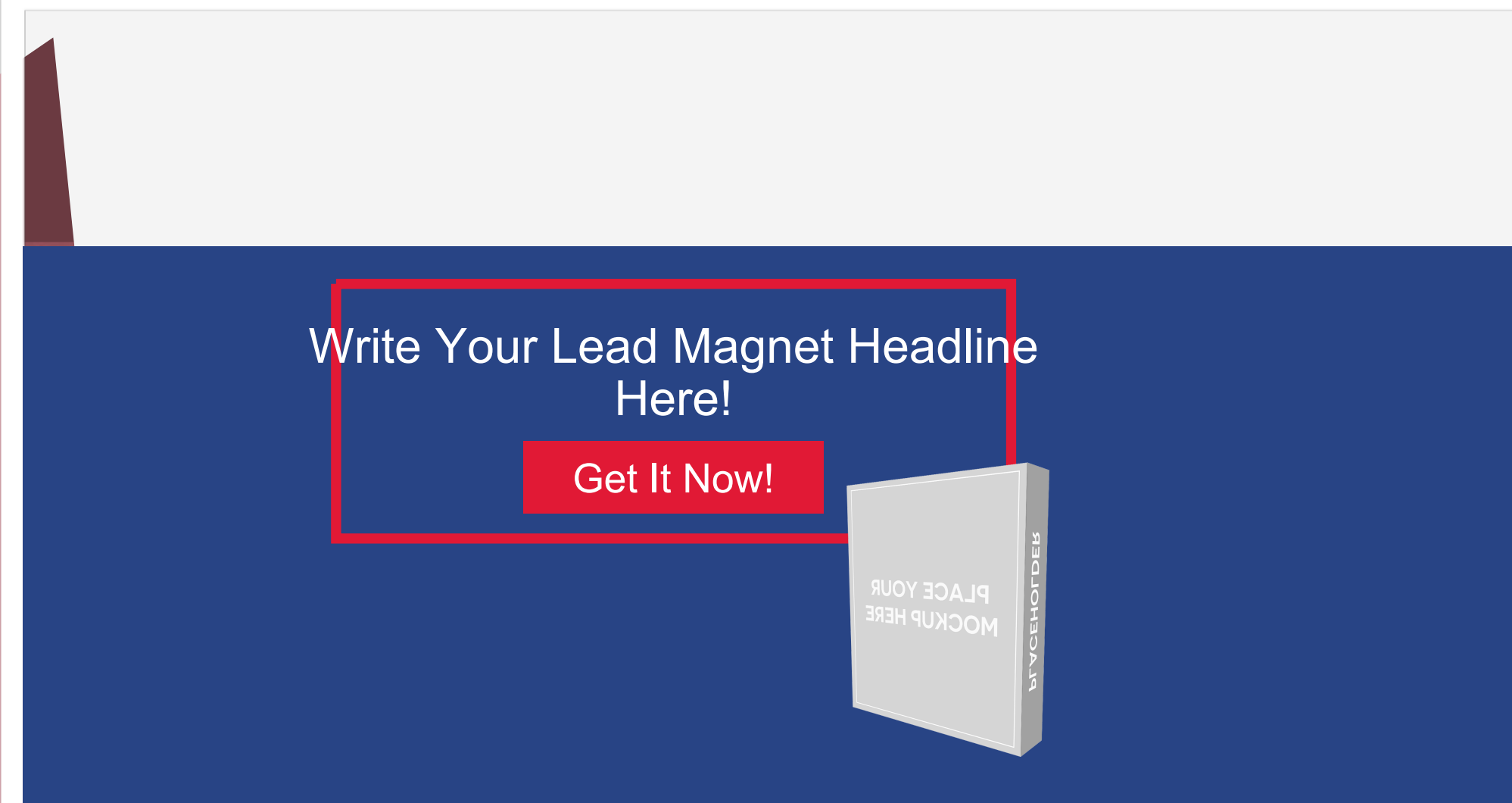
# 1) Cover Photo

Here's a quick diagram of how the cover photo works:

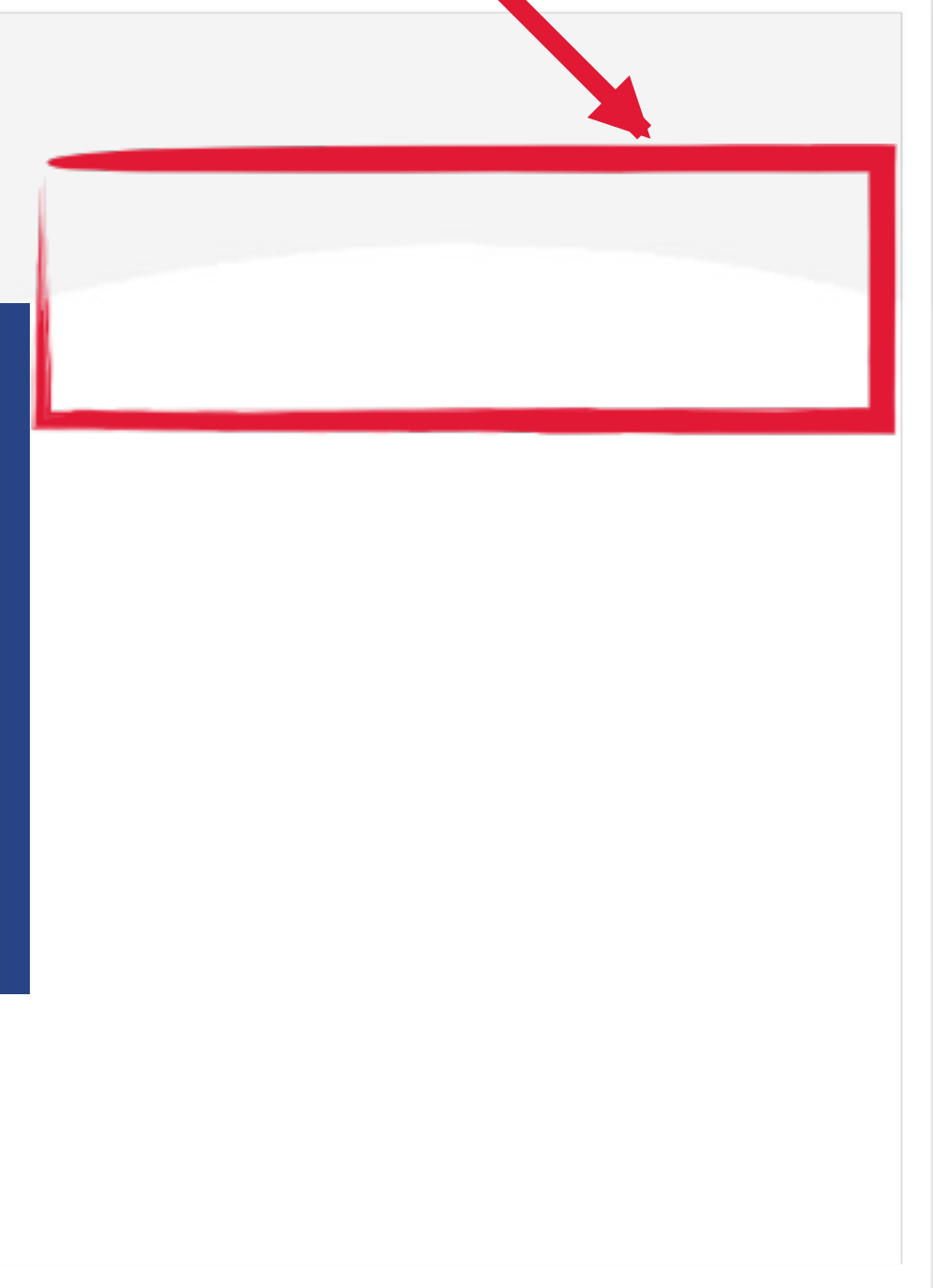
1 Your headline, button, and lead magnet mockup will entice visitors to click.



2 When the button on the image is clicked, a pop-up window is shown to your visitor.



3 Present the visitor with your “call to action” (from the previous section) to claim the free lead magnet.

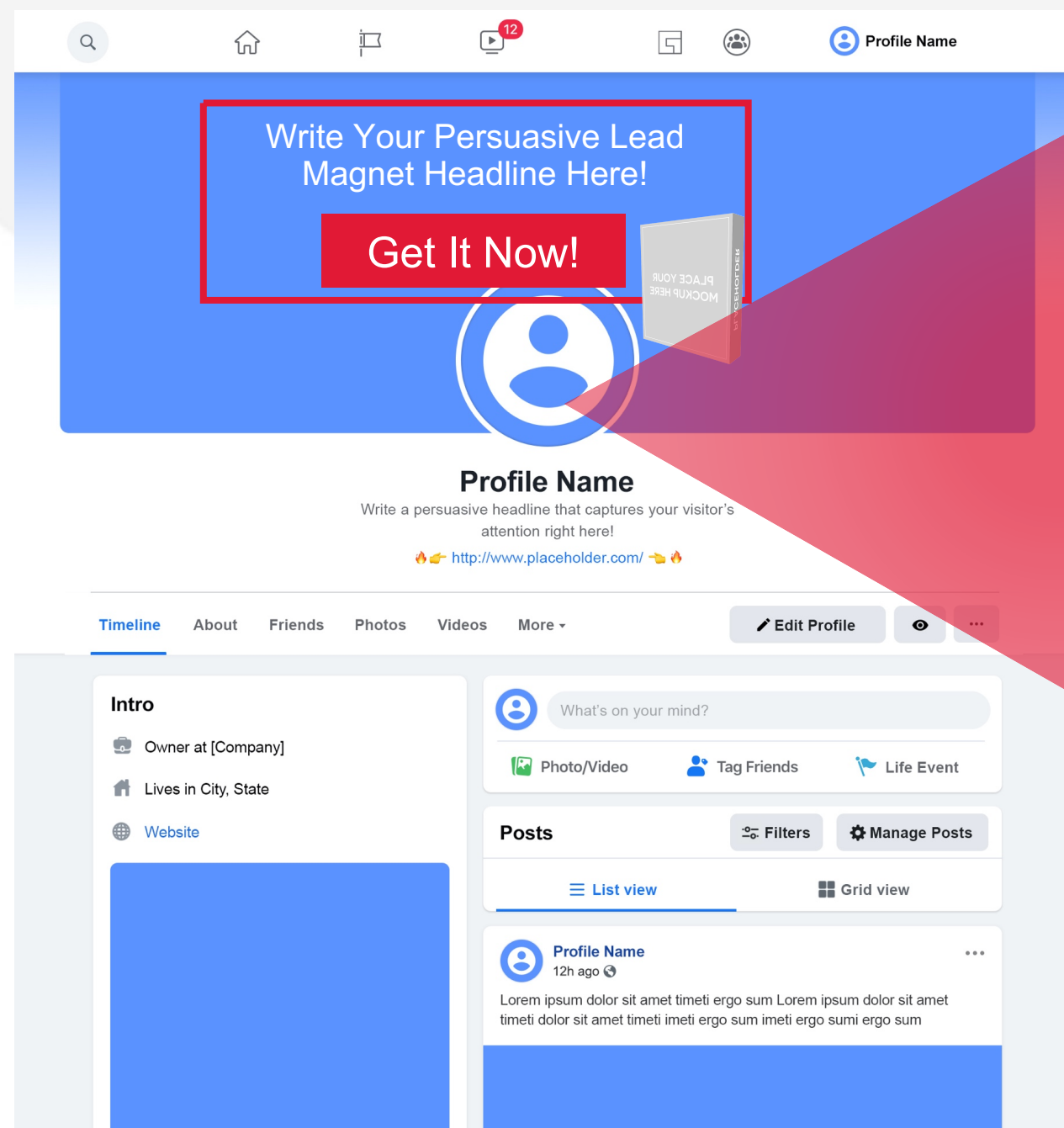




# 2) Profile Photo

You may not realize it, but people click your profile photo all the time (like I mentioned...we're all nosy)! So make sure your call to action is strategically placed on your profile picture pop-up as well.

Present the visitor with your “call to action” (from the previous section) to claim the free lead magnet.

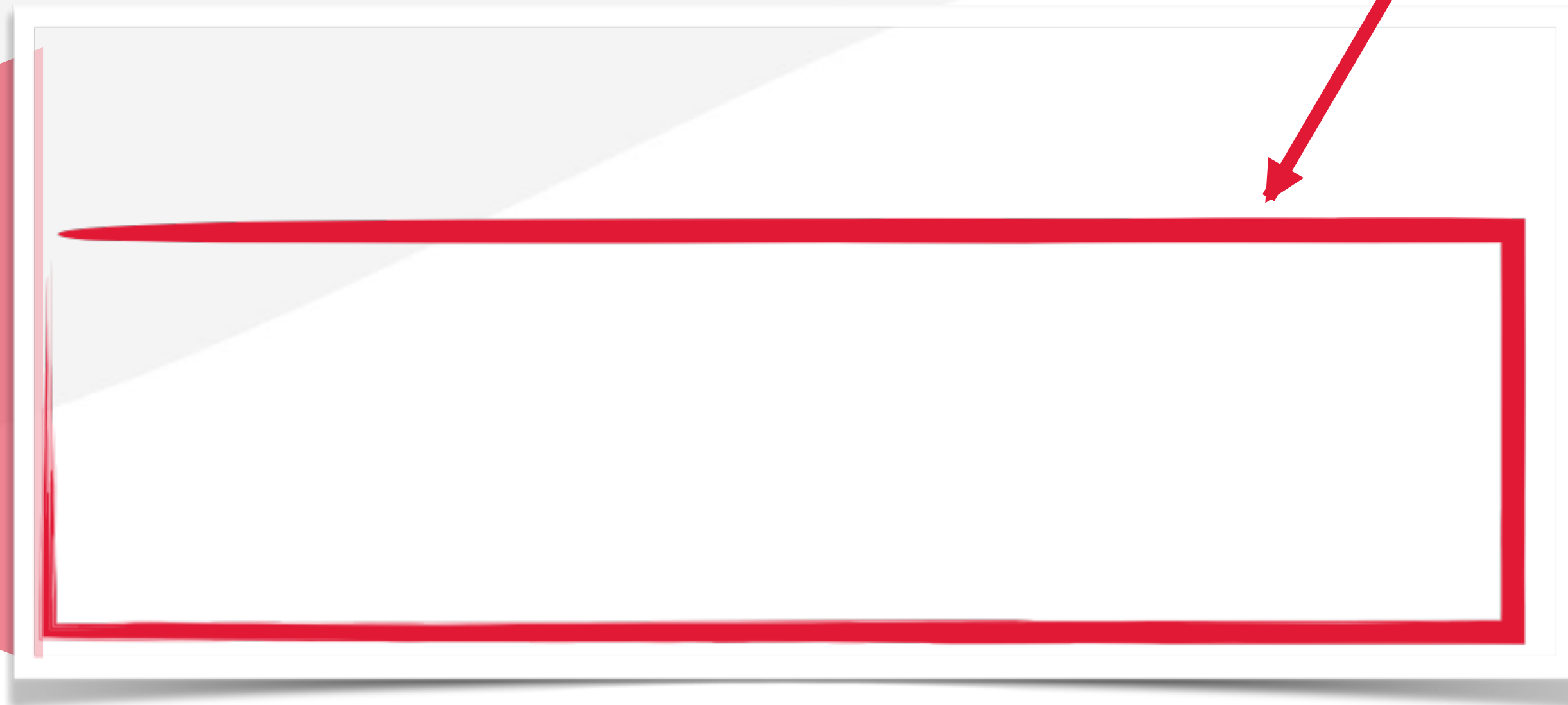
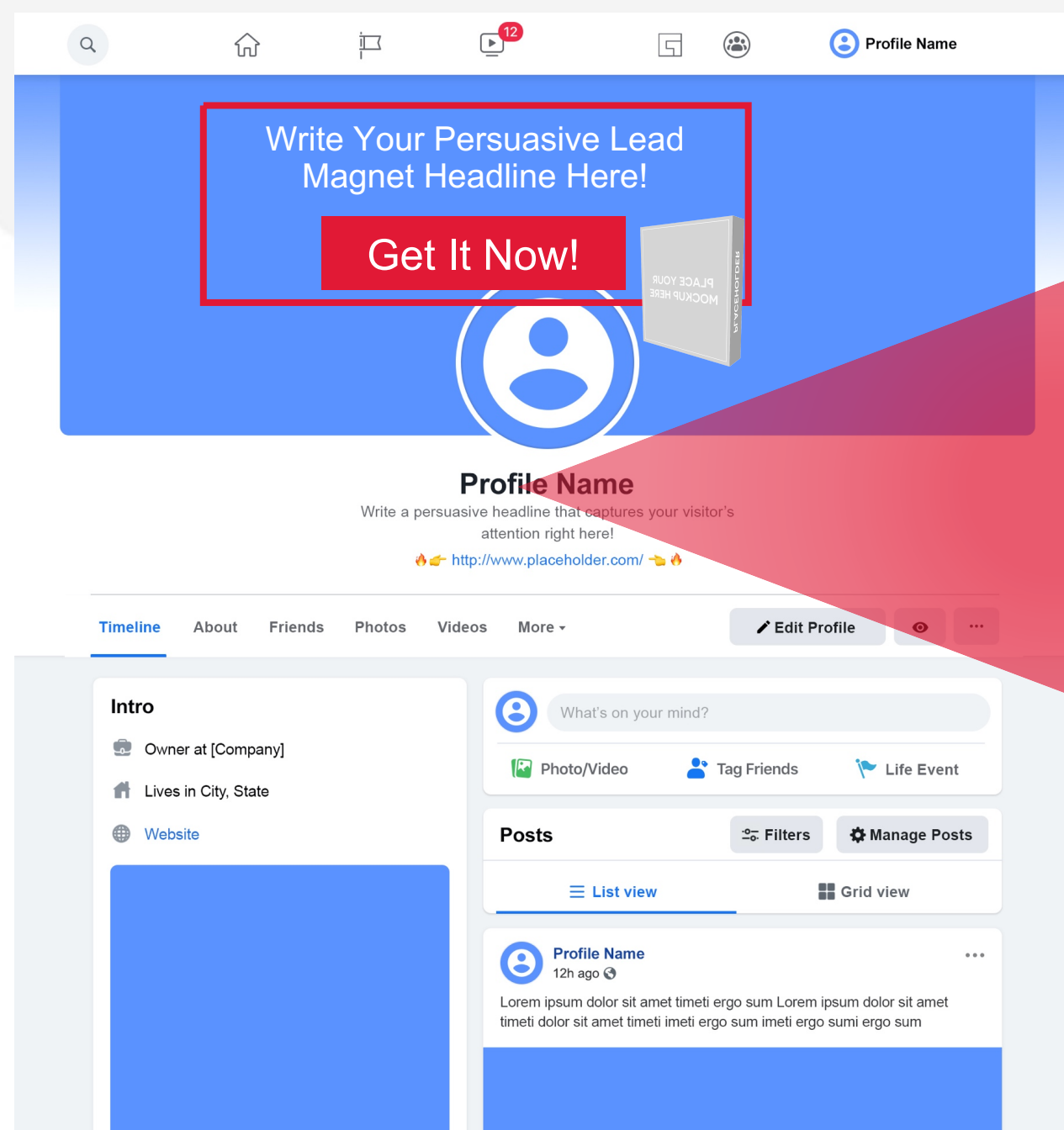


# 3) Intro Section

The Intro Section is a key area of your profile that gives visitors an immediate opportunity to click your link...so it's important to make sure it draws attention.

*All you have to do is copy your exact “Call to Action” from the previous section and paste it here!*

Present the visitor with your “call to action” (from the previous section) to claim the free lead magnet.

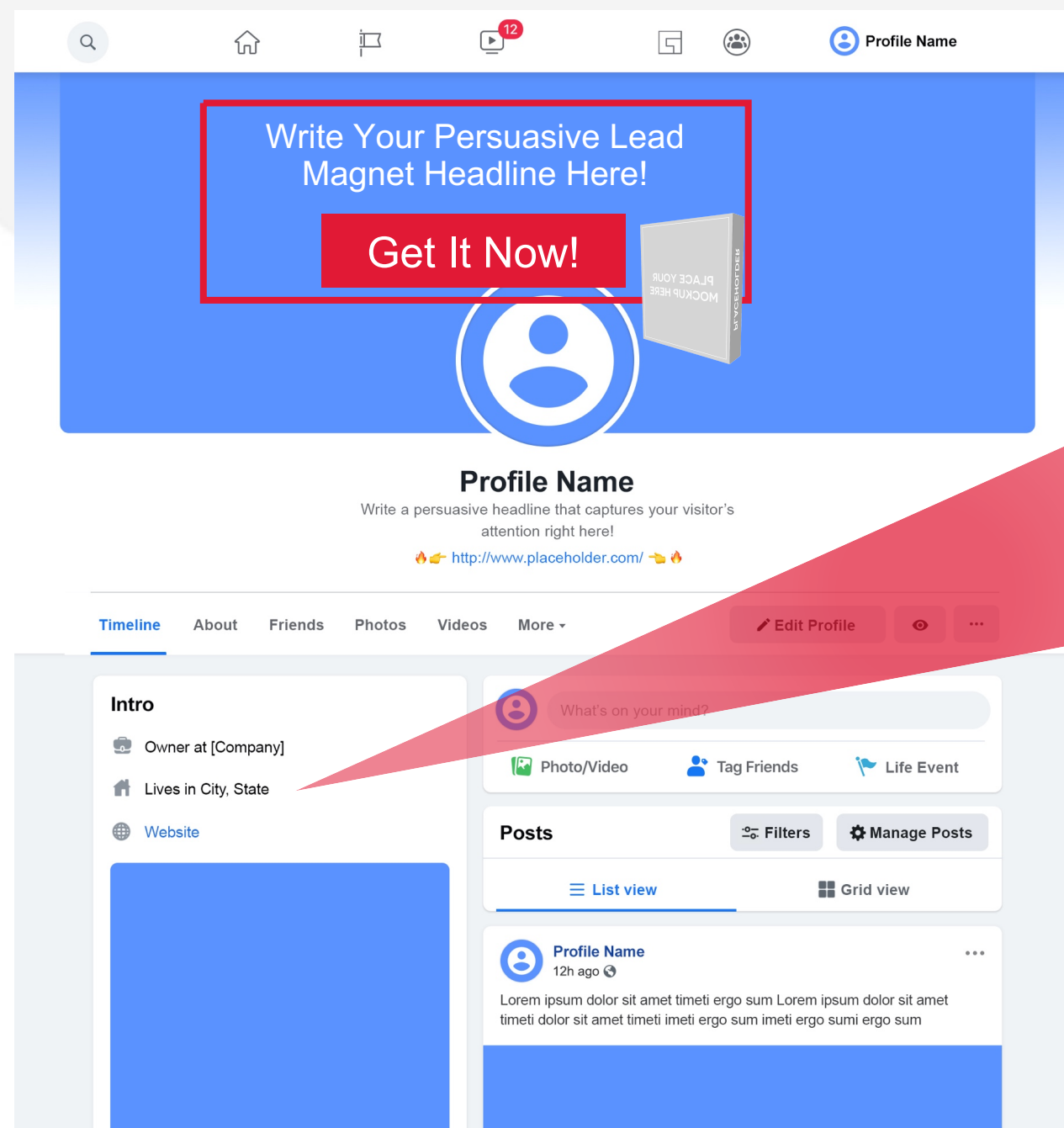




# 4) Bio Link

The Bio Link is an obvious (yet often overlooked) area of your profile to add your landing page link. It's easy and quick to add your link here and give visitors another potential area to click!

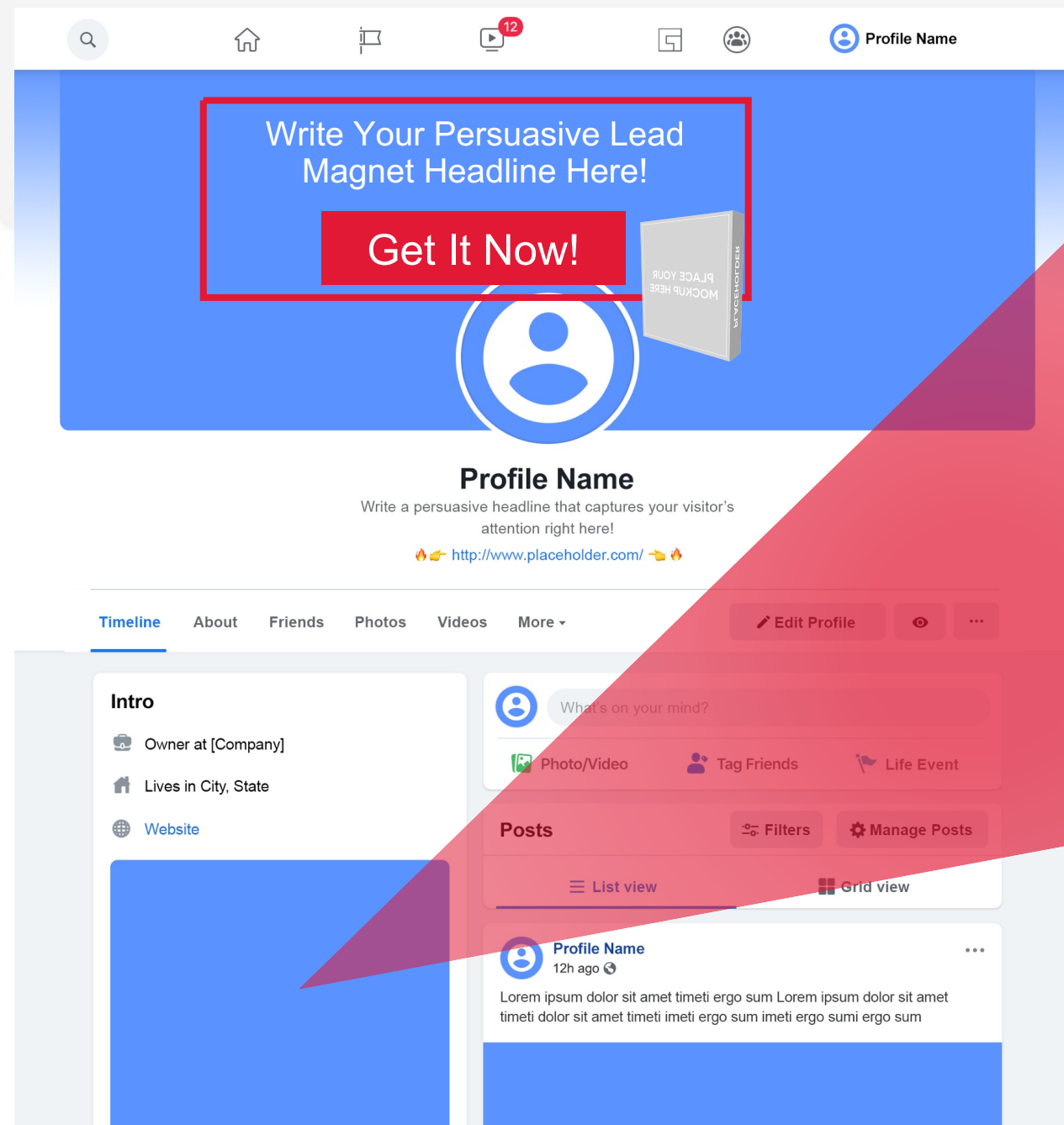
Add your short link to your bio to give visitors another opportunity to click to your landing page.



# 5) Featured Photo

The featured photo is a "secret weapon" that I rarely see anyone utilize properly. Similar to your cover photo, add 3 important elements to get best results: headline, button, and mockup.

Add a top bar to your side image with text that reads "Click The Link Above On Mobile". This will draw attention to your bio link, which is the easiest place for mobile visitors.



In the pop-up window, present the visitor with your "call to action" (from the previous section) to claim the free lead magnet.



# Featured Photo Example:

⤴️ CLICK THE LINK ABOVE ON MOBILE ⤴️

**Social Media**  
LEAD MACHINE

**TRANSFORM YOUR SOCIAL MEDIA  
PROFILES TO GENERATE UNLIMITED  
LEADS & SALES FOR FREE!**

**GET STARTED!**



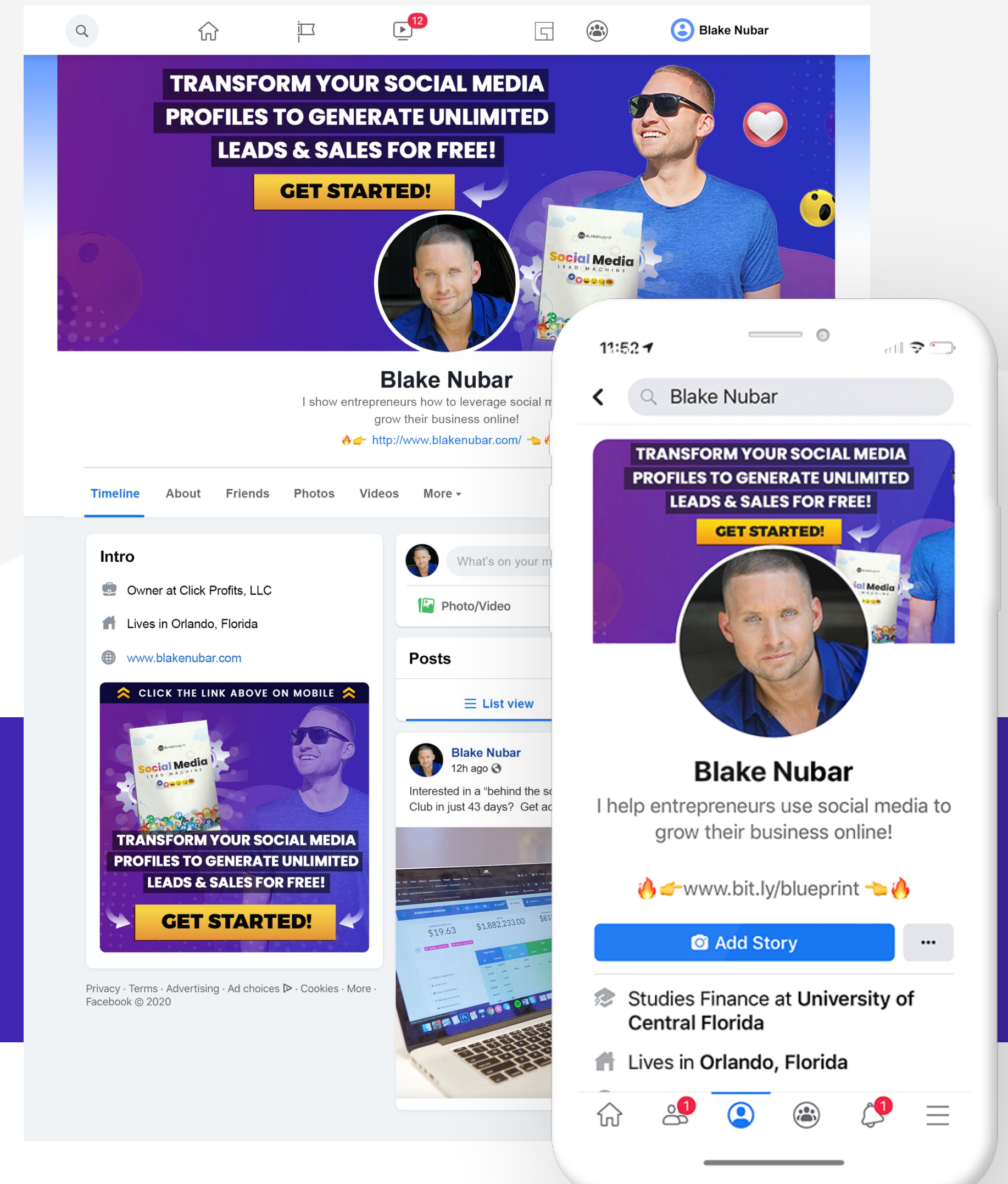


# Your Lead Machine!

Once you're finished optimizing these 5 areas of your profile, it will be transformed into a powerful landing page!

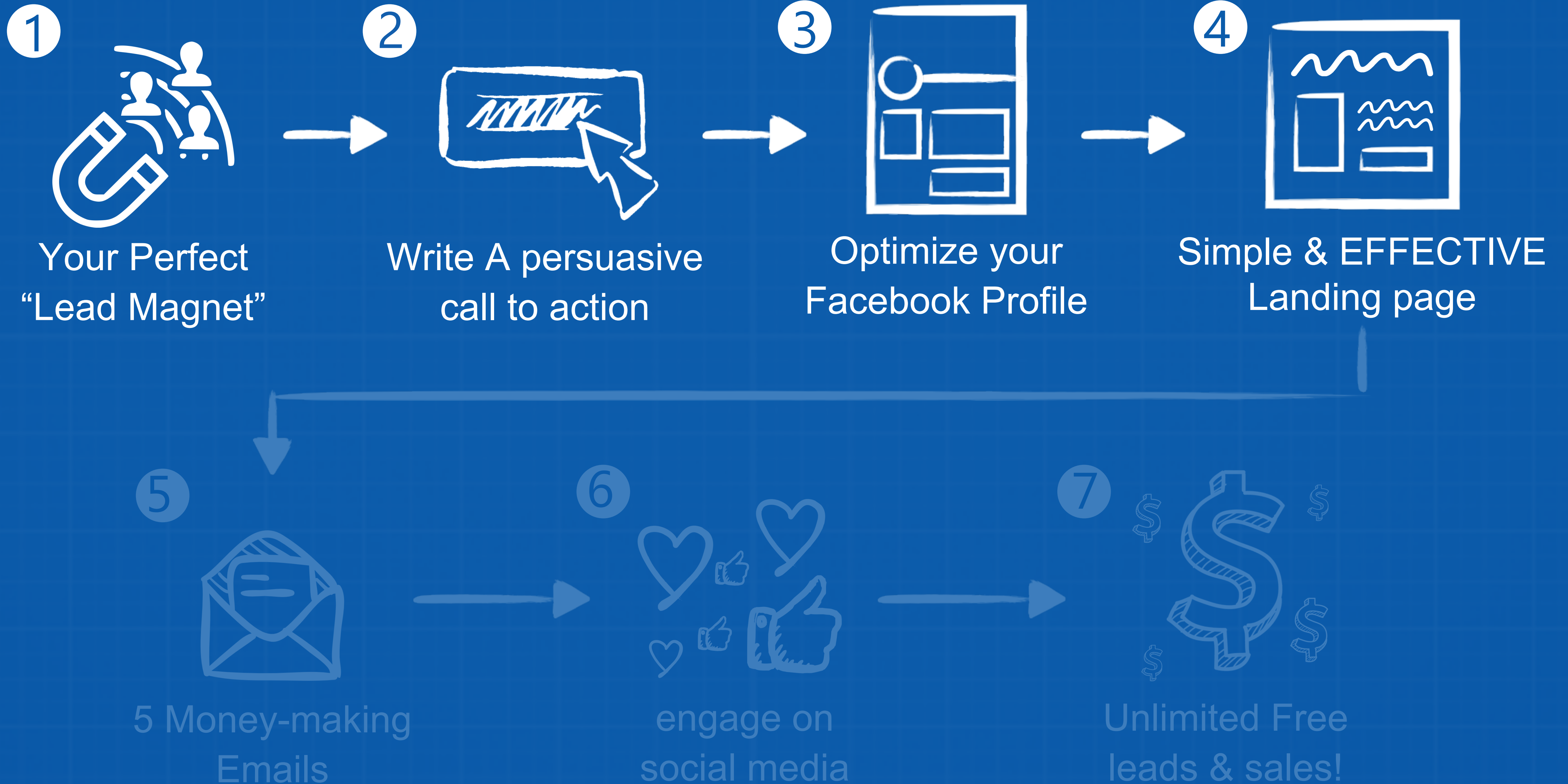
This way, we're set up and 100% optimized to capture as many profile visitors as possible.

In the next section, we'll show you how to direct this traffic to a simple landing page that converts visitors into customers!



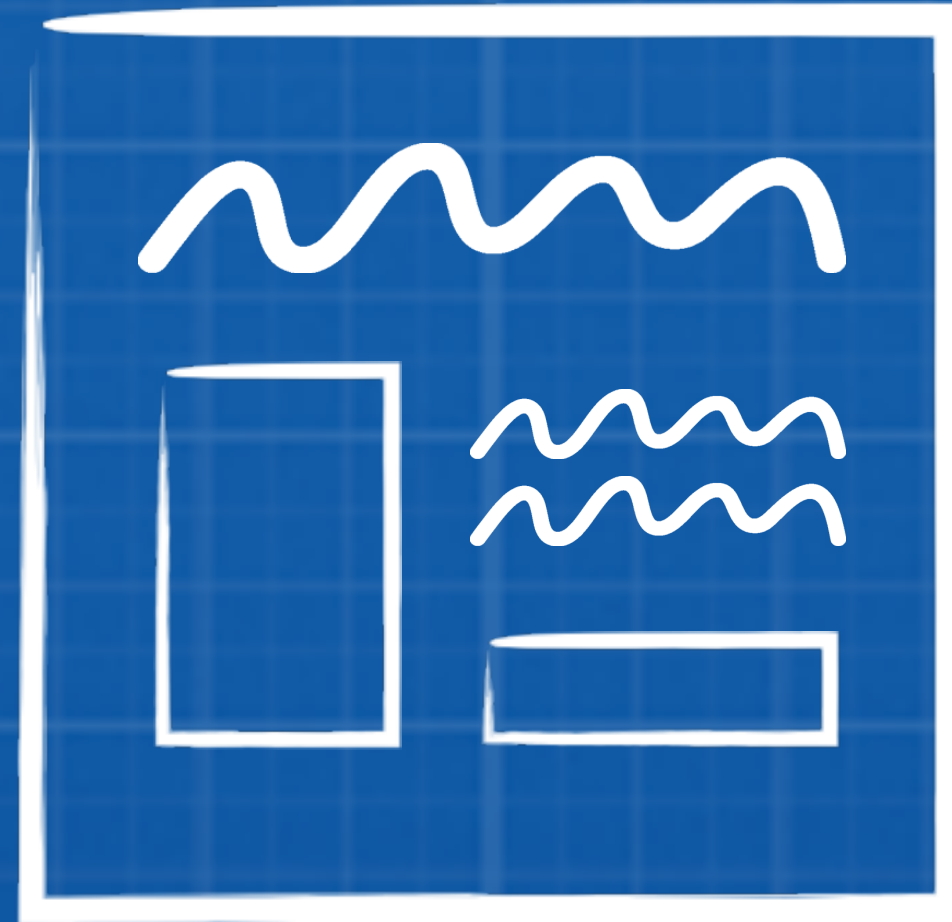


# THE 7-STEP BLUEPRINT



STEP #4:

# Simple & Effective Landing Page

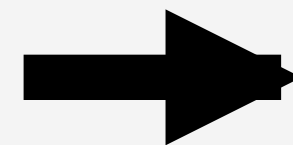
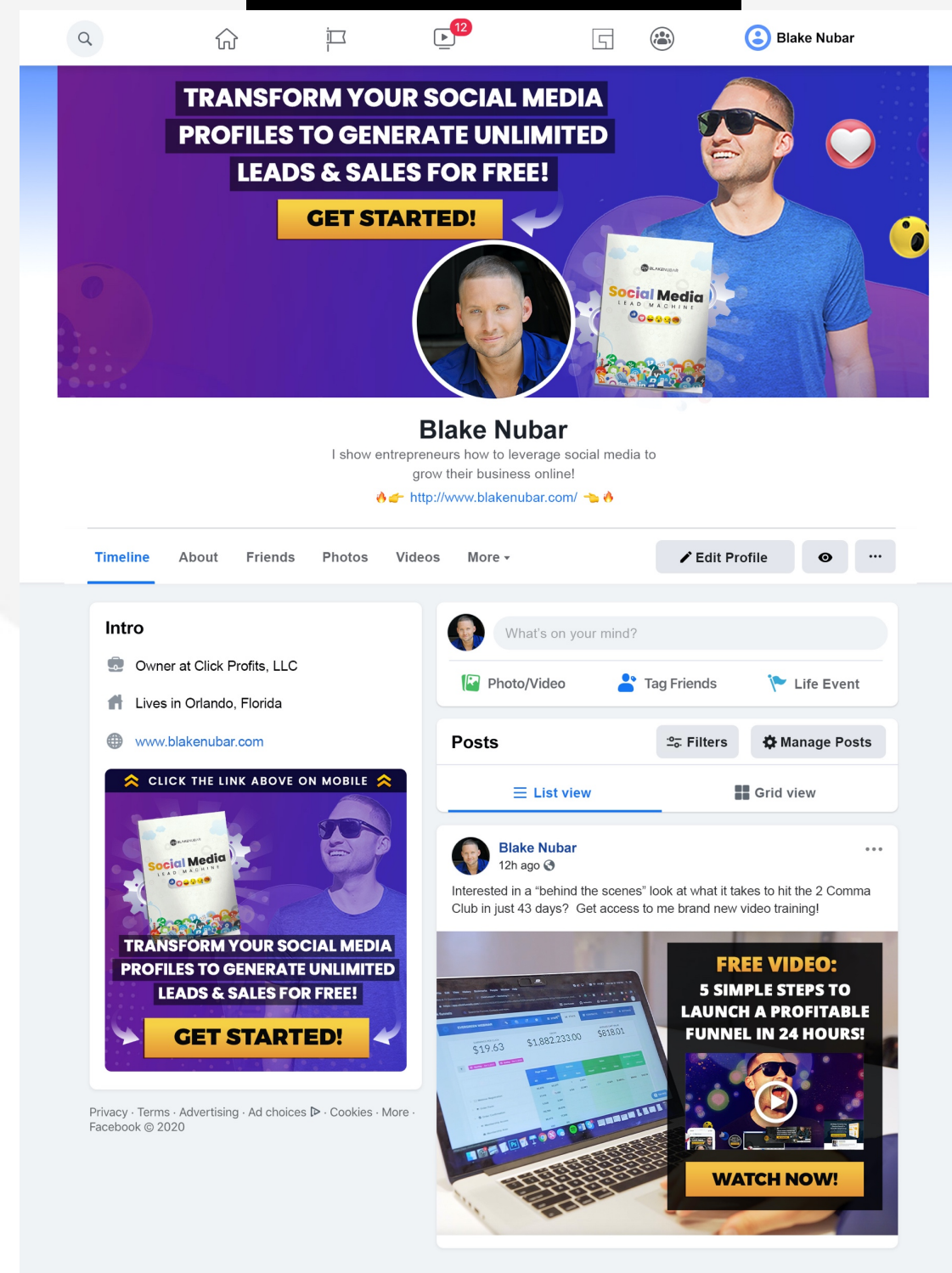




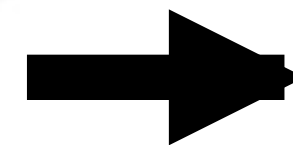
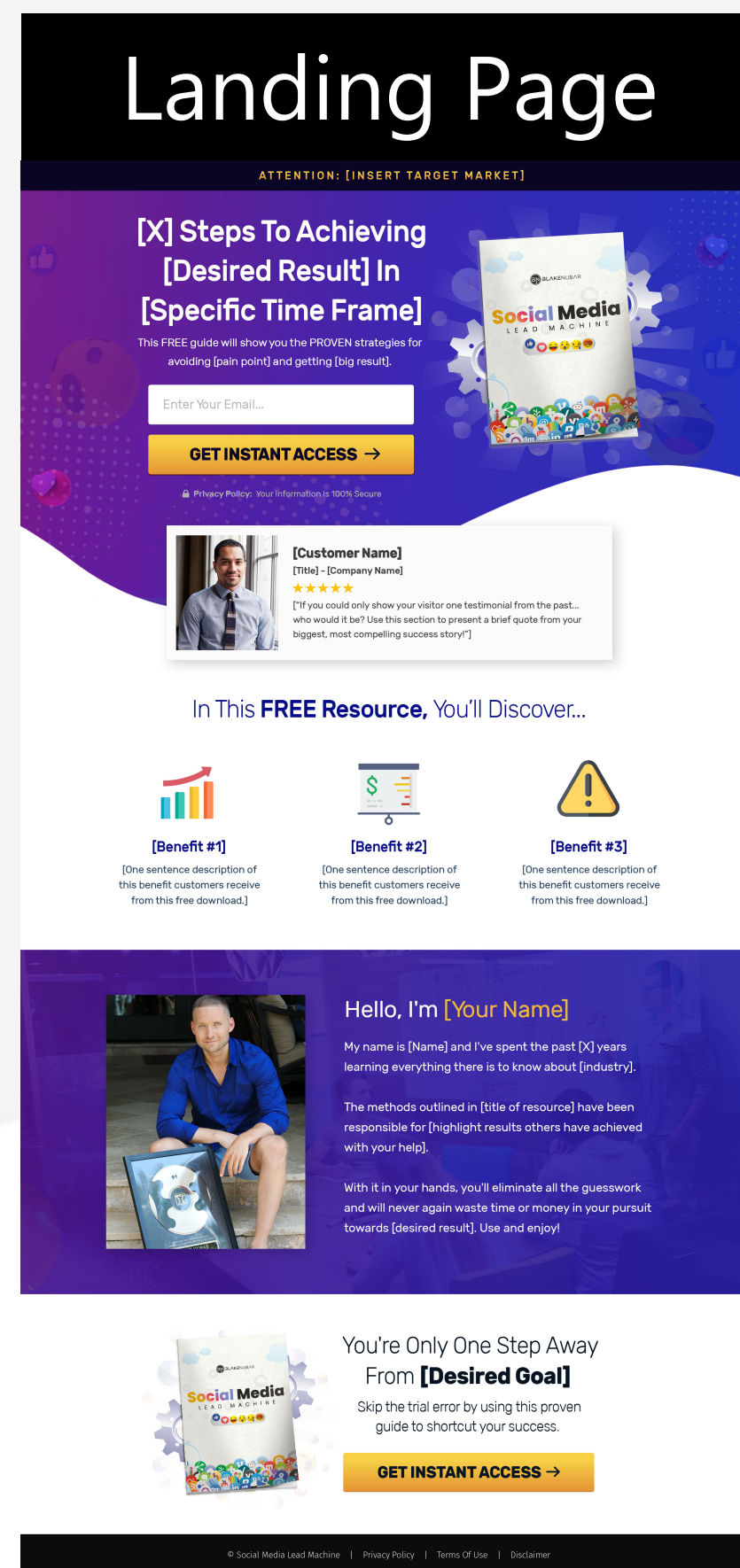
# Simple Landing Page

We need to link your visitors from your profile to a landing page where we can capture their email and deliver the free lead magnet.

## Profile



## Landing Page



## Thank You

### THANK YOU!

Your download "[Lead Magnet Title]" is on its way to your email! Please give at least 5 minutes for it to be delivered and in the meantime ...share this with a friend!

Other Services!

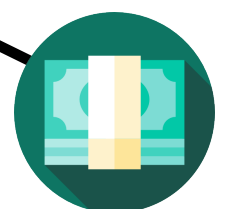
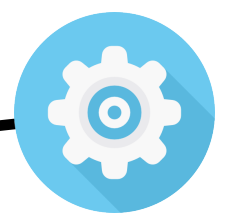
FOLLOW US ON facebook

Subscribe



2019 All Rights Reserved, Company Name | Company Address | Privacy Policy - Terms of Service

## Other Products & Services





# Always Get The Email!

Email  
Address

Lead  
Magnet

ATTENTION: [INSERT TARGET MARKET]

## [X] Steps To Achieving [Desired Result] In [Specific Time Frame]

This FREE guide will show you the PROVEN strategies for avoiding [pain point] and getting [big result].

**GET INSTANT ACCESS →**

Privacy Policy: Your Information is 100% Secure



[Customer Name]  
[Title] - [Company Name]  
★★★★★  
[“If you could only show your visitor one testimonial from the past... who would it be? Use this section to present a brief quote from your biggest, most compelling success story!”]

In This **FREE Resource**, You'll Discover...



**[Benefit #1]**  
[One sentence description of this benefit customers receive from this free download.]



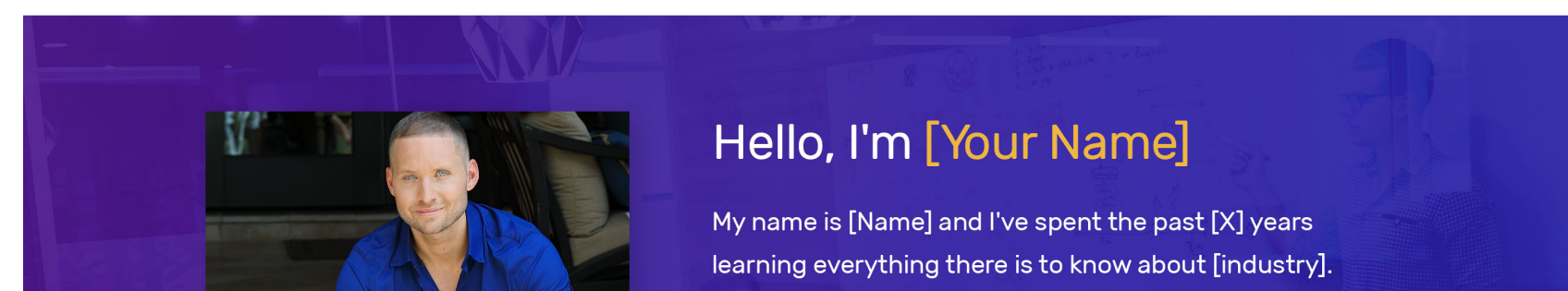
**[Benefit #2]**  
[One sentence description of this benefit customers receive from this free download.]



**[Benefit #3]**  
[One sentence description of this benefit customers receive from this free download.]

The goal of this simple landing page is to give visitors access to your lead magnet in exchange for their email address.

Once you have someone's email, you can market to them forever! You may have heard this before and it's 100% true no matter what business you're in - your email list is your goldmine.





# Drag n' Drop Builders

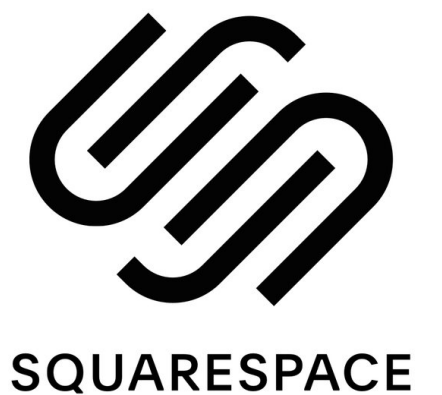
Now if you're thinking...

"How do I get a landing page like that?!"

Don't worry! With the tools available to us today, "i'm not a techy person" is no longer an excuse!

If you're totally clueless to this stuff, know that every popular landing page builder out there today is designed with YOU in mind...

It's all drag and drop! All your options are easy to use and require no previous experience.



click funnels



Builderall

Instapage



Leadpages®



KARTRA



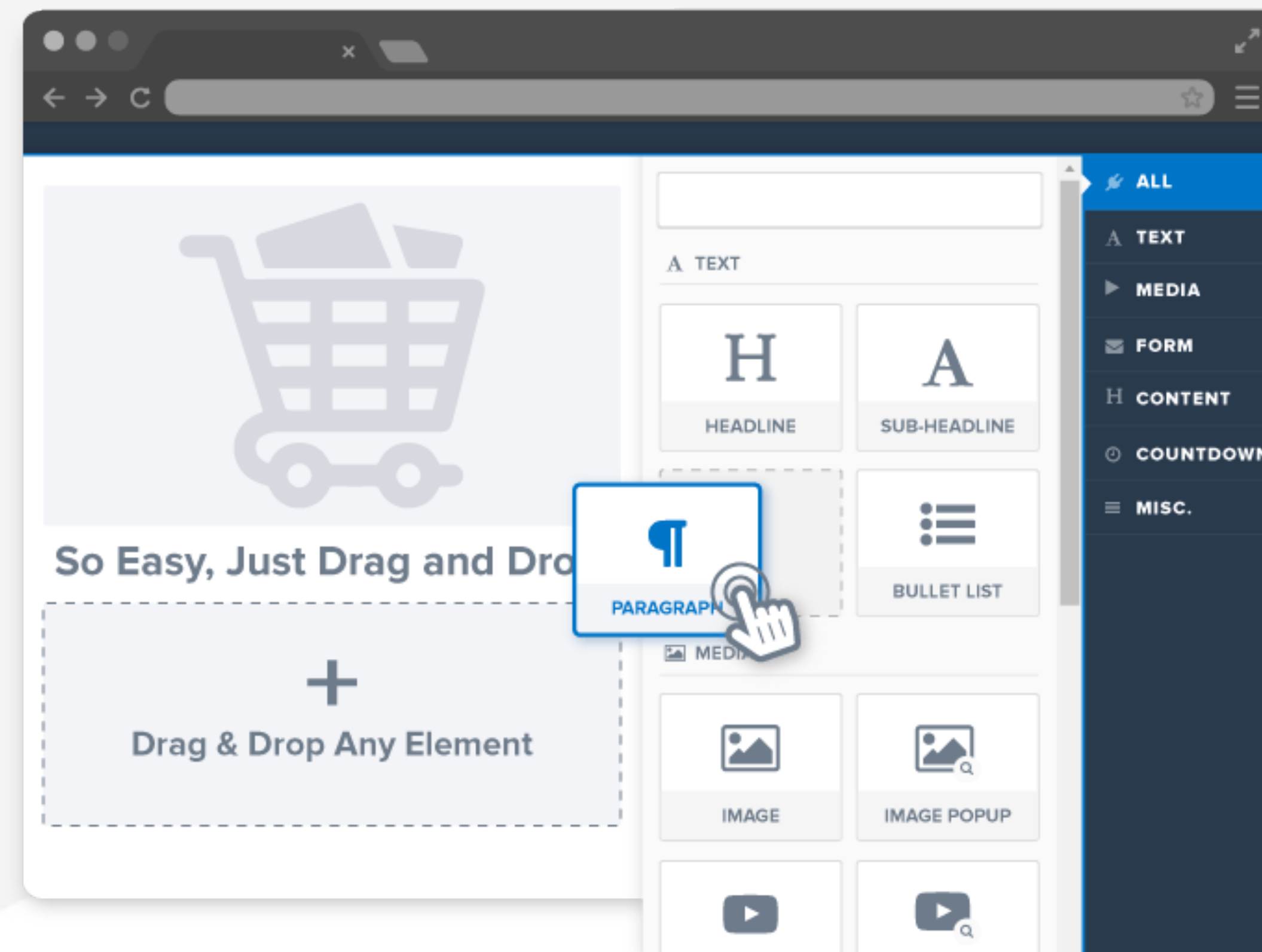
# click funnels

Our favorite option (and what we recommend to our customers) is ClickFunnels!

It's a simple, drag n' drop landing page builder that's designed for beginners.

PLUS, you get a [14 day FREE trial](#) to test it out and see if it's for you...nothing to lose!

But, the choice is totally up to you!  
There's lots of great (and inexpensive) options out there.

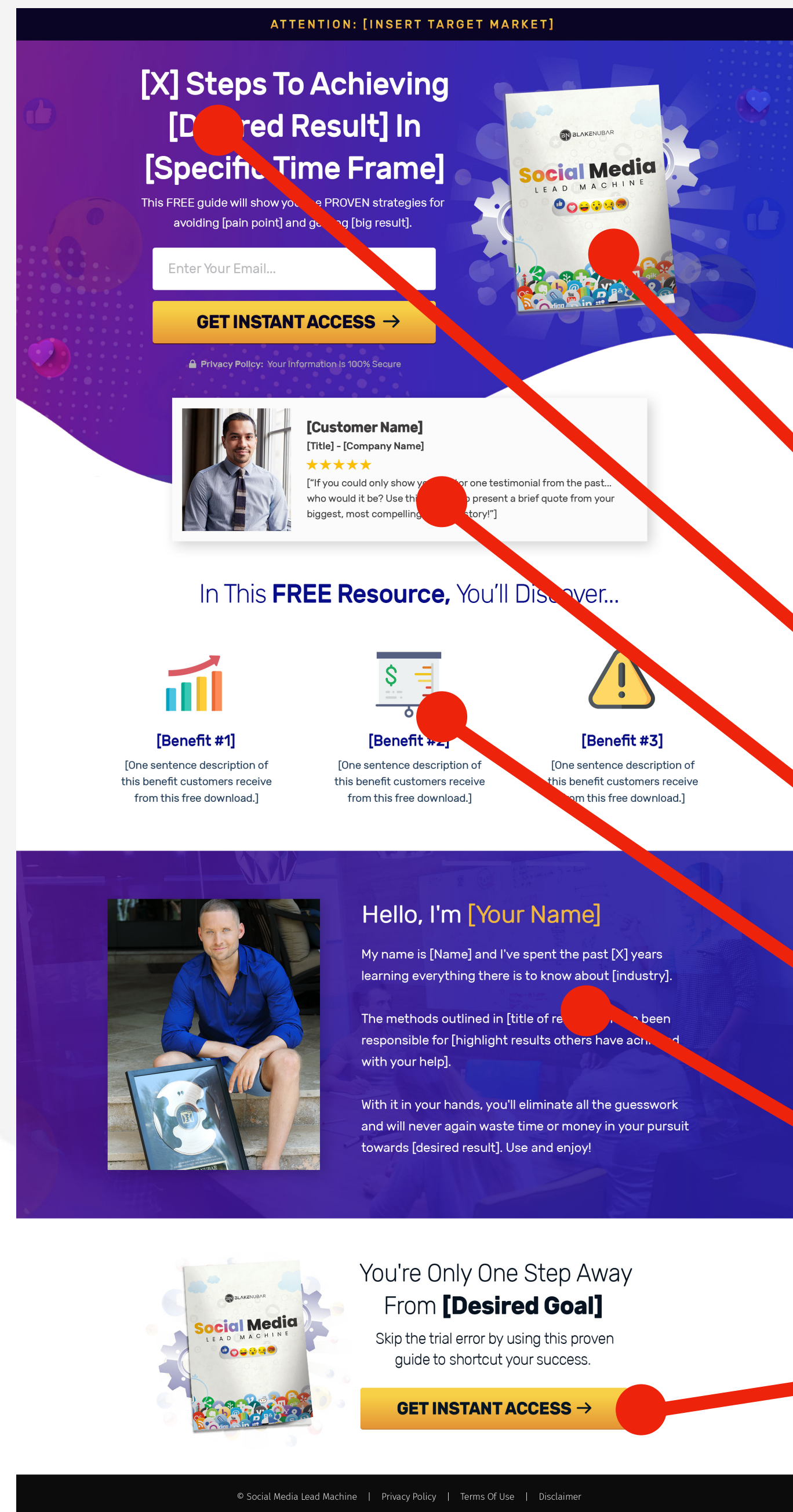


Click here for a FREE 14 day trial  
of ClickFunnels!



# Landing Page

It's important to mirror the same information from your profile here on the landing page. Congruency between them lets people know they've landed in the right place.



Lead Magnet Mockup

Headline (from profile)

Featured Testimonial

3 Benefits

Introduce Yourself

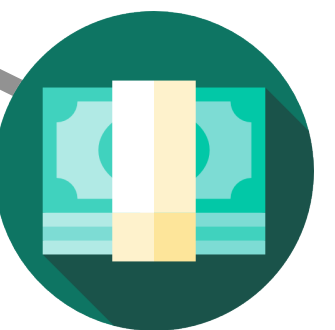
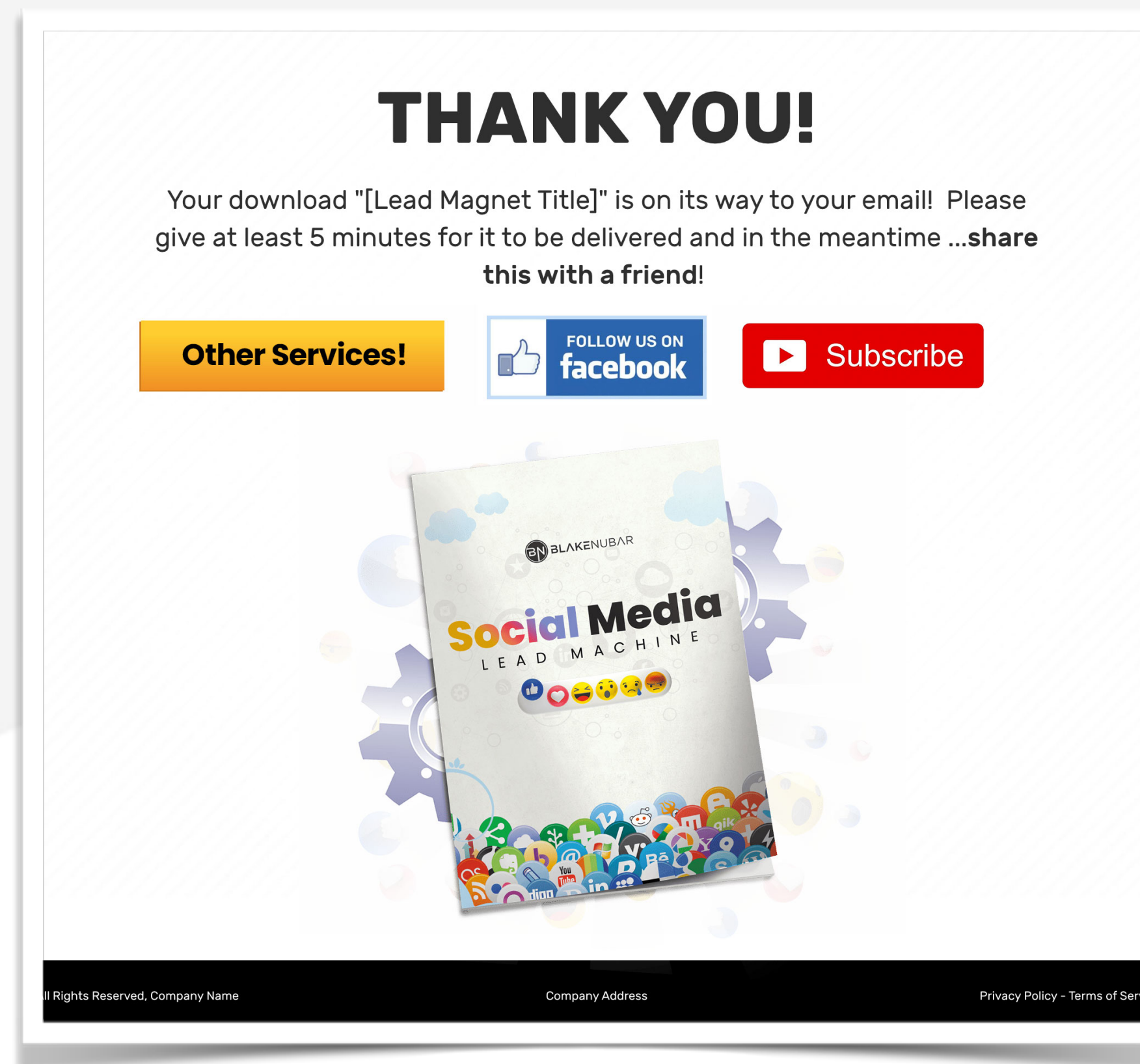
Final Call To Action

# Thank You Page

On the thank you page, allow them to access / download your free lead magnet.

*But it doesn't have to end here...*

You can also use this page to invite them to explore other products and services you may have.





# THE 7-STEP BLUEPRINT



STEP #5:

Money-Making

Email Sequences





# 5 Money-Making Emails

After someone gives you their email, it's important that you follow up with them to continue building the relationship.



\$

\$4,072

TOTAL GROSS

14

AVERAGE

CTIVE

CTR

SALES

LIVE

252

6.64%

\$856

53

8.76%

\$1,428

Email #3

629

44

190

7.00%

\$475

Email #4

661

22

10

3.33%

\$510

Email #5

718

32

4

4.46%

\$93

Email #6

693

23

11

3.32%

\$151

SMS - Last Chance

485

...

4

...

\$0

Email #7

675

45

0

6.67%

\$559

Add to Seinfeld List

762

...

14

...

\$0

Remove From Blueprint Optins

743

...

5

...

\$0

\$5,881

TOTAL GROSS

	ACTIVE	CTR		LIVE
Email #2	17	7.22%	\$1,938	<input checked="" type="checkbox"/>
Email #3	67	3.35%	\$496	<input checked="" type="checkbox"/>
Email #4	6	4.78%	\$651	<input checked="" type="checkbox"/>
Email #5	10	3.23%	\$744	<input checked="" type="checkbox"/>
Email #6	10	4.57%	\$204	<input checked="" type="checkbox"/>
Email #7	8	3.25%	\$652	<input checked="" type="checkbox"/>
Remove From SMLM Masterclass Abandoned Cart	9	5.59%	\$1,196	<input checked="" type="checkbox"/>
	10	...	\$0	<input checked="" type="checkbox"/>

# Trust me....

Without a set of automated emails in place to follow up with your leads...*you're missing out!*

I earn BIG money from the emails I send to my list...and everything is set up on timers and sent out on auto-pilot! I don't lift a finger, and these emails bring me new customers every single day.



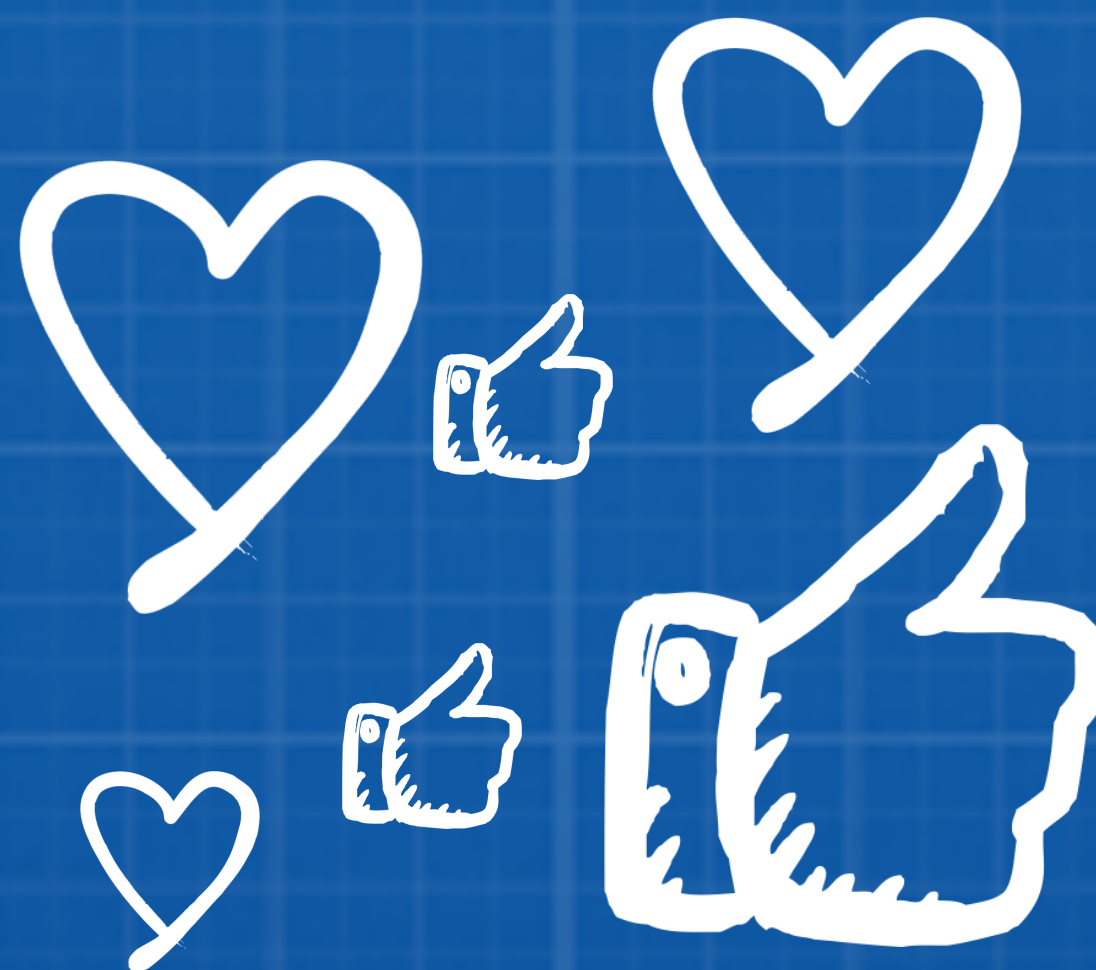
# THE 7-STEP BLUEPRINT



STEP #6:

Engage On

Social Media

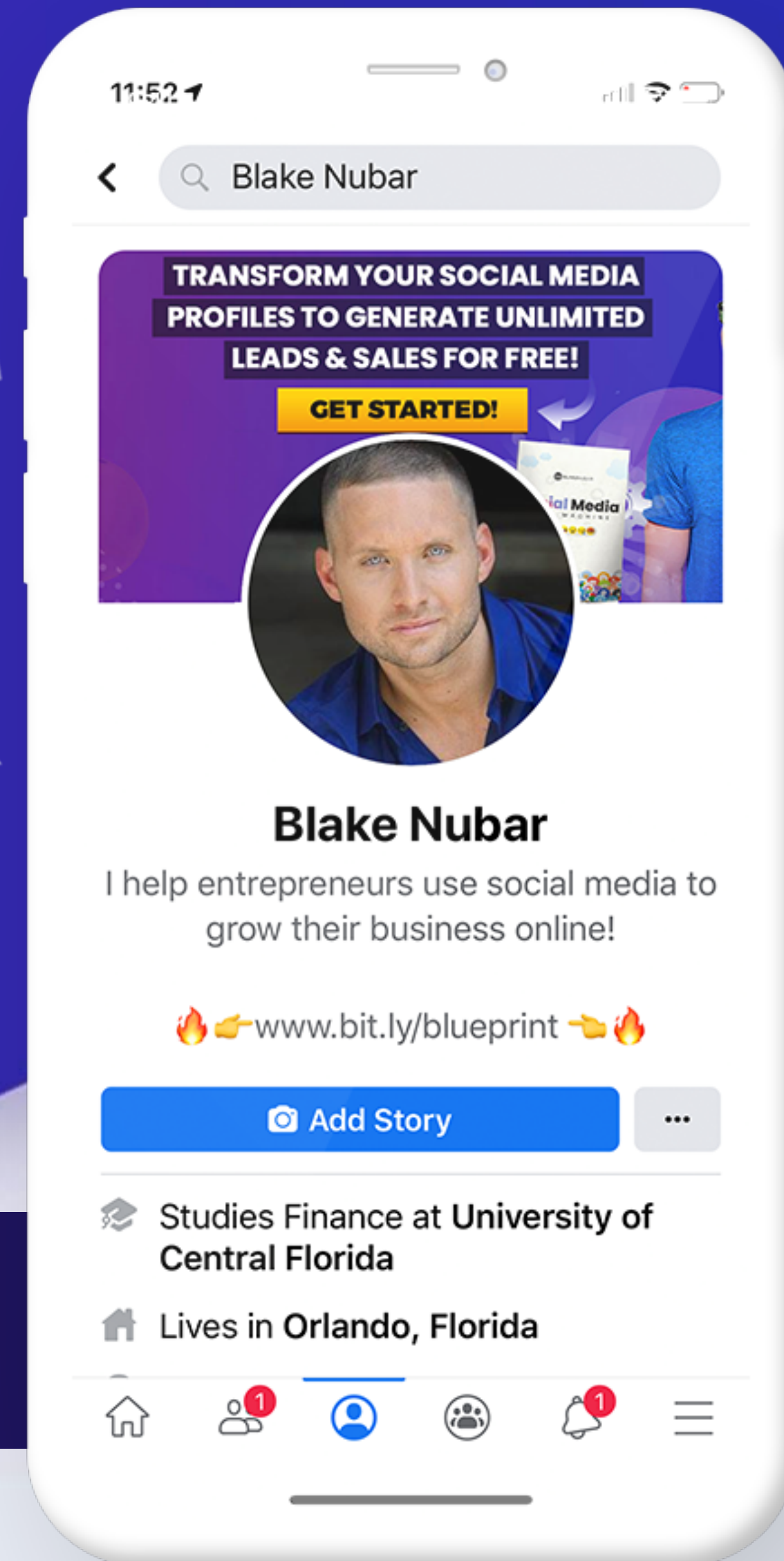




# Engage On Social Media

Now that your profile funnel is set up...you can drive on-demand traffic to it directly from your smartphone!

*It doesn't get any better than that!*



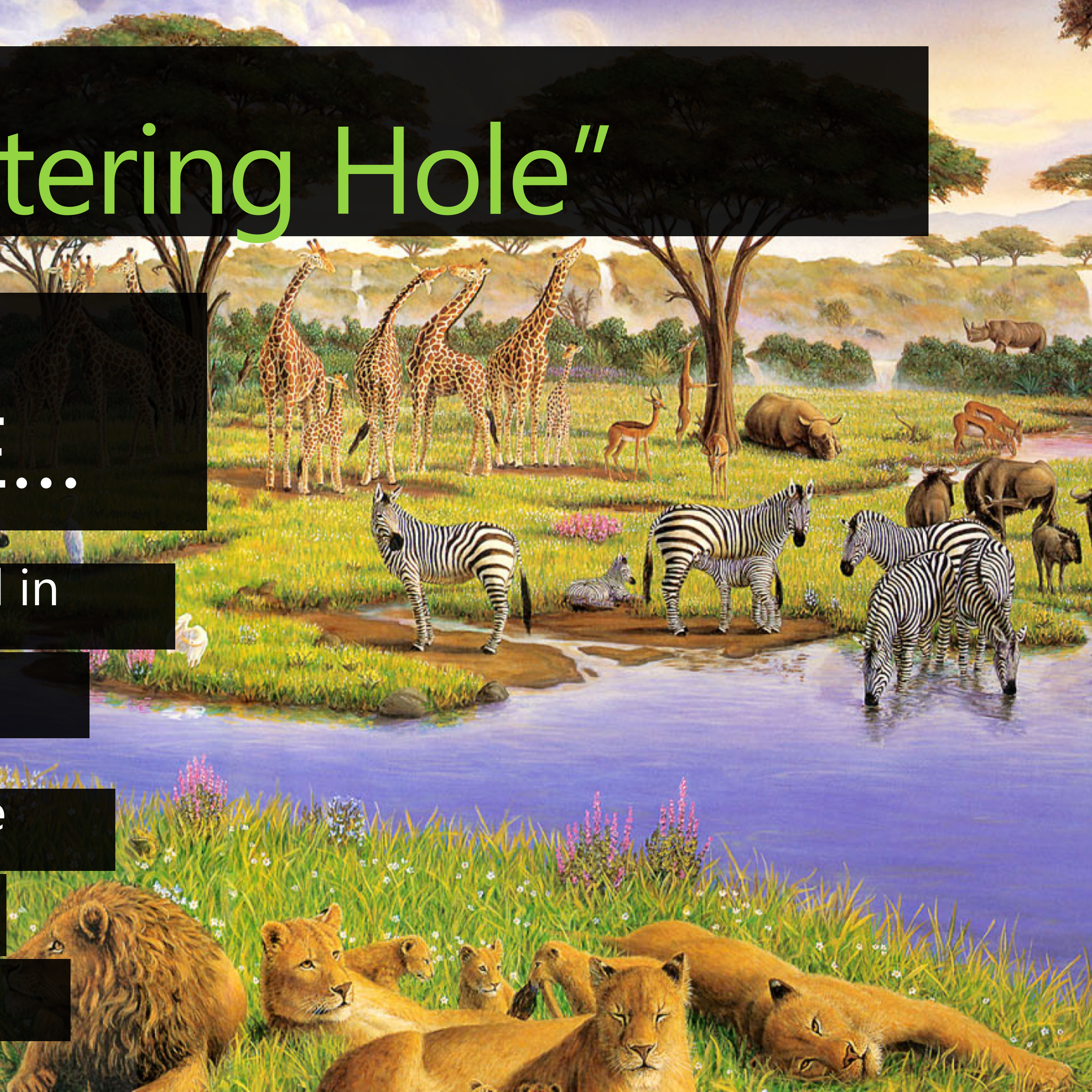


# Find Your “Watering Hole”

Facebook is an unimaginably  
**GIGANTIC PLACE...**

Most of it is a desolate wasteland in  
terms of growing your business.

Your key to success is finding the  
“watering holes” where your  
customers hang out every day.





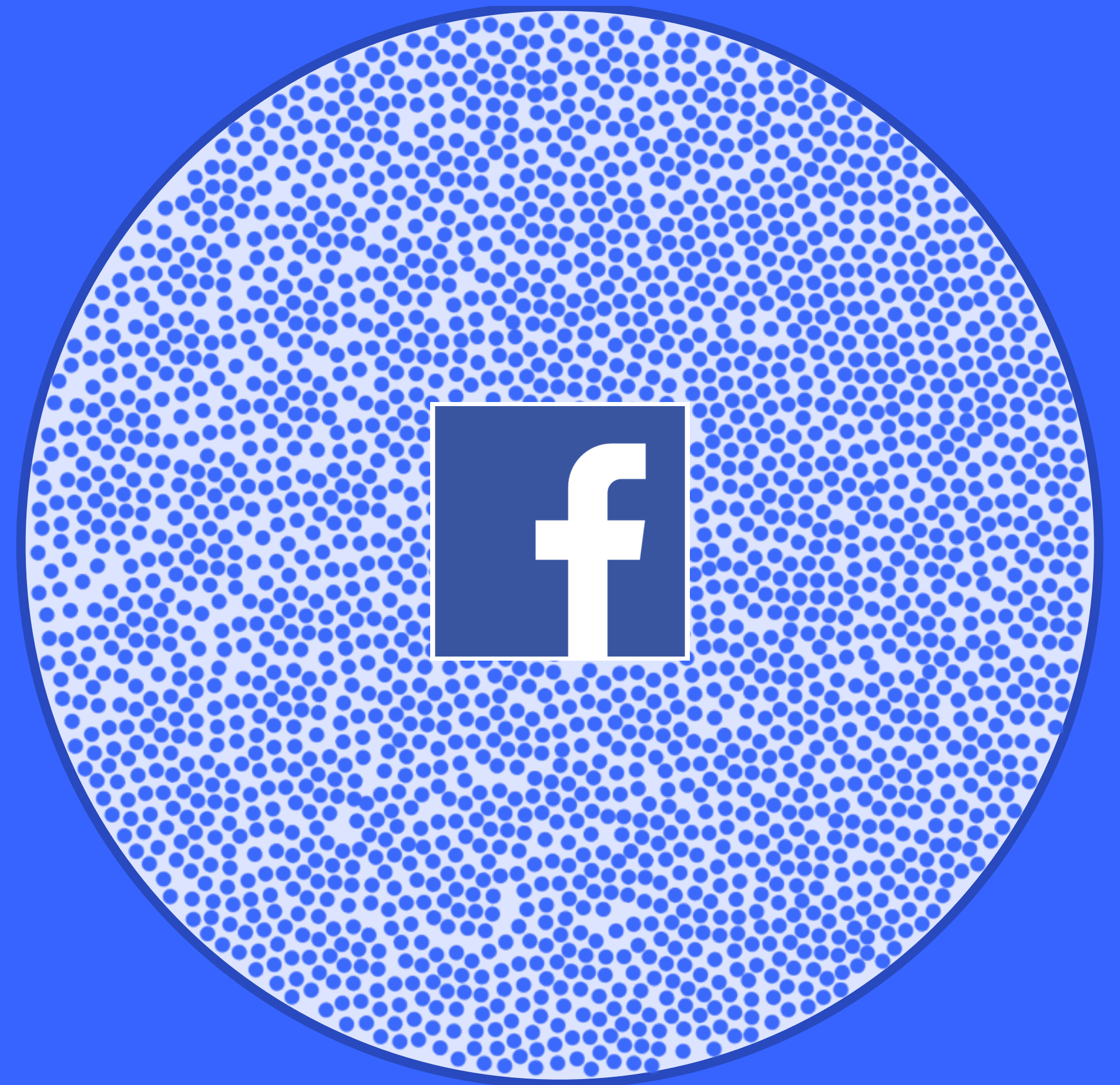
## *Zuckerberg Did Us HUGE A Favor...*

Starting in 2019, Facebook starting aggressively promoting “Groups” where like-minded people can interact in small communities.

For us business owners, this has made finding our dream customers easier than ever!

There are Groups for every niche, topic, and interest imaginable...and your future customers are hanging out inside of them every single day.

**Facebook**  
Groups.





# Searching For Groups

Find Groups where your potential customers are hanging out...

1

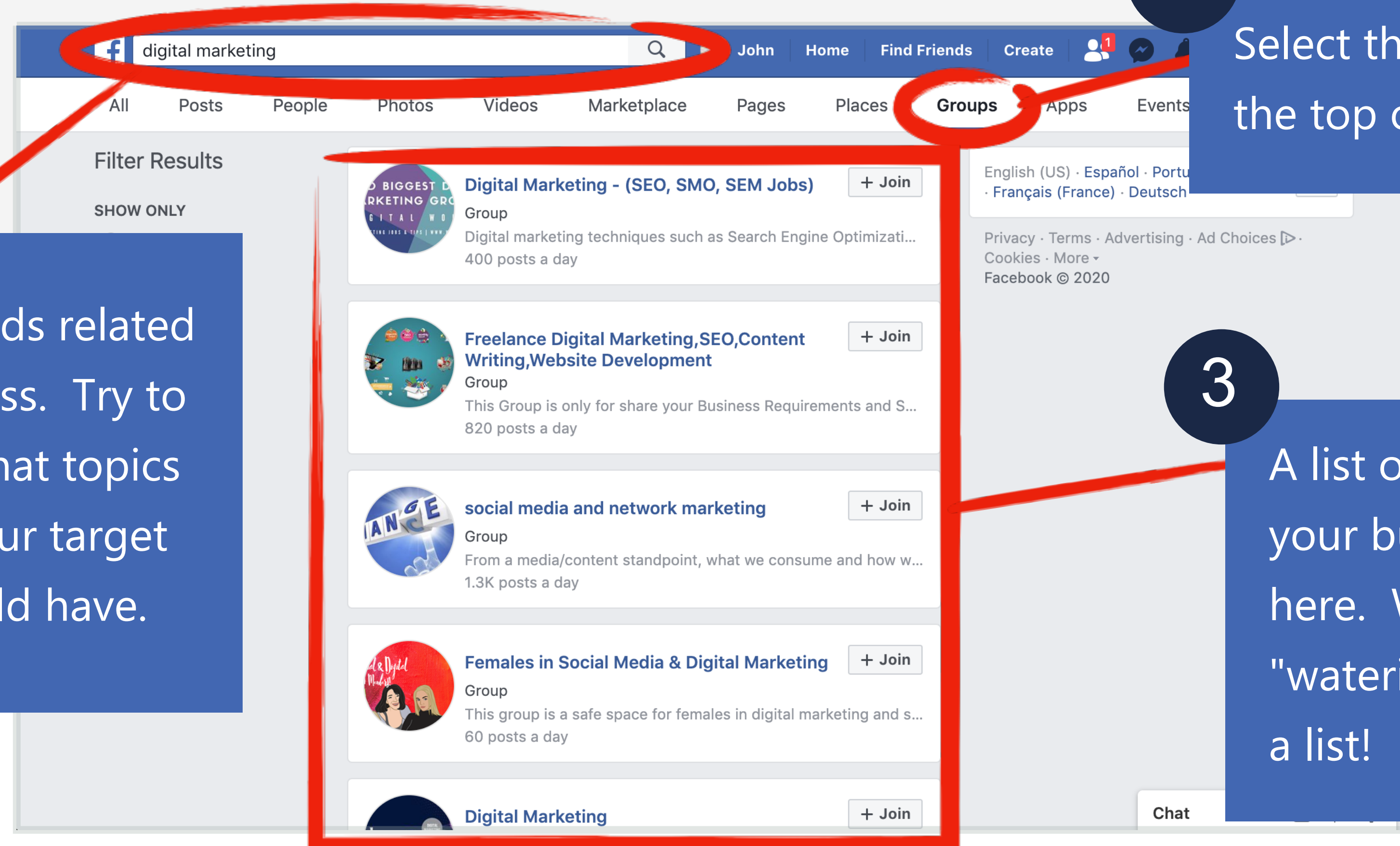
Search keywords related to your business. Try to think about what topics or interests your target customer would have.

2

Select the "Groups" tab at the top of your screen.

3

A list of Groups related to your business will show here. Write all potential "watering holes" down into a list!





# Flashlight < Laser Beam

Facebook Group 1

Facebook Group 2

Facebook Group 3

Facebook Group 4

Facebook Group 5

Facebook Group 6

Facebook Group 7

Facebook Group 8

Facebook Group 9

Facebook Group 10

Facebook Group 11

Facebook Group 12

*Now, I know you might be thinking...*

*“Holy crap! I'm going to join every group out there related to my business!”*

I don't recommend it. You'll see much better & faster results if you narrow your focus and invest all your energy into a select few.

So, whittle down your list and choose the top 3 groups you want to participate in.

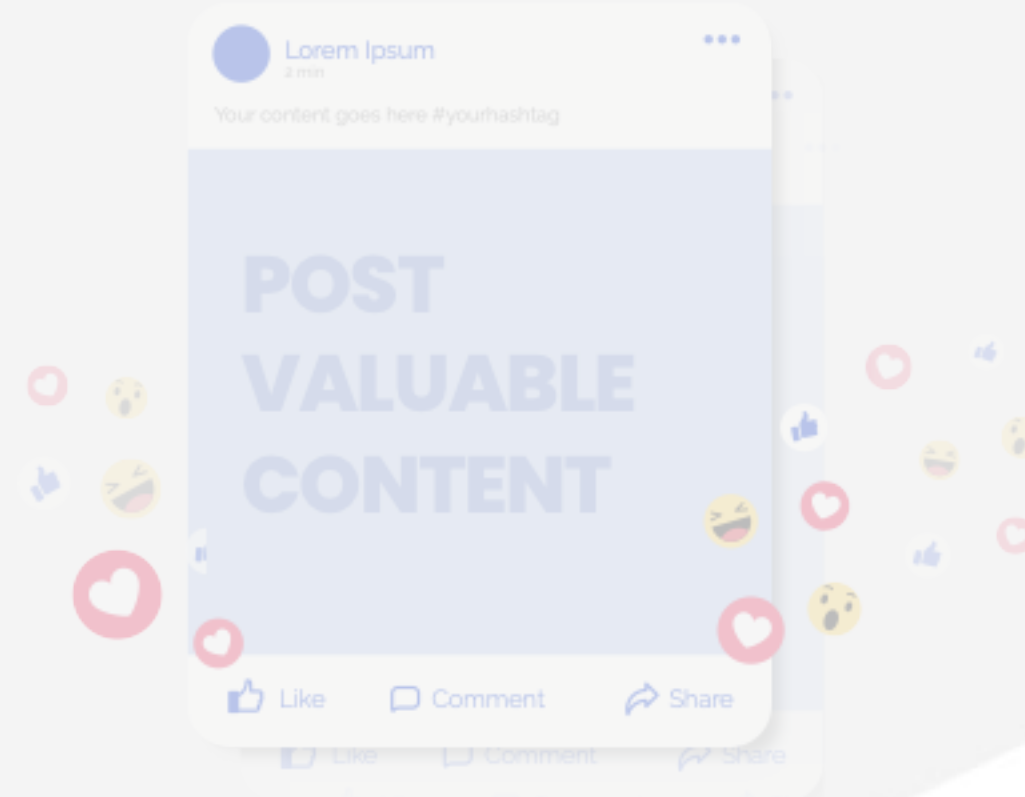
# Join Groups And Interact!

3 Easy ways to drive traffic to your Profile Funnel!



## 1) Interact

Inside these groups...every like, heart, and comment drives highly targeted traffic straight to your profile and into your funnel.



## 2) Post Content

By posting valuable content into groups, you quickly establish yourself as the go to "authority" on all topics related to your business.



## 3) Messenger

In these groups, you're bound to virtually "meet" new potential customers. Message them and start building the relationship!



# Watch For Golden Opportunities

Your gut instinct may tell you to watch for posts that go “viral” and wait to engage with those...

But posts that don't have any engagement are often your best opportunities to shine.

A like, heart, or comment on a post with ZERO attention will naturally pique the curiosity of the person who posted it FAR more than one that already has a frenzy of engagement.

Be the superhero that swoops in to save the day and you'll quickly build a tribe loyal followers.





# Provide Value

I know it sounds counterintuitive, but I can personally vouch that this is true...

Your FASTEST path to growing influence, building an audience, and ultimately monetizing it is to help people for FREE and ask NOTHING in return.

You'll be *amazed* by how much this strategy pays off in spades over time.

"You will get all you want in life, if you help enough other people get what they want."

- Zig Ziglar







# Become A Farmer... Not A Nomad.

Nomads are typically searching for the “quick win” and will sacrifice long-term gain in exchange for immediate gratification.

On the other hand, farmers are patient individuals that plant seeds now...knowing they will come to fruition in the future.

If your goal is a consistent and robust source of new customers from social media, it's time you started adapting the “farmer” philosophy.



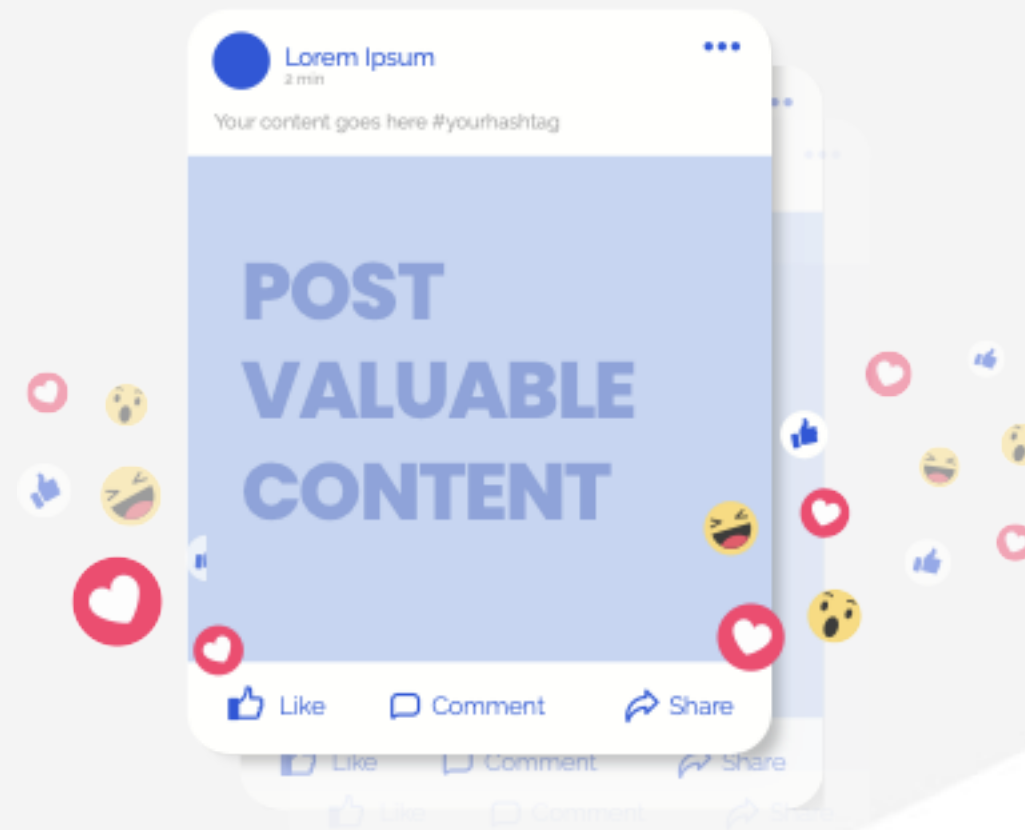
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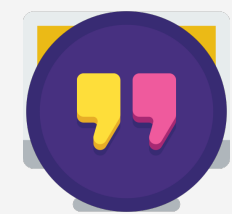
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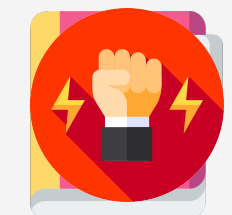


# Facebook Post Inspiration

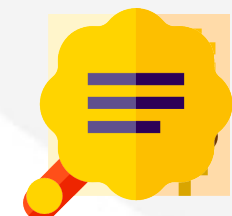
Here's some Facebook post ideas that will help get your creative juices flowing on what content to post for your business!



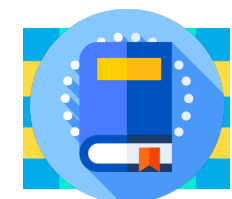
Motivational Quotes



Wins / Losses



Vulnerability



Life Lesson



Giveaway



Drop Value



Recommendation



Helpful Hack



Borrow Authority



Help Me Decide



Take A Poll



Personal Life



Testimonials



Memes



Story Posts

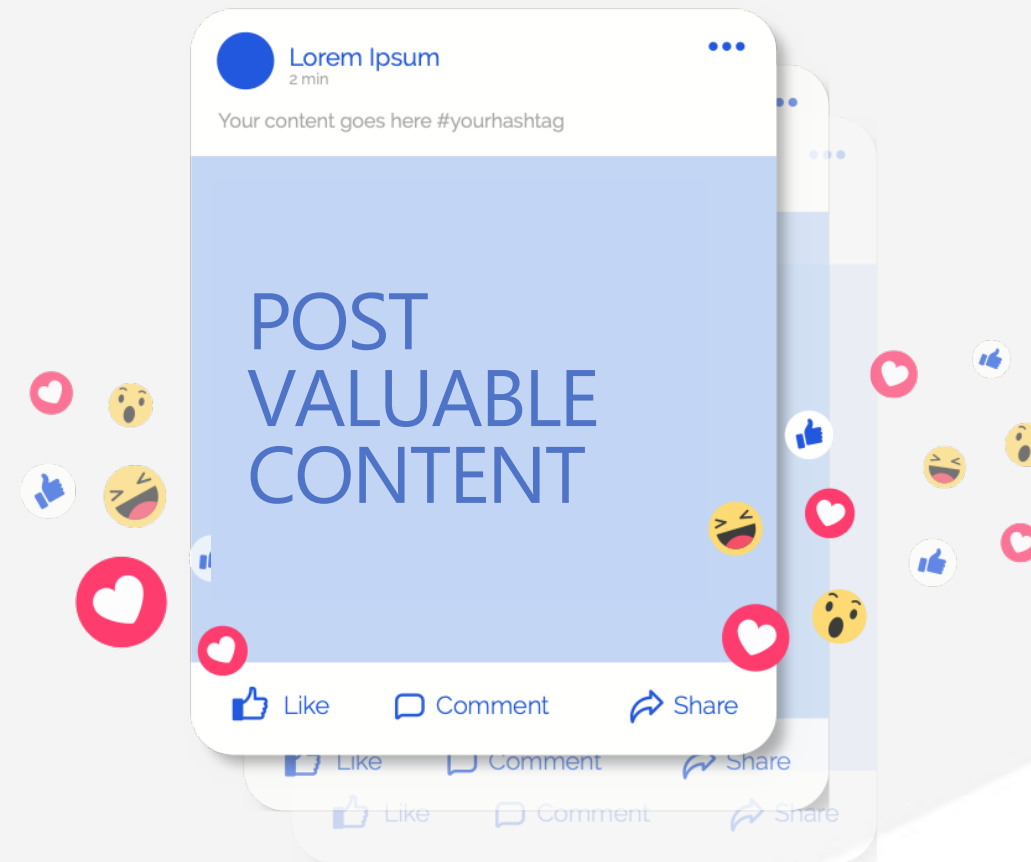
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# 1.3 BILLION PEOPLE ON MESSENGER

Facebook Messenger is like texting...but more intimate -  
which also makes it HIGHLY effective as a networking  
tool to build relationships at scale.

Plus it's ENORMOUS! And it remains largely untapped  
for business owners like you.

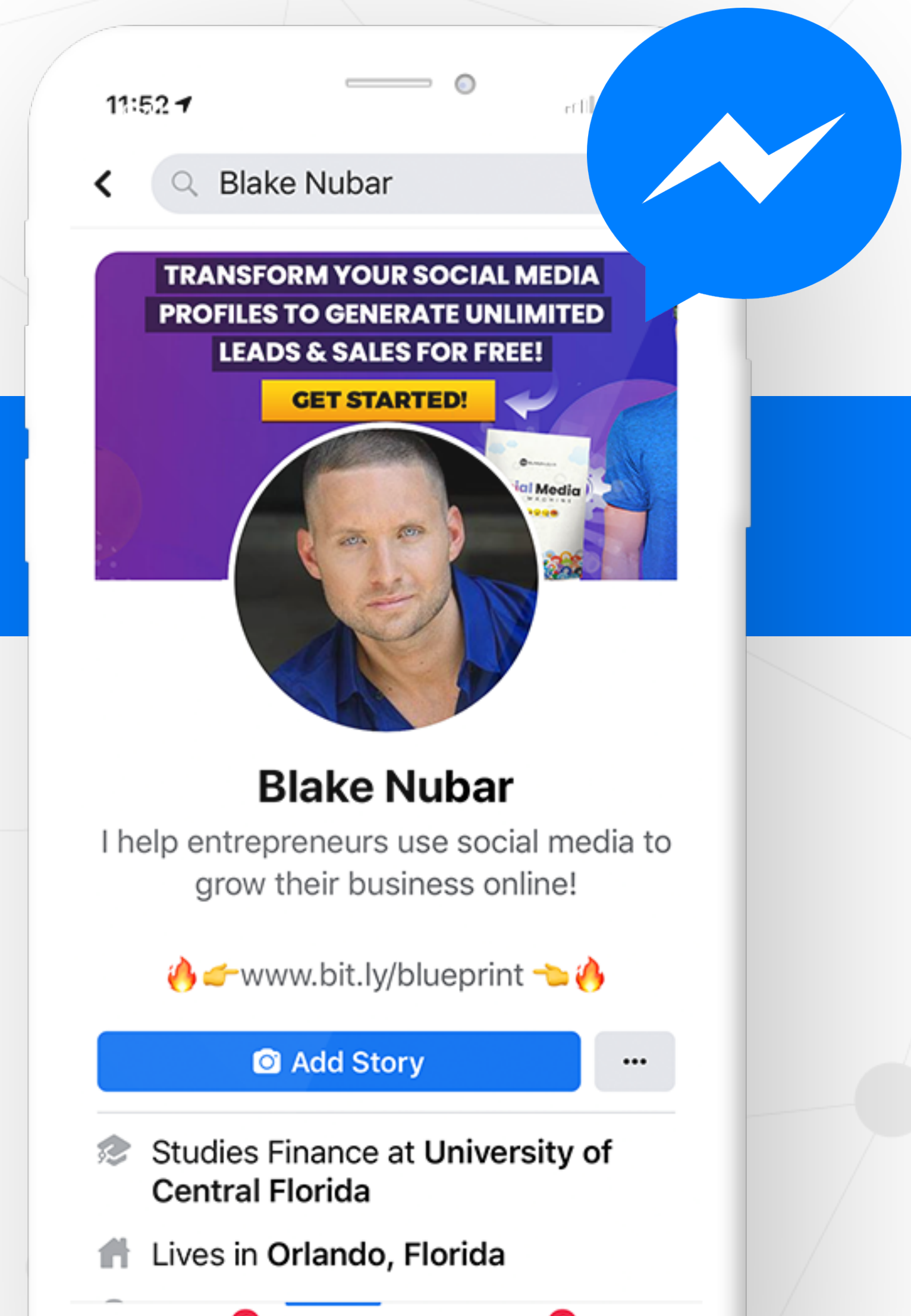


# Network via Messenger

As you begin to join & interact in Facebook Groups related to your business, you'll begin to attract new people into your orbit.

*When you make a new connection, reach out via messenger to introduce yourself!*

That personal touch creates an open line of communication and establishes instant rapport...there's a human on the other end of that message, and you're at their fingertips the next time they need help!





# Hire a Virtual Assistant

Don't want to spend the time doing all this yourself?

Here's the good news - this is an easy task to outsource to a Virtual Assistant so that you can put this entire system on 100% auto-pilot.

Use the template to the left, customize it for your business, and post a job on Upwork or Fiverr to find someone to fill this role for your business!

Hi there!

I'm searching for a talented **social media virtual assistant** to help manage my Facebook business page. My business is in the [niche] industry, so any experience or knowledge in that field is a plus.

Your responsibilities will be outlined in a short video, but your role will include:

- Creating & posting simple content
- Boosting posts
- Inviting people to like the page
- Other general interactions on Facebook

Looking for someone who has immediate availability to get started.  
Looking forward to working with you!

Thank you!

[YOUR NAME]



# THE 7-STEP BLUEPRINT





STEP #7:

Unlimited Free

Leads & Sales







# Congratulations!

You've now created a fully automated system that siphons off FREE leads & sales from your Facebook profile!



Want This Entire System Set Up In The Next 90 minutes?



## INTRODUCING:

# [Product Name]

# Masterclass





# The Masterclass Comes With Every Tool, Template, Bell & Whistle You Need To Set Up Your Lead Machine In Record Time!



 **TIME**

Only takes **90 minutes**  
to setup & launch!

 **RESULT**

Generate **FREE Leads & Sales** From Social Media.

 **DIFFICULTY**

**Beginner-Friendly** (No  
Experience Needed!)

- ✓ Step-By-Step Video Training
- ✓ Social Media Assets To Optimize Your Profile
- ✓ Done-For-You Landing Page Template
- ✓ Graphics Vault Of Pre-Designed Images
- ✓ Done-For-You Copy Built-Into Your Funnel
- ✓ "Fill In The Blank" 5-Step Email Sequence

*GET THE MASTERCLASS  
NOW!*



# 100% Money Back Guarantee



Try the ENTIRE THING for 14 FULL days, risk free! Join the community, participate, and implement. After completing all of those, if you feel like this isn't the absolute BEST training of it's kind, I'll send you all your money back.

That's right. All you need to do is email me with your receipt with the title "Not For Me" and I'll give you back your money with zero hassle.

GET THE MASTERCLASS  
NOW!

Thanks For Reading :)