

Welcome!

Congratulations on getting this Blueprint!

If you're reading this, chances are you're a business owner searching for ways to generate more leads & sales using social media...

If that's the case, you're in luck!

This blueprint was created to show you a brand new way to unlock a passive stream of **FREE** leads & sales into your business on a daily basis.

Best part is - this strategy is “set it and forget it”.

You can set it up once and reap the benefits forever.
It's a no-brainer!

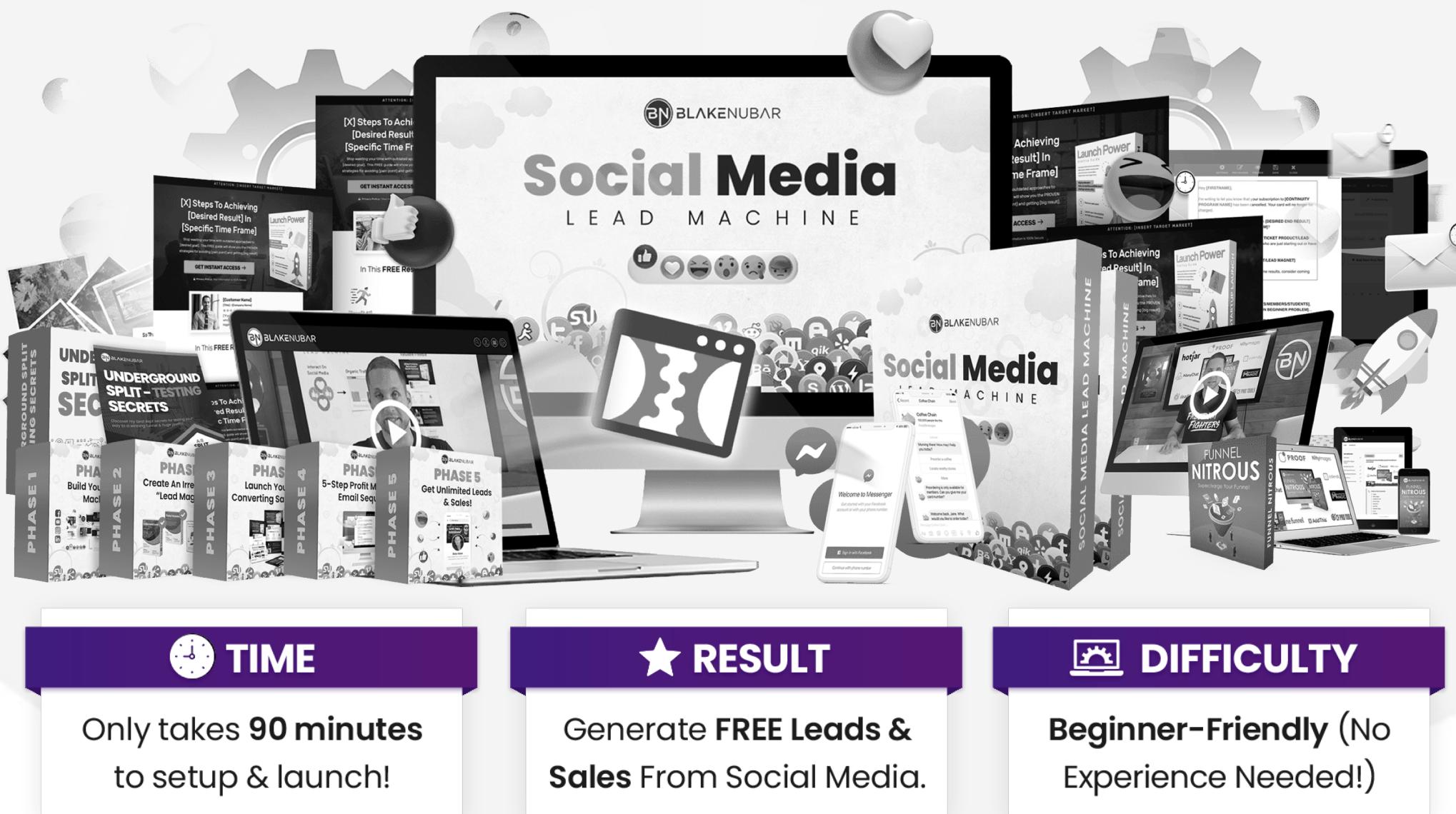
And don't worry! It's all 100% beginner proof!
Anyone can do this - even if the words “viral” or
“landing page” scare the heck out of you ;)

Ready to get started?



The "Ultimate Harvest" has all the Templates, Bells & Whistles You Need To Set Up Your "Growth Machine"

Record Time!



- ✓ Step-By-Step Video Training
- ✓ Social Media Assets To Optimize Your Profile
- ✓ Done-For-You Landing Page Template
- ✓ Graphics Vault Of Pre-Designed Images
- ✓ Done-For-You Copy Built-Into Your Funnel
- ✓ "Fill In The Blank" 5-Step Email Sequence



WARNING

What if I told you there was a *highly targeted source of leads &*

sales that you didn't even know existed...

And that with each passing second, you were missing out on **HUGE** opportunities to launch or grow your business with social media!

My name is [Your Name]...

I'm a digital marketing and [niche] lead generation expert...

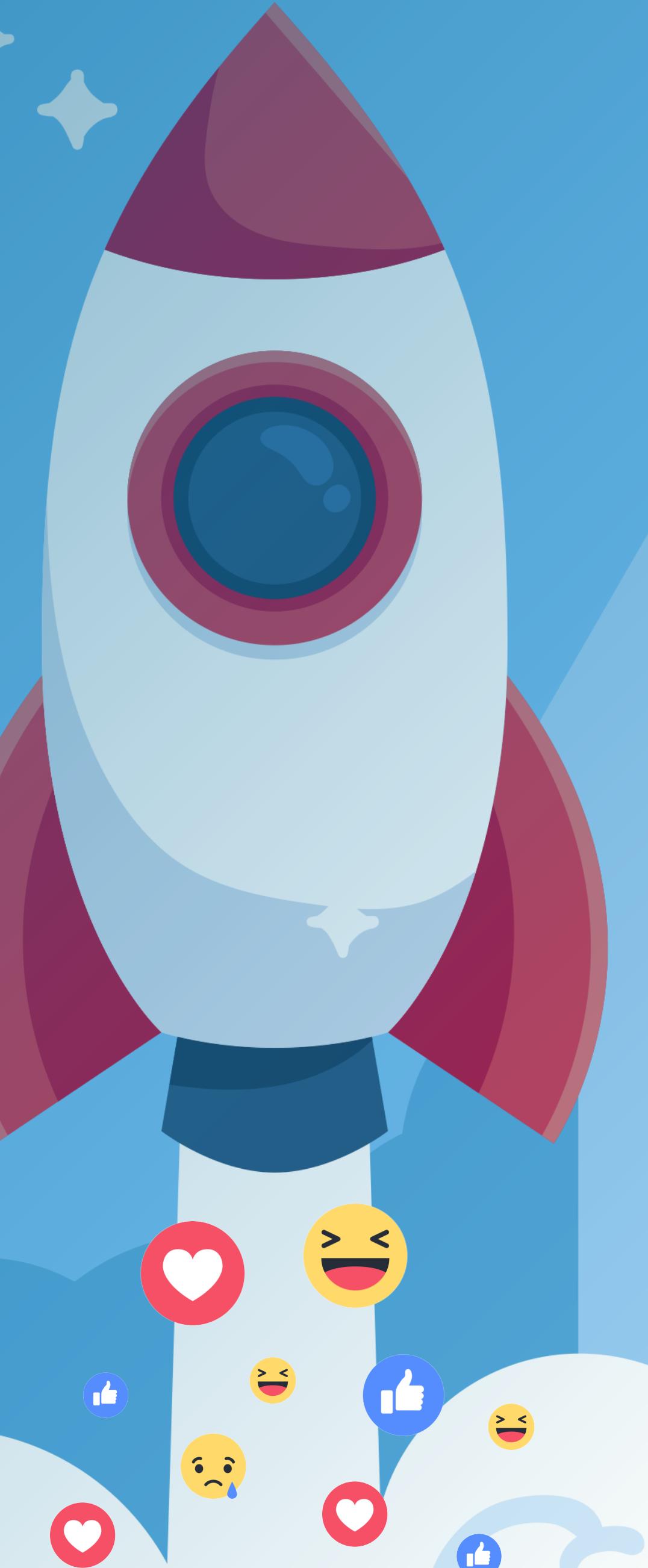
And I'm about to show you a BRAND NEW way to “hack” your social media profiles to generate unlimited, FREE traffic for your business.

It doesn't require any special skills, and it doesn't involve running complicated ads...

In Fact...

What I'm about to show you is probably the easiest, fastest, and most beginner-friendly way to grow your business with social media TODAY.

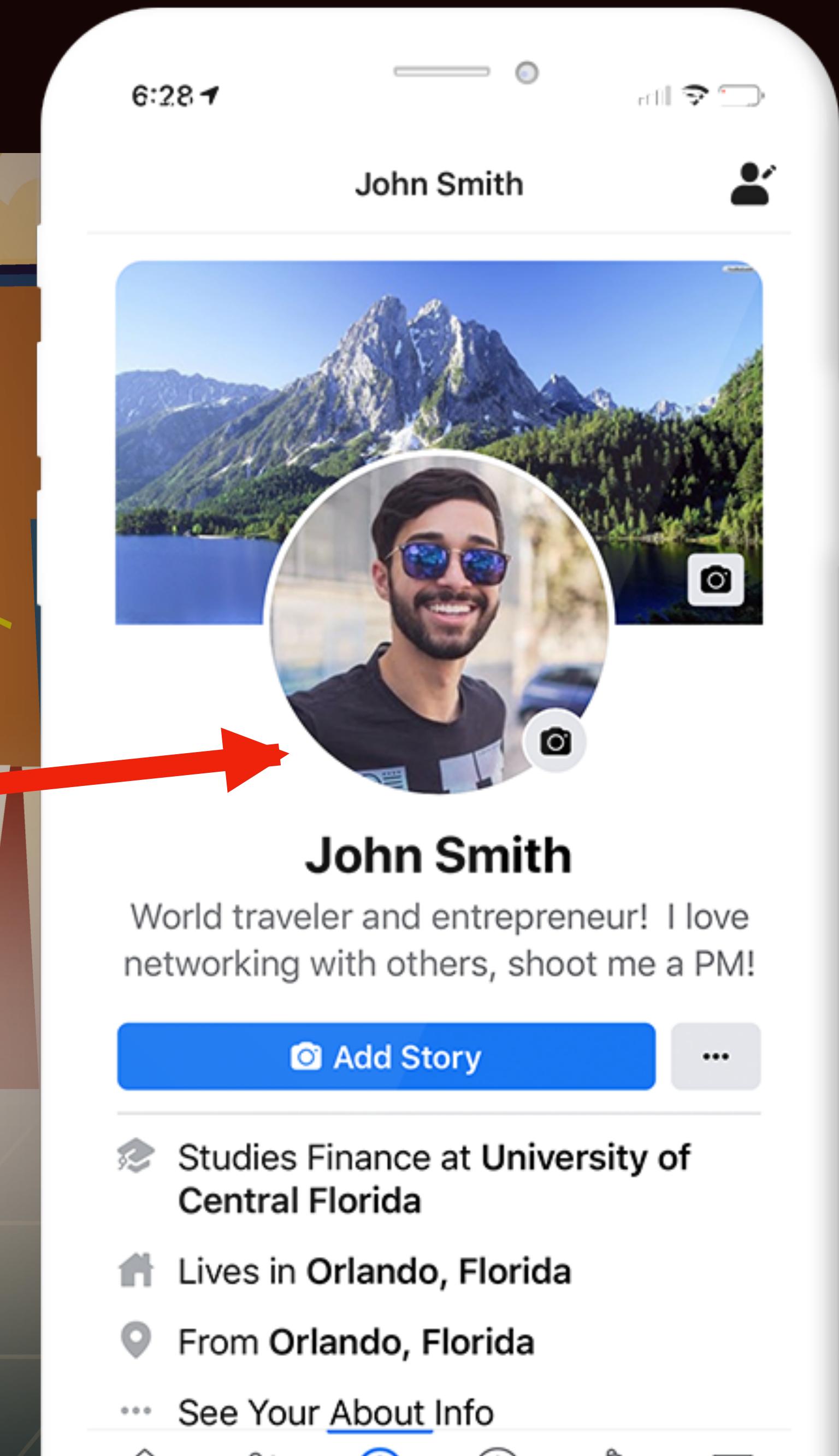
And I'm willing to bet you didn't even know it existed!



The Hidden Traffic On Facebook

Have you ever been scrolling around on Facebook when a post, like, or comment catches your eye?

And then for whatever reason, you decide to click to view that person's profile page...



IF YOU'VE DONE THAT BEFORE, YOU'RE NOT ALONE

I do this ALL the time!

I'll see a post, or a comment, or a like
that catches my eye...

And I can't help but click to their profile
page to see *who* that person is and *what*
they're about!

Let's be honest...

We're all nosy on social media.

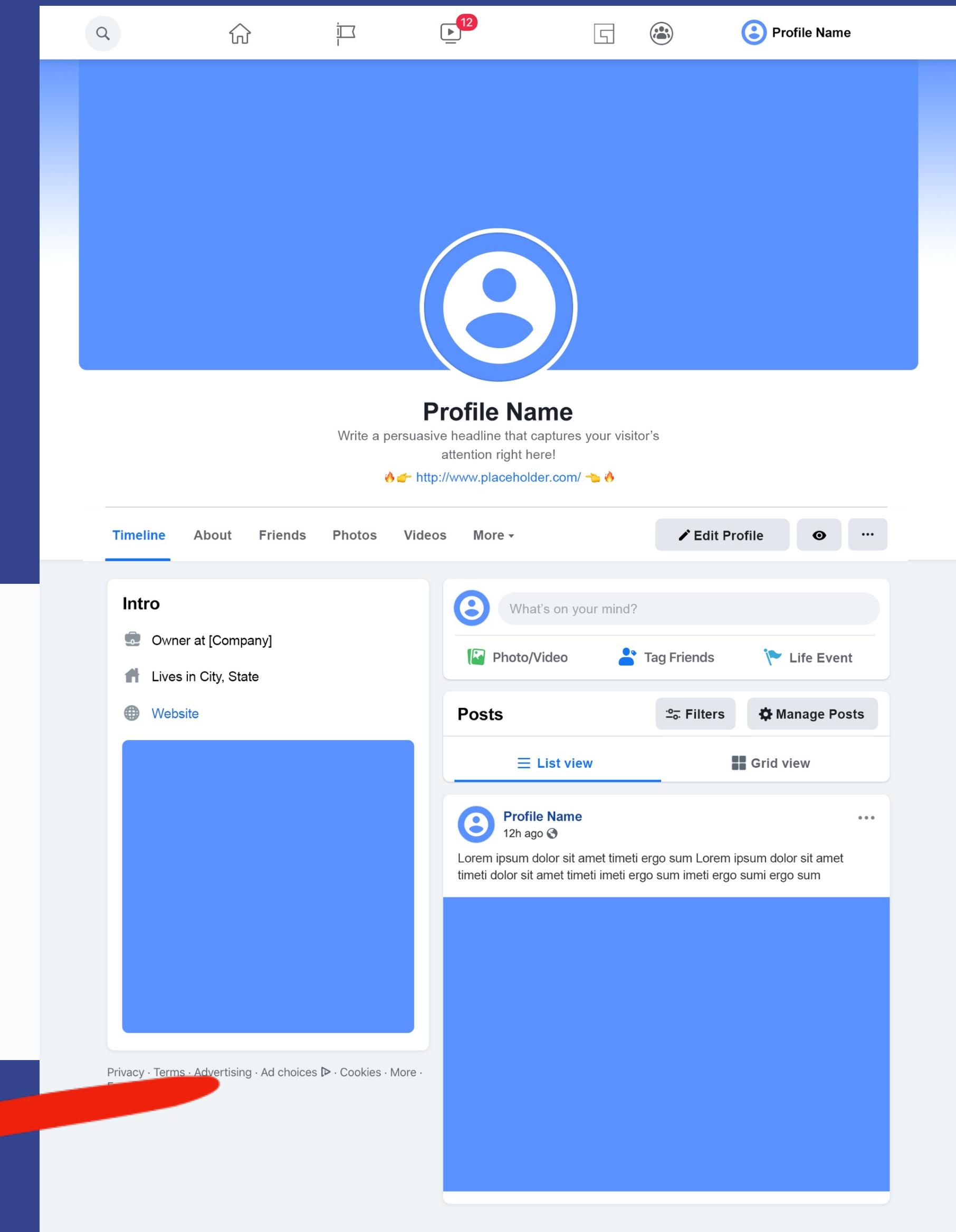
*Have you ever wondered how often
this is happening to you?*

How many people are clicking to view
YOUR profile on a daily basis...



Let's Do An Experiment...

Where we treat your Facebook profile like a “landing page”. We’ll add buttons, links, and call to actions to your products & services in all the right places.



TRANSFORM YOUR SOCIAL MEDIA PROFILES TO GENERATE UNLIMITED LEADS & SALES FOR FREE!

GET STARTED!

Blake Nubar

I show entrepreneurs how to leverage social media to grow their business online!

http://www.blakenubar.com/

Timeline About Friends Photos Videos More

Intro

Owner at Click Profits, LLC

Lives in Orlando, Florida

www.blakenubar.com

CLICK THE LINK ABOVE ON MOBILE

TRANSFORM YOUR SOCIAL MEDIA PROFILES TO GENERATE UNLIMITED LEADS & SALES FOR FREE!

GET STARTED!

What's on your mind?

Photo/Video Tag Friends Life Event

Posts

List view Grid view

Blake Nubar 12h ago

Interested in a "behind the scenes" look at what it takes to hit the 2 Comma Club in just 43 days? Get access to my brand new video training!

FREE VIDEO: 5 SIMPLE STEPS TO LAUNCH A PROFITABLE FUNNEL IN 24 HOURS!

WATCH NOW!

Privacy · Terms · Advertising · Ad choices · Cookies · More · Facebook © 2020

And watch the *magic happen!*

It will shock you how quickly you get results...

You'll immediately tap into a **CONSISTENT** stream of **FREE LEADS** for your business...just by making a few simple tweaks to your Facebook profile!

EVEN THOUGH YOU CAN'T SEE THEM...

People are looking at your profile!

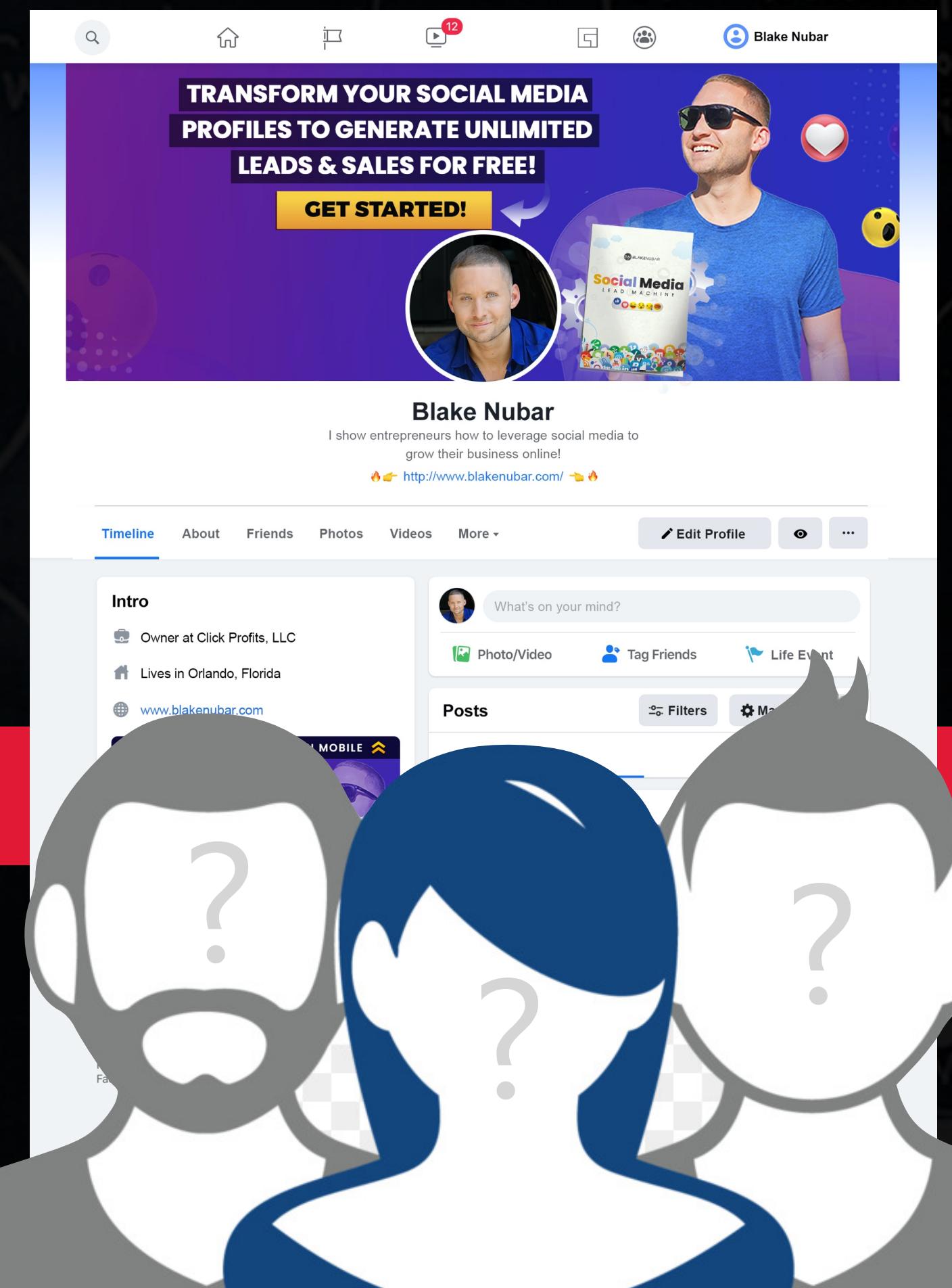
Every time you interact on social media...

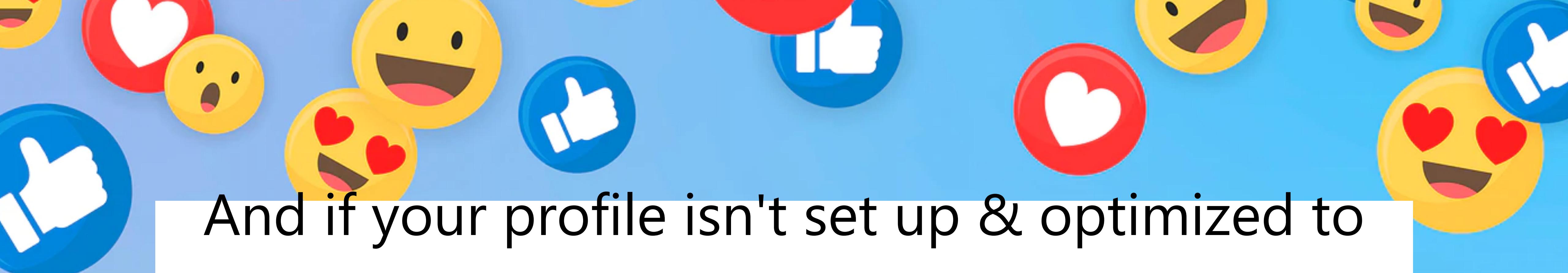
Liking, commenting, sharing, posting...

It generates an invisible crowd of "profile visitors"...and every single one is a chance to grow your business!

Even if you're not that "active" on social media...

You still have a natural flow of potential customers passing by your profile every single day.





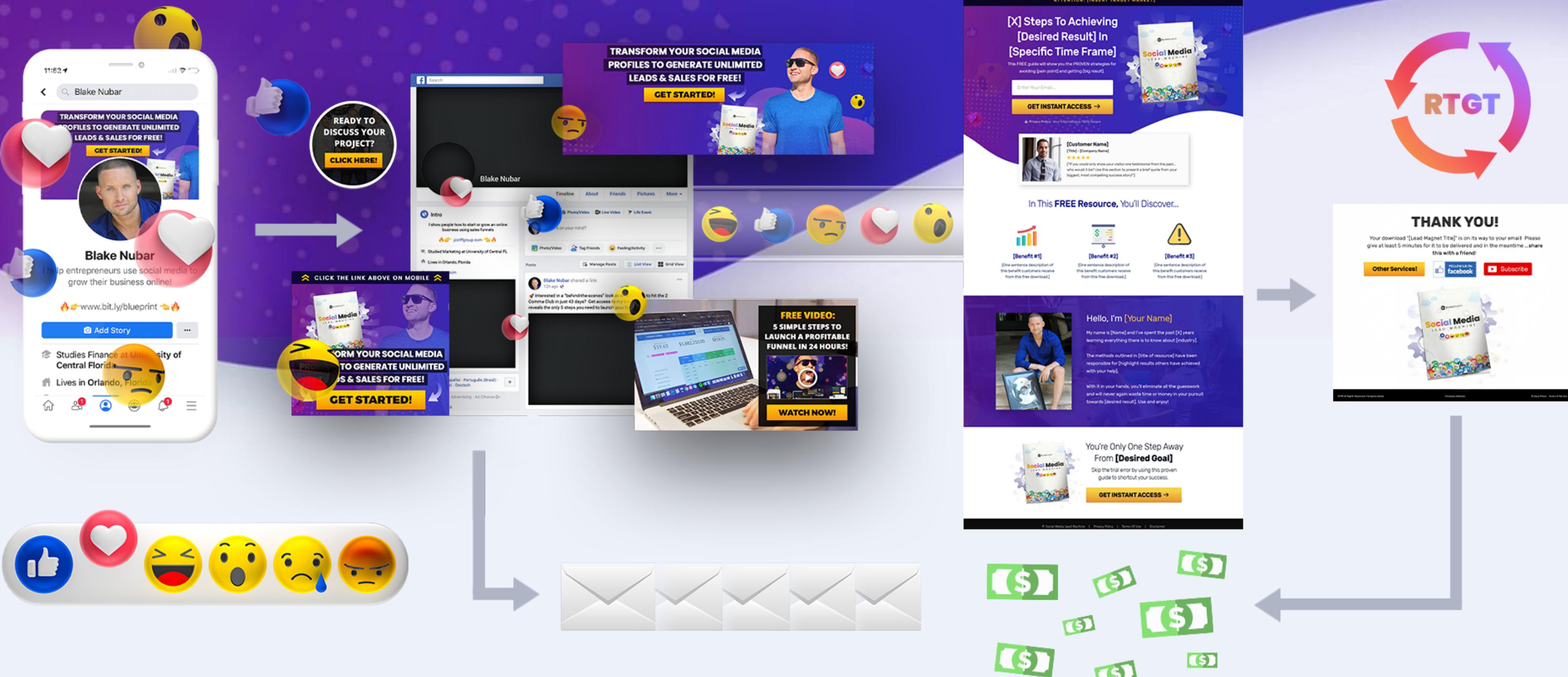
And if your profile isn't set up & optimized to

capture those potential customers...

You're missing out

BIG TIME!

In this blueprint, I'm going to show you how to completely transform your Facebook profile into a “lead machine” that brings you new customers 24/7!



Reasons To Set This Up...

TODAY!



It's Brand New!

Barely anyone is doing this which means it's easy to get results quickly!



Beginner-Friendly

It requires no special skills to set this up (no techy stuff here).



Works In Any Niche

This works the exact same for any type of business imaginable.



Set it & Forget It

Once you set it up it becomes a completely passive source of growth.



Quick Setup!

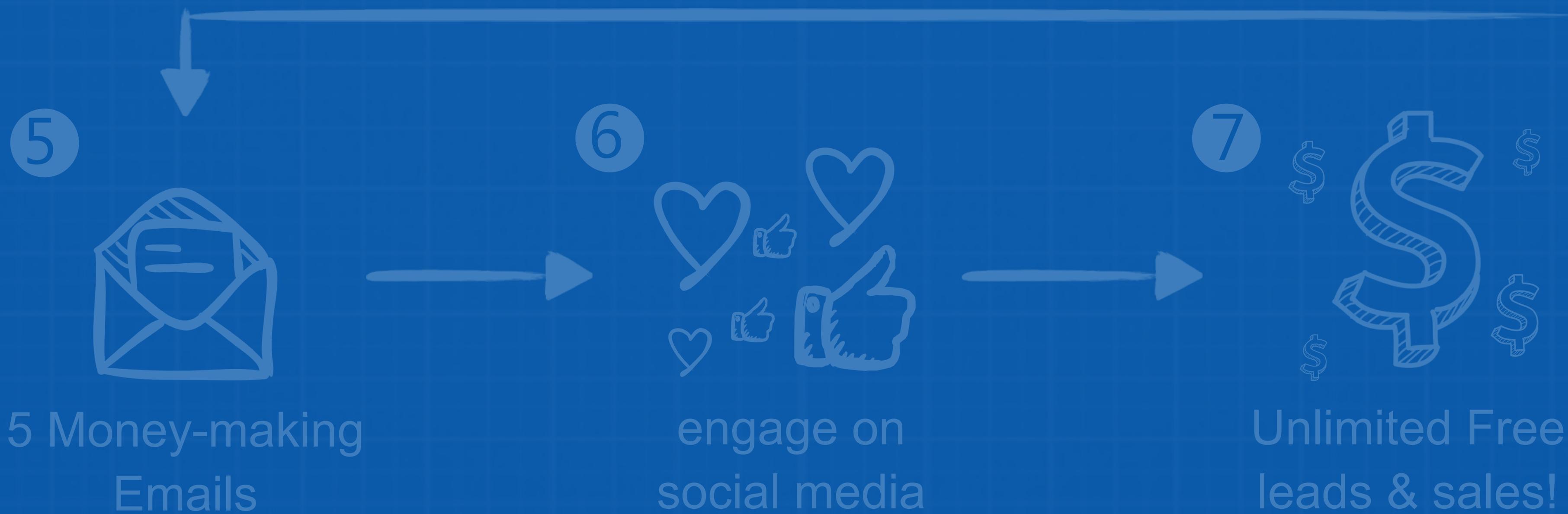
This doesn't take weeks or months to do...you can set it all up TODAY!



100% Free Leads

Unlock a new stream of FREE leads & sales for your business.

THE 7 - STEP BLUEPRINT



STEP #1:

Your Perfect "Lead Magnet"



Offer Profile Visitors A “Gift”!

The best way to get your profile visitors to take action on your products & services is to offer them something of value for free up front...

AKA - a “lead magnet”.

The goal is to make what you’re offering irresistible to your visitor!



Proven Lead Magnet Ideas

Here's a list of lead magnet concepts that are proven to be effective at enticing visitors to take action:



Mini Course



Infographic



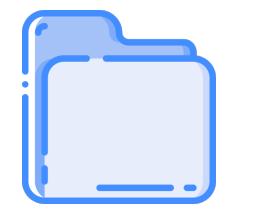
Case Study



Ebook



Checklist



Swipe File



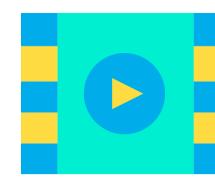
Toolkit



Newsletter



Quiz



Video



Podcast Episode



PowerPoint



Giveaway



Template



Discount

Proven Lead Magnet Ideas



If you don't want to create your own lead magnet from scratch, visit [www.theplrstore.com!](http://www.theplrstore.com)

They have an endless variety of inexpensive freebies that you can purchase and offer right out of the box.

A screenshot of the ThePLRStore.com website. The header includes the logo, navigation links for "Private Label Rights", "My Account", "Wishlists", "Contact", a shopping cart icon with "0 items: \$0.00", a search bar, and a "Trending Topics" sidebar. The main content area features a section titled "Private Label Rights and PLR Products" with a description of the service. Below this is a section for "THE LATEST PLR PRODUCTS" showing eight different PLR product boxes: "Sports Medicine PLR Articles" (\$2.99), "Patent PLR Articles" (\$2.99), "Powerful Ways To Sharpen Your Memory PLR Ebook" (\$6.99), "Gain Muscles PLR Articles" (\$1.99), "Coping With Stress In The 21st Century Ebook and Videos MRR" (\$12.99), "WIRED for GREATNESS Ebook and Videos MRR" (\$14.99), "Simple Stretching for Seniors Ebook and Videos MRR" (\$14.99), and "Plant Based EATING Ebook with Master Resale Rights" (\$14.99).

THEPLRSTORE.COM Private Label Rights ▾ My Account ▾ Wishlists ▾ Contact 0 items: \$0.00 Search...
INSTANT DOWNLOAD Immediate Access ALL DIGITAL Web Ready Products SECURE PAYMENT You are Safe Here SUPERIOR SUPPORT We take care of you

Private Label Rights and PLR Products

Browse our ever growing collection of Inexpensive **Private Label Rights** products. Including Articles, Ebooks, Graphics, Templates, Video, Web Audio and more. Become an Instant Author and be seen as a Expert in your field. Create your very own information products in minutes for 100% Profits in your Pocket! Including 1,000's of Articles, ebooks, list building packages, give away reports, templates, video, websites and more. You'll also be the email marketing expert with our pre written PLR autoresponder messages that are copy and paste ready to use. Edit the PLR as much as you want, add your name or website. Many come with resale and resell rights as well, and you keep 100% of the profits on every sale. **Time to grow your business and generate more income.**

THE LATEST PLR PRODUCTS

Sports Medicine PLR Articles \$2.99	Patent PLR Articles \$2.99	Powerful Ways To Sharpen Your Memory PLR Ebook \$6.99	Gain Muscles PLR Articles \$1.99
Coping With Stress In The 21st Century Controlling Your Mind And Your Destiny! \$12.99	WIRED for GREATNESS HOW TO START LIVING A LEGENDARY LIFE \$14.99	Simple Stretching for Seniors \$14.99	Plant Based EATING A Beginners Guide To Optimal Health, Sustainable Weight Loss and Increased Energy \$14.99

Presenting Your “Lead Magnet”



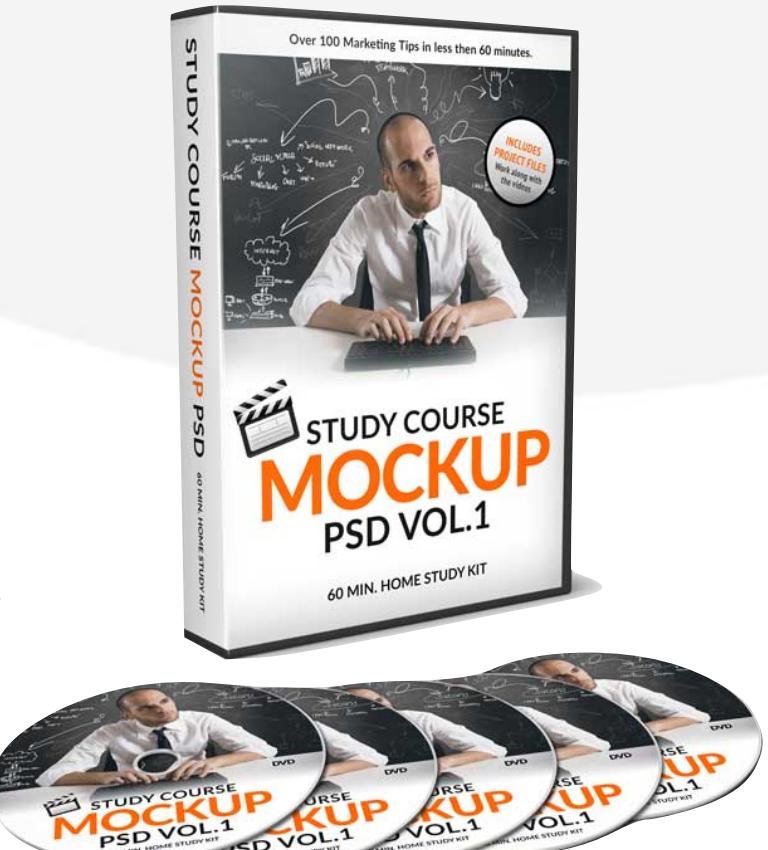
We're all visual creatures...

So it helps to present your lead magnet in a “mockup”. This often takes the form of a box, book, coupon, etc...

This gives the impression of tangible value and increases the chances that a visitor will want to take action to get their hands on it.

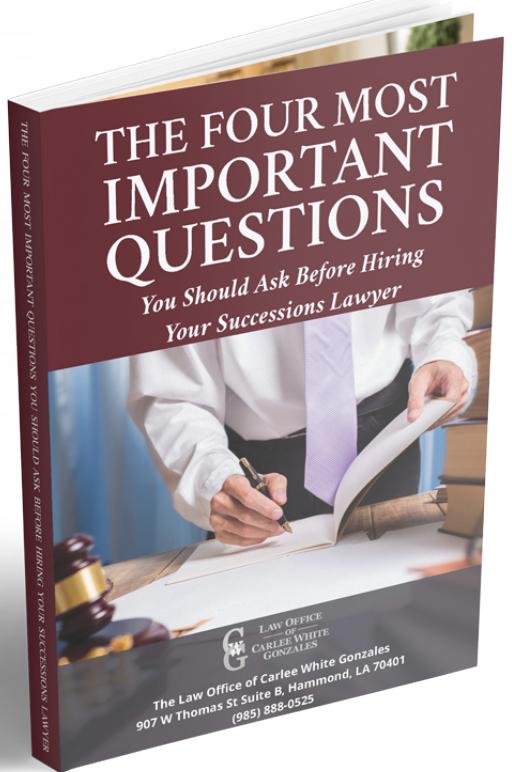
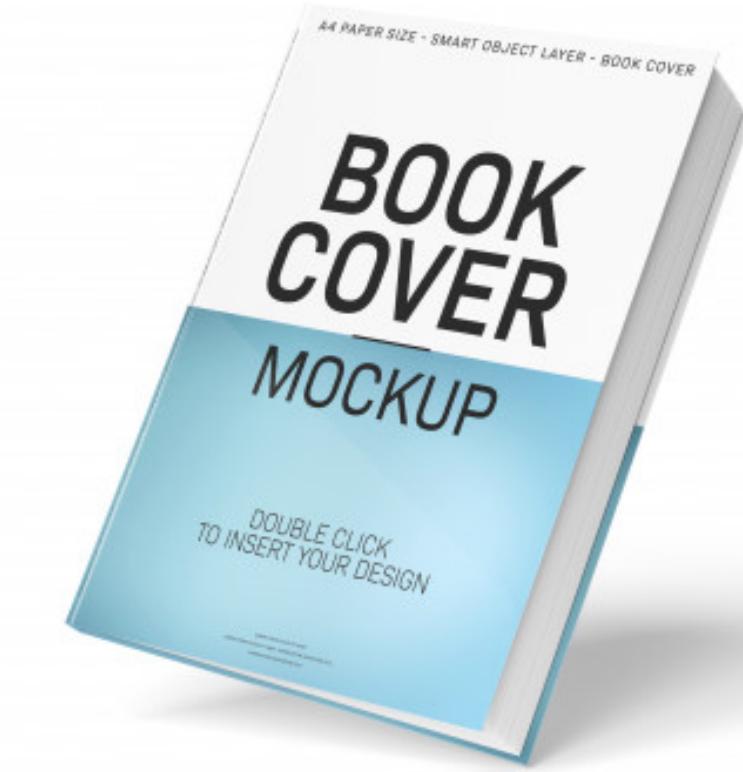
Examples Of Great Mockups

Use these examples as inspiration for your own lead magnet mockup!



 **graphicriver**

For endless inspiration, visit
www.graphicriver.net and search keywords
relate to your business!



Get Your Mockup Fast & Cheap



If you're a busy business owner and want an easy way to get a mockup created for your lead magnet, head over to fiverr.com and give them this design brief.

This is a very inexpensive service that any graphic VA can turn around for you quickly.

Hi there!

I'm looking for someone to design a box mockup for my new lead magnet. The title of the resource is called "**[INSERT YOUR TITLE HERE]**".

The information contained inside is designed to help **[TARGET MARKET]** accomplish **[GOAL]**.

Here are some visual references of the style I'm going for.



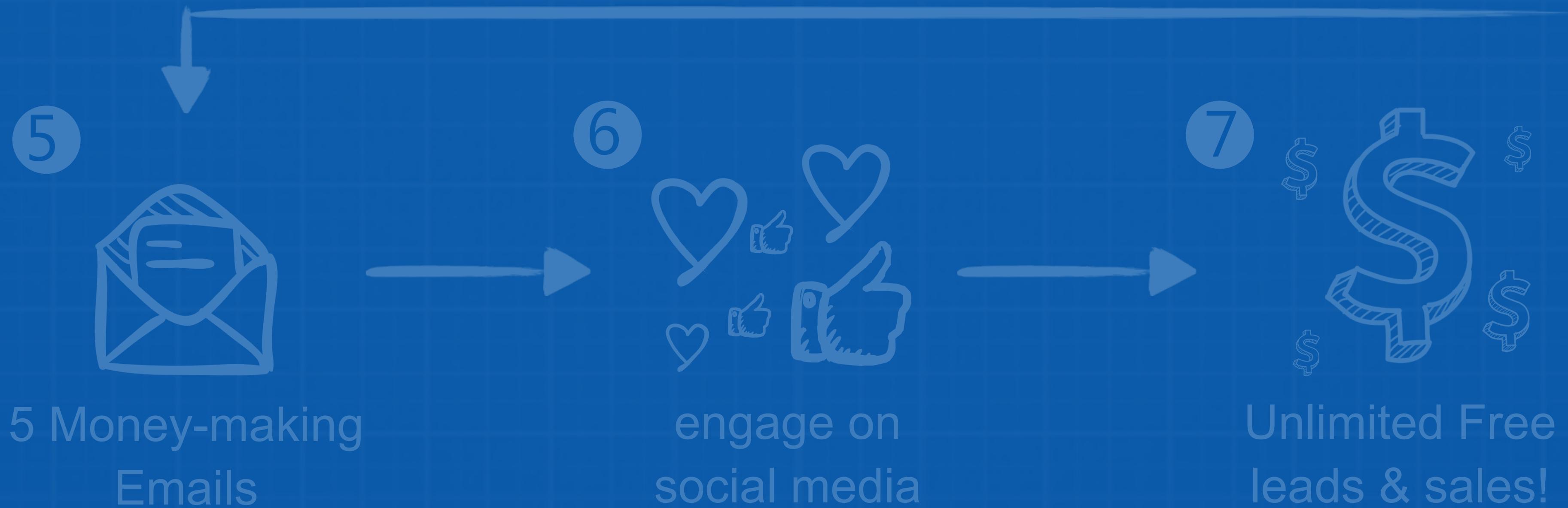
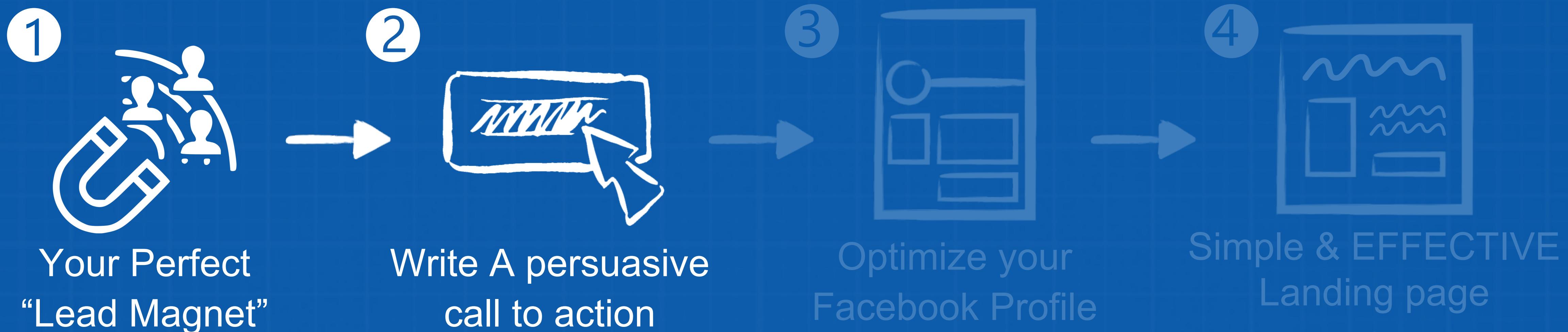
As a final deliverable, could you please send me a PNG of the mockup (with transparent background). Please optimize the file using <http://optimizilla.com> before sending!

Let me know if you want to take on the project and estimated turnaround time!

Thank you!

[YOUR NAME]

THE 7 - STEP BLUEPRINT



STEP #2:

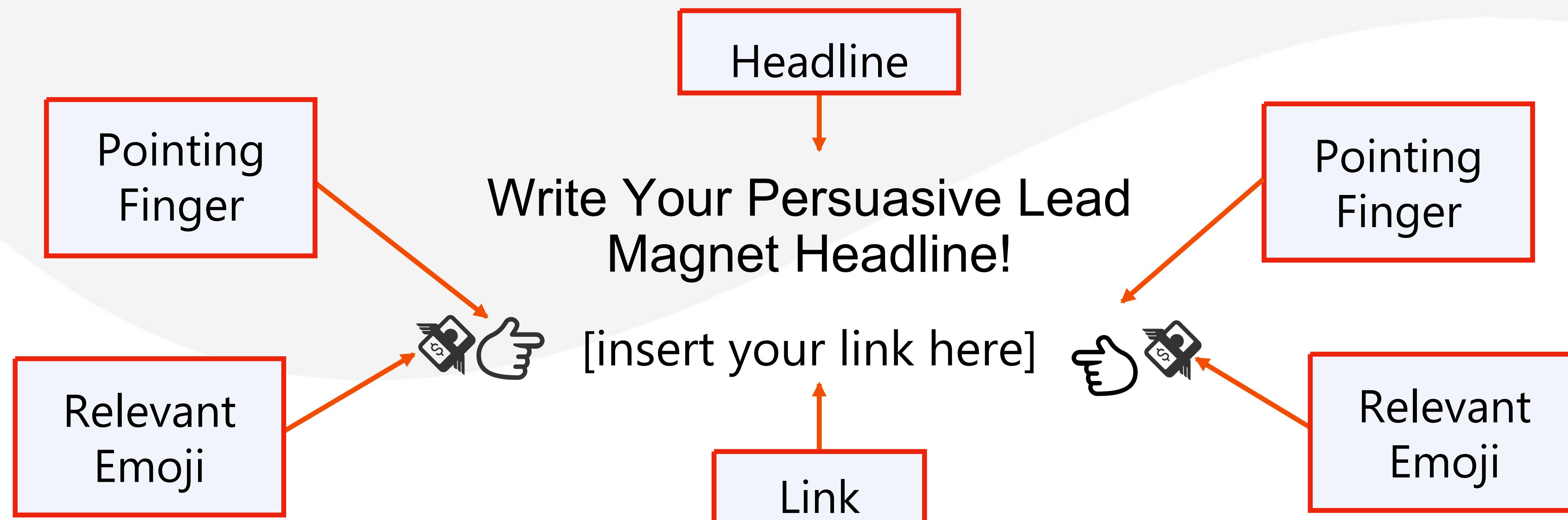
Write A Persuasive

Call To Action



Write Your Call To Action

Now it's time to present your free lead magnet with a direct "Call to Action" that prompts profile visitors to take action. Here's a diagram of the elements we'll need to create this:



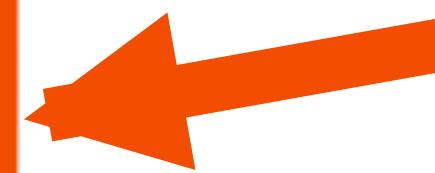


WRITE A PERSUASIVE Headline

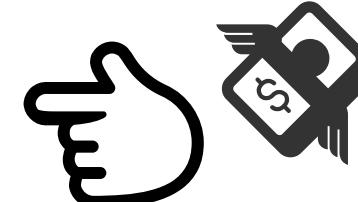
70% of your visitors will make a decision to take action based on your headline alone!

A key factor determining your success with this strategy is your headline. Most often, it's best to present your lead magnet in a clear, concise, benefit-oriented way.

Write Your Persuasive Lead
Magnet Headline!



[insert your link here]



12 Proven Headline Formulas

- How to [Result] in [Timeframe] Without [Thing You Hate Doing]
- [Number] Quick Tips to Getting Easy [Result]
- The Fastest Way to [Desired Outcome]
- The [Number] Biggest Mistakes You Can Use When [Action]
- [Number] Hacks to [Desired Outcome]
- How to 3x [Desired Outcome] With This Little Known Secret
- [Number] Easy Techniques to Become [Desired Outcome]
- [Number] Beginner Strategies to [Desired Outcome]
- [Number] Things That All [Specific Audience] Shouldn't Do
- Discover How You Can [Desired Outcome] in [Timeframe]
- The Ultimate [Type Of Lead Magnet] to [Desired Outcome]
- How to [Action Verb] A [Desired Outcome]

CHOOSE AN EYE-CATCHING

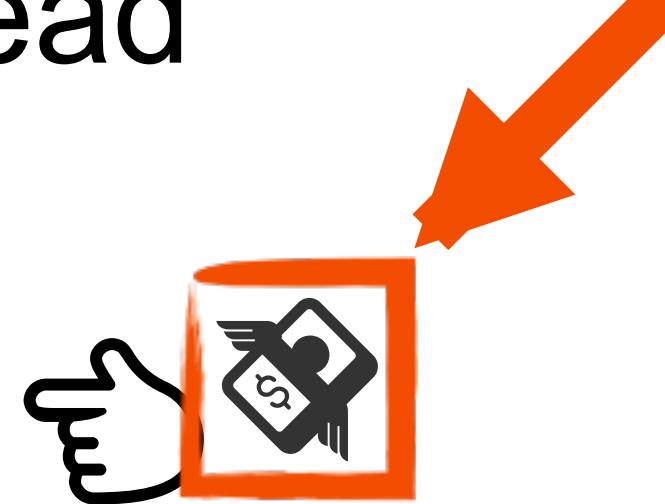
Relevant Emoji

The fingers pointing in towards your link universally apply, but you'll want to add a second emoji next to it that's related to your business. It's subtle, but even a tiny graphic that specifically resonates with your audience will draw attention and drive more people to take your lead magnet.

Write Your Persuasive Lead
Magnet Headline!



[insert your link here]



Choose Your Emoji!

There are TONS of emojis you can choose from at www.GetEmoji.com.

You're bound to find the perfect one that matches your lead magnet!

*BROWSE EMOJI
OPTIONS*

ADD IN YOUR

Landing Page Link

Now it's time to add the link to your landing page, website, or sales funnel! This is where visitors will actually click to claim your free lead magnet.

Write Your Persuasive Lead
Magnet Headline!



[insert your link here]



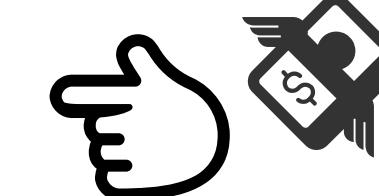
Done! Keep This Handy...

We'll be using this throughout the next sections to optimize your profile!

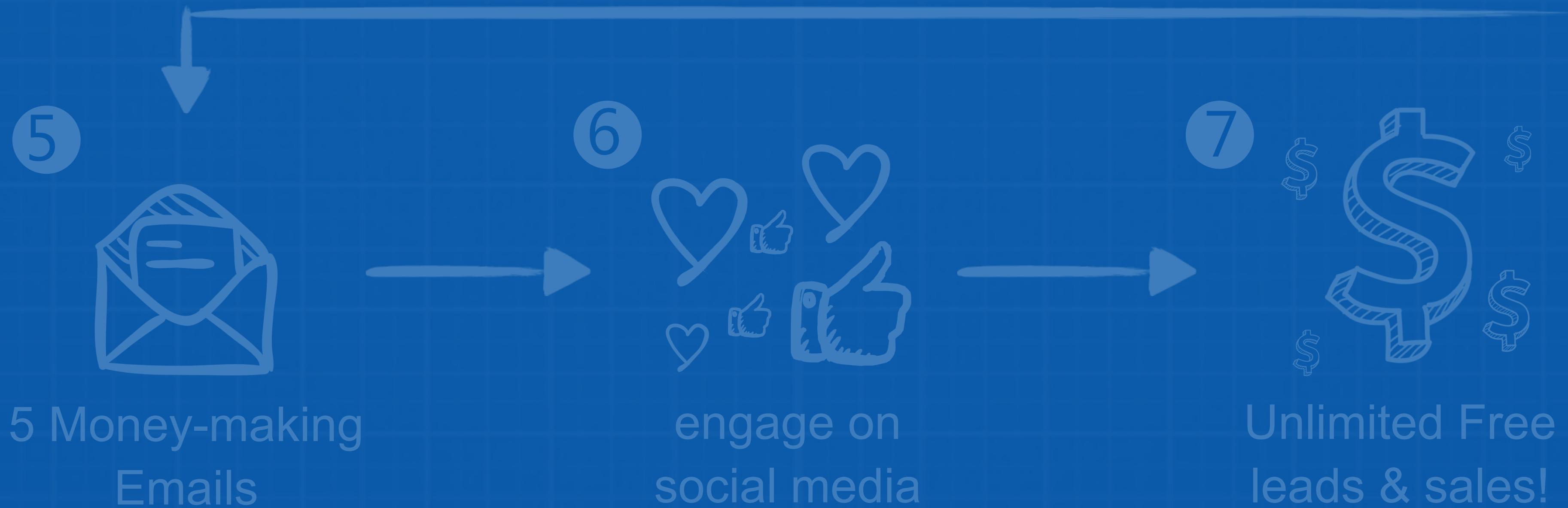
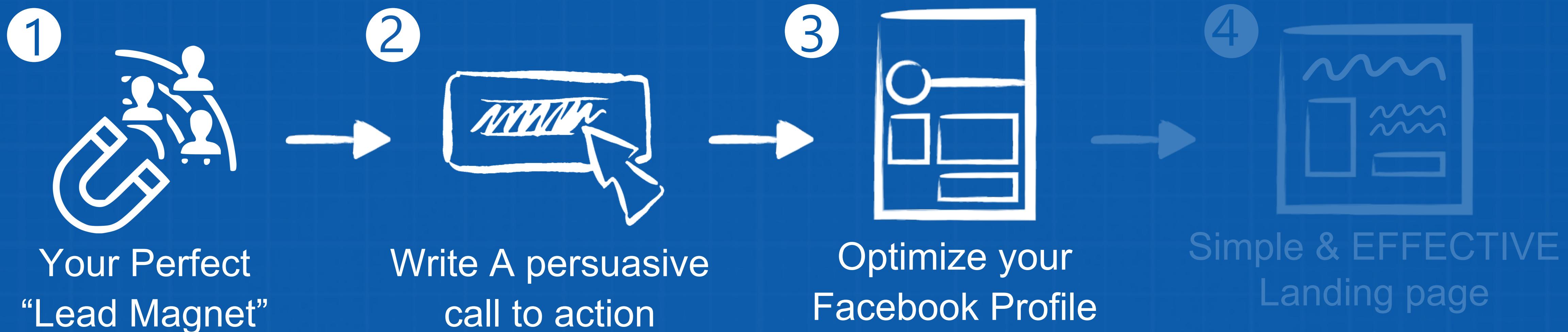
Write Your Persuasive Lead
Magnet Headline!



[insert your link here]



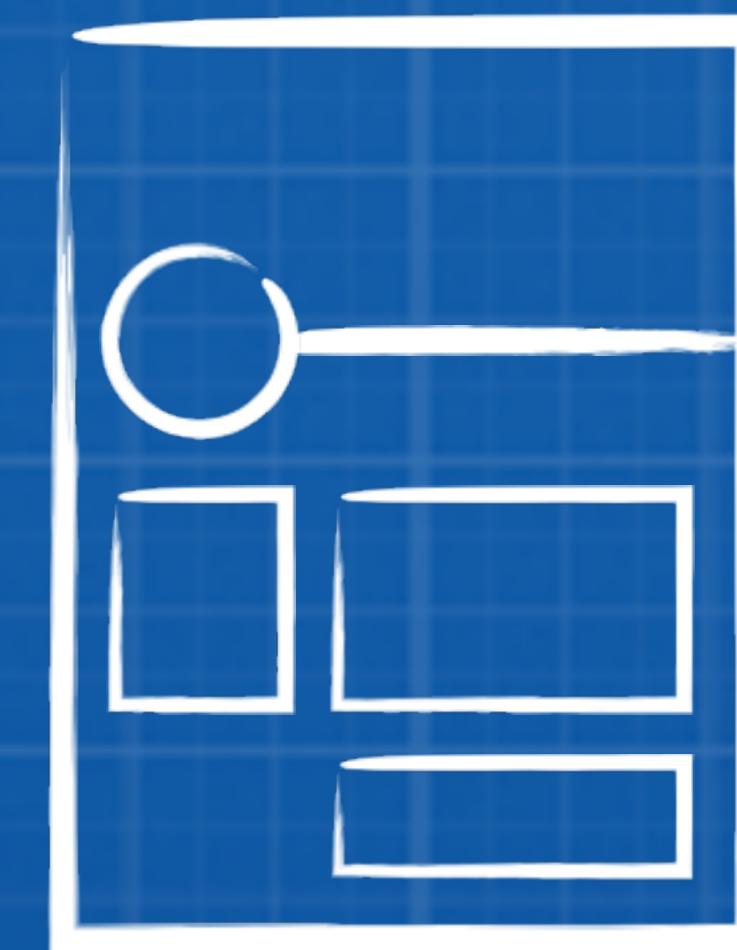
THE 7 - STEP BLUEPRINT



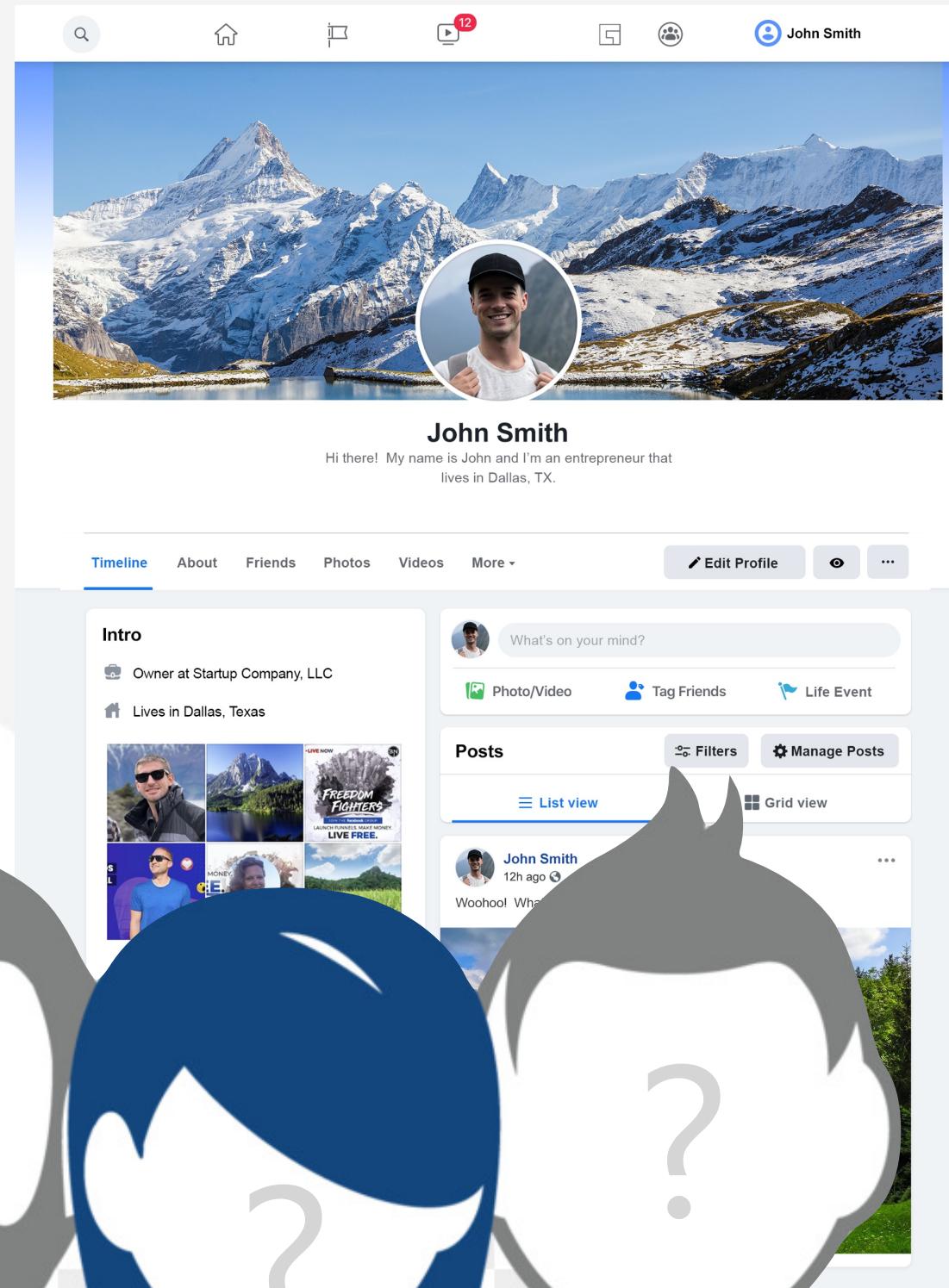
STEP #3:

Optimize Your

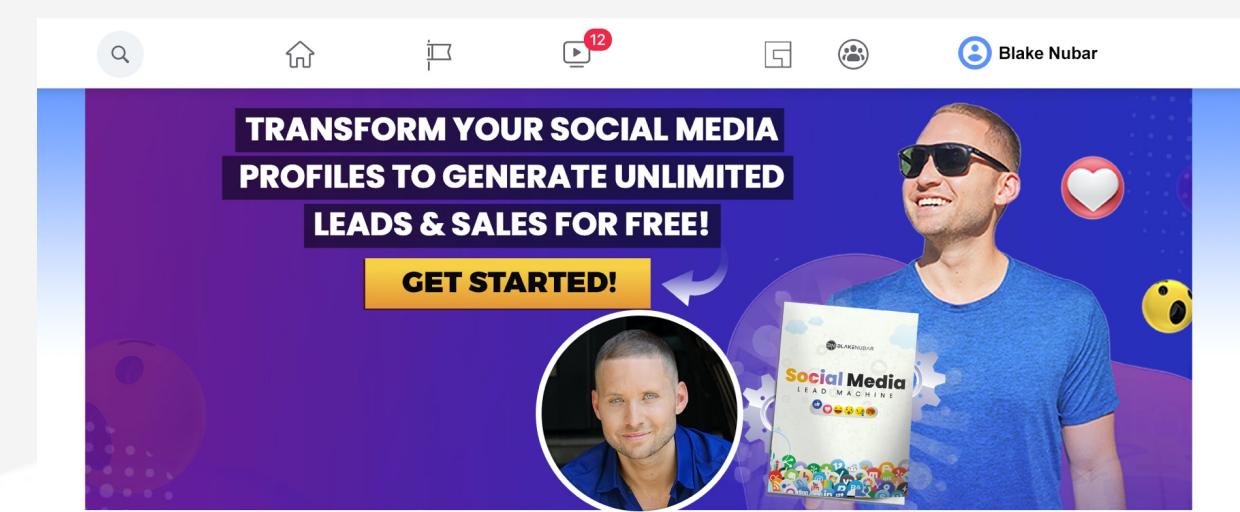
Facebook Profile



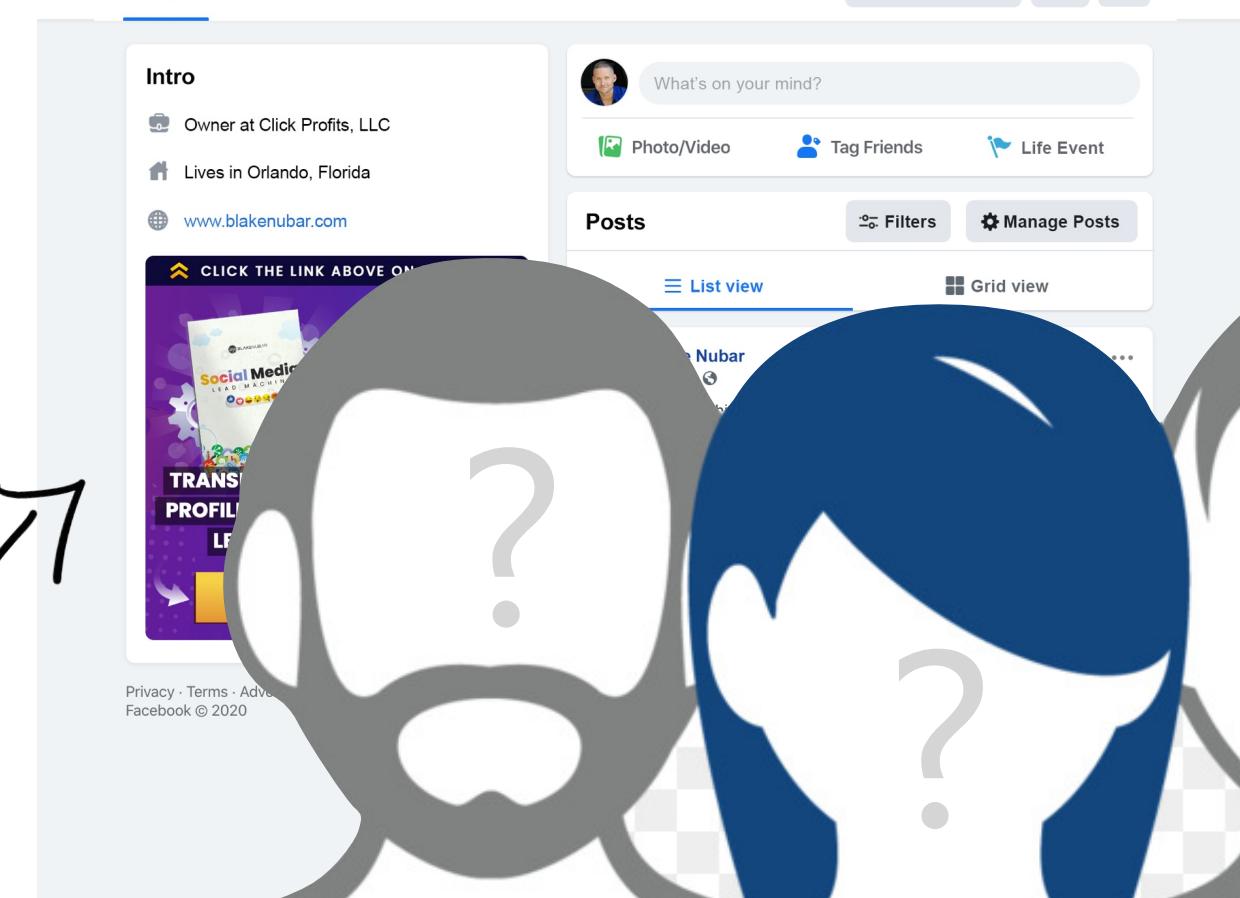
Turn Your Profile Into A Powerful Lead Trap!



If you had to guess...
Which one of these do you think converts visitors into customers better than the other?



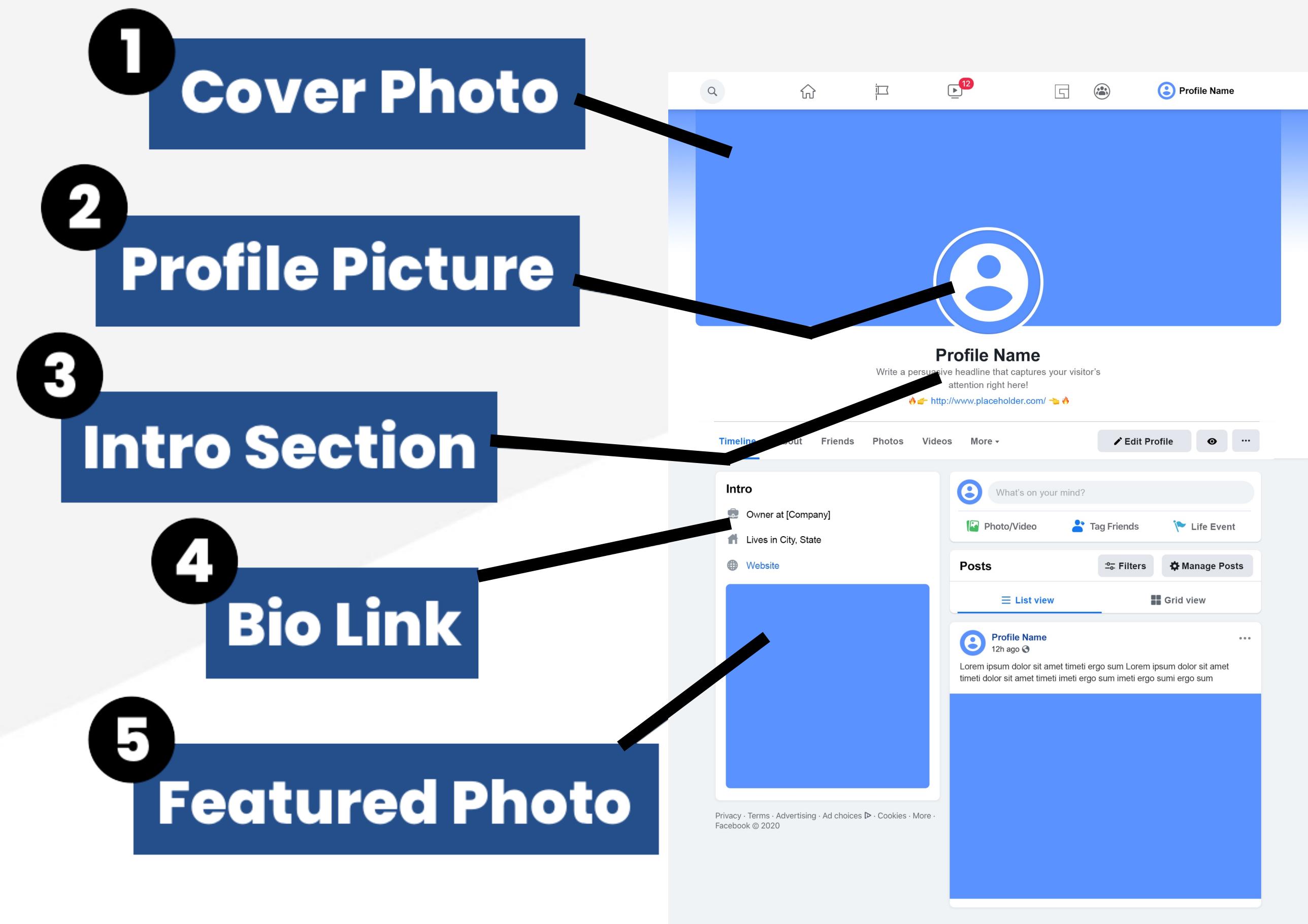
The answer is this one by a long shot!



5-Point Profile Optimization

There are 5 different strategies you can use to optimize your profile.

When all combined together, your profile becomes a powerful "sales funnel" that captures new customers for your business.



Let's start with the cover photo.

1) Cover Photo

Your cover photo is the “billboard” of your profile and is critical in presenting your lead magnet. The 3 key elements to include are your headline, button, and mockup.



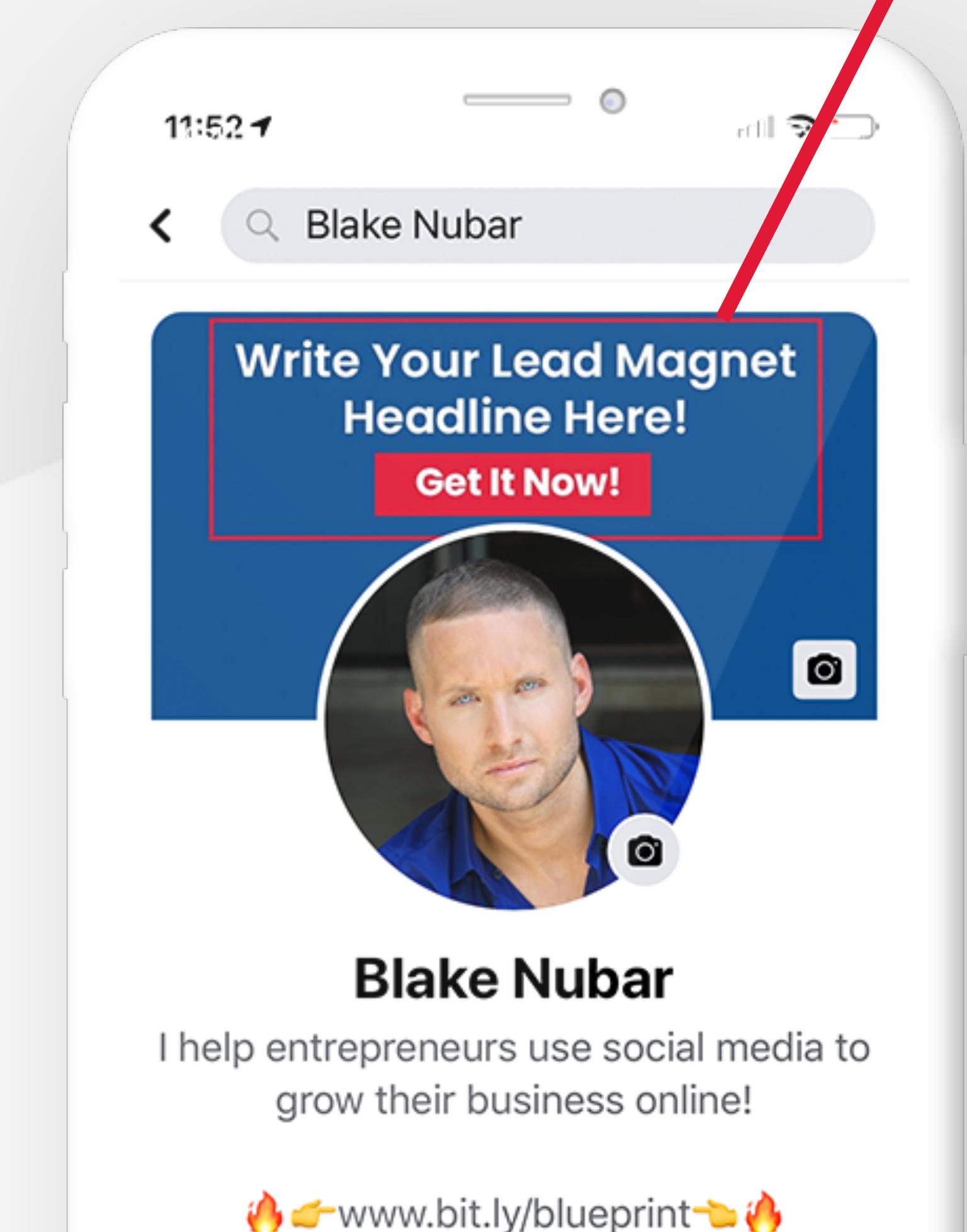
1) Cover Photo

Follow the layout specifications below to get the best possible result.

This is easy to do yourself, or just pass it on to your assistant. Also, make sure to keep all important content inside of the red outline to make sure you're optimized for mobile!



The red outline indicates the "mobile safe area". Keep all your important elements inside here to make sure your cover is presented well to mobile visitors!



Cover Photo Example:

TRANSFORM YOUR SOCIAL MEDIA
PROFILES TO GENERATE UNLIMITED
LEADS & SALES FOR FREE!

GET STARTED!

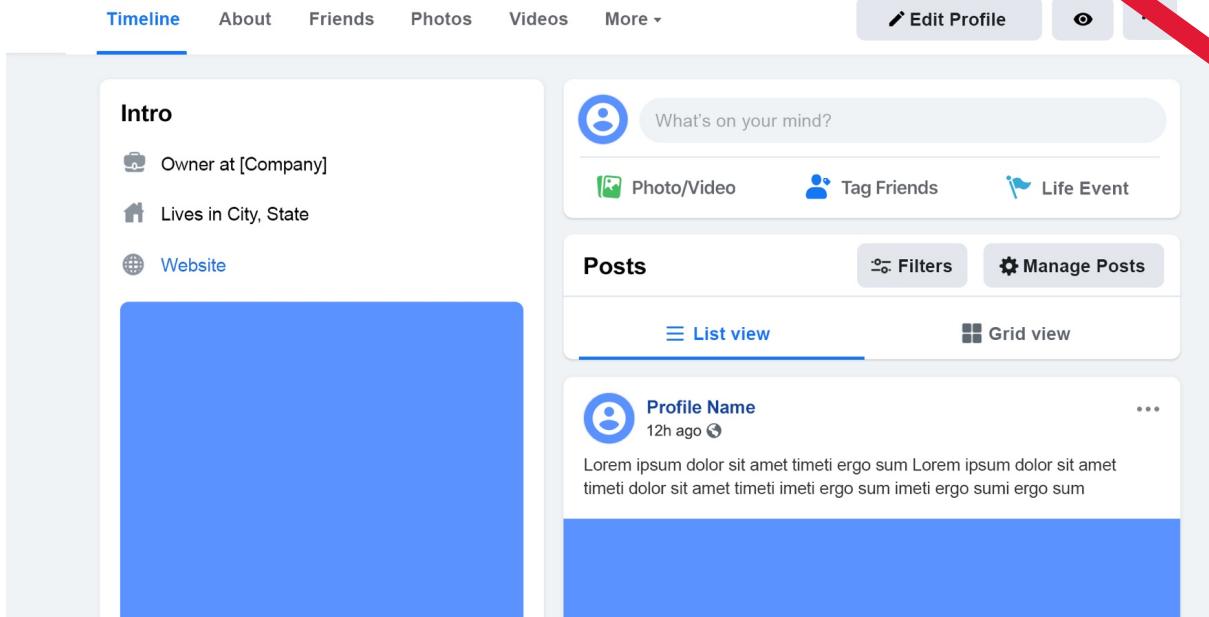
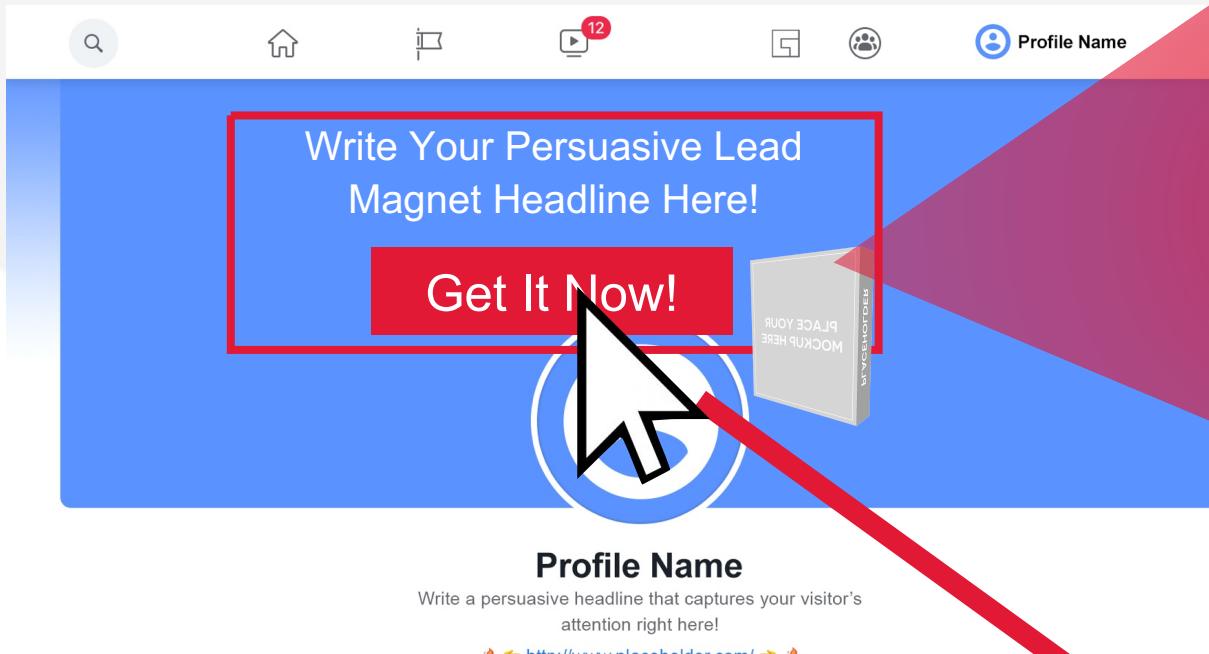
BLAZENHUBER
Social Media
LEAD MACHINE

1) Cover Photo

Here's a quick diagram of how the cover photo works:

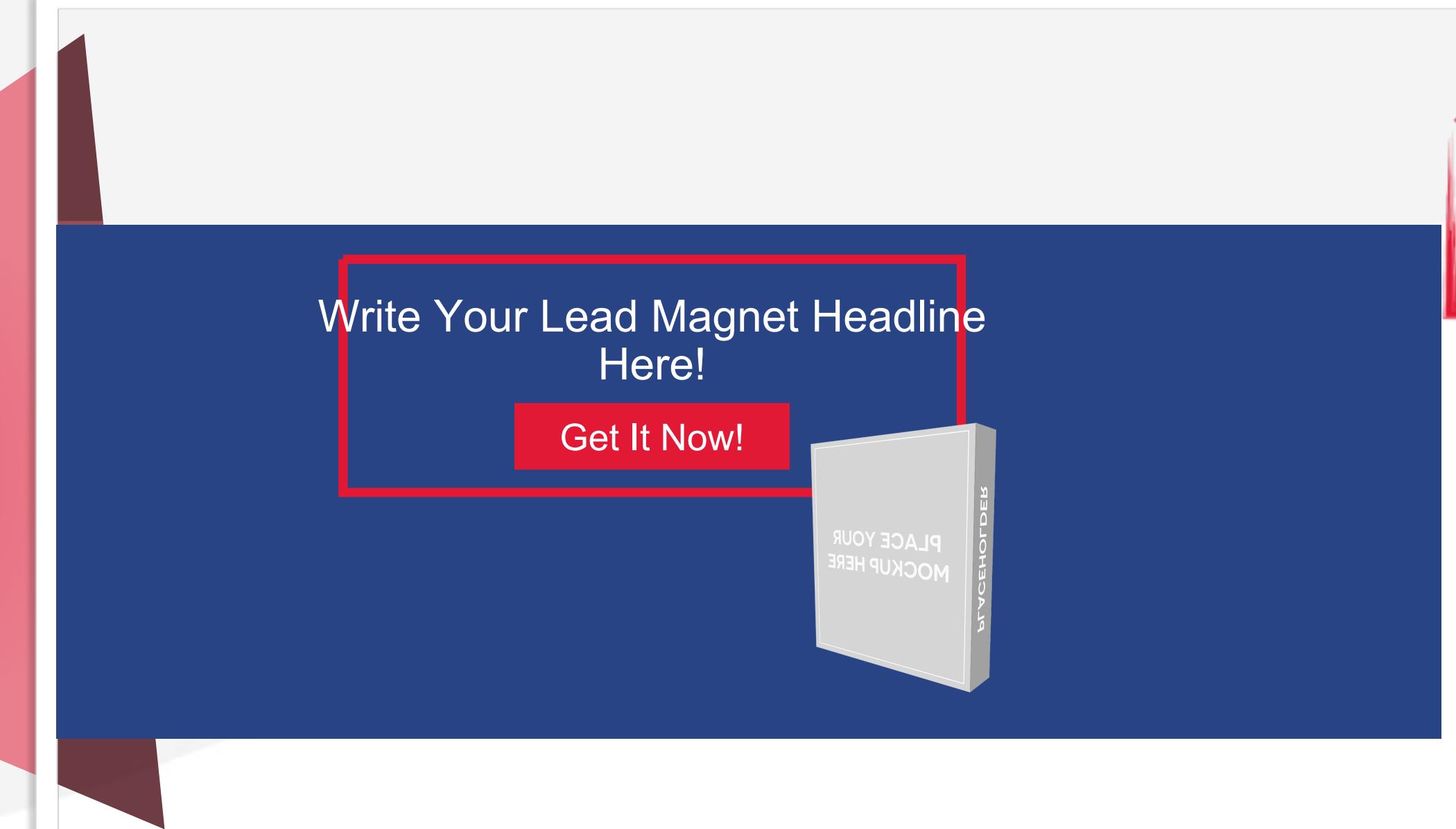
1

Your headline, button, and lead magnet mockup will entice visitors to click.



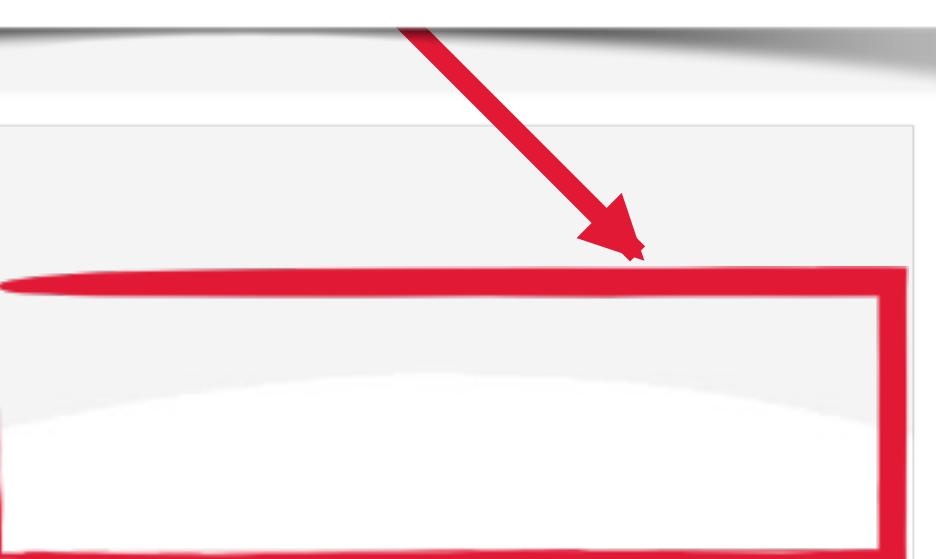
2

When the button on the image is clicked, a pop-up window is shown to your visitor.



3

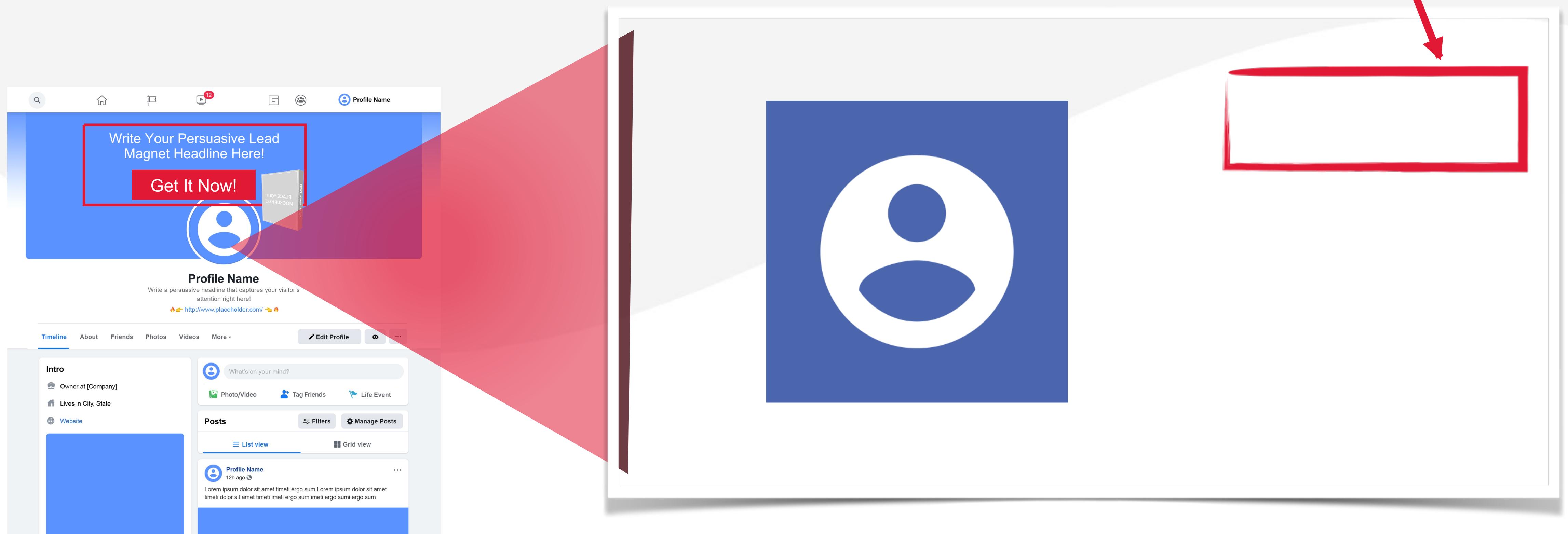
Present the visitor with your "call to action" (from the previous section) to claim the free lead magnet.



2) Profile Photo

You may not realize it, but people click your profile photo all the time (like I mentioned...we're all nosy)! So make sure your call to action is strategically placed on your profile picture pop-up as well.

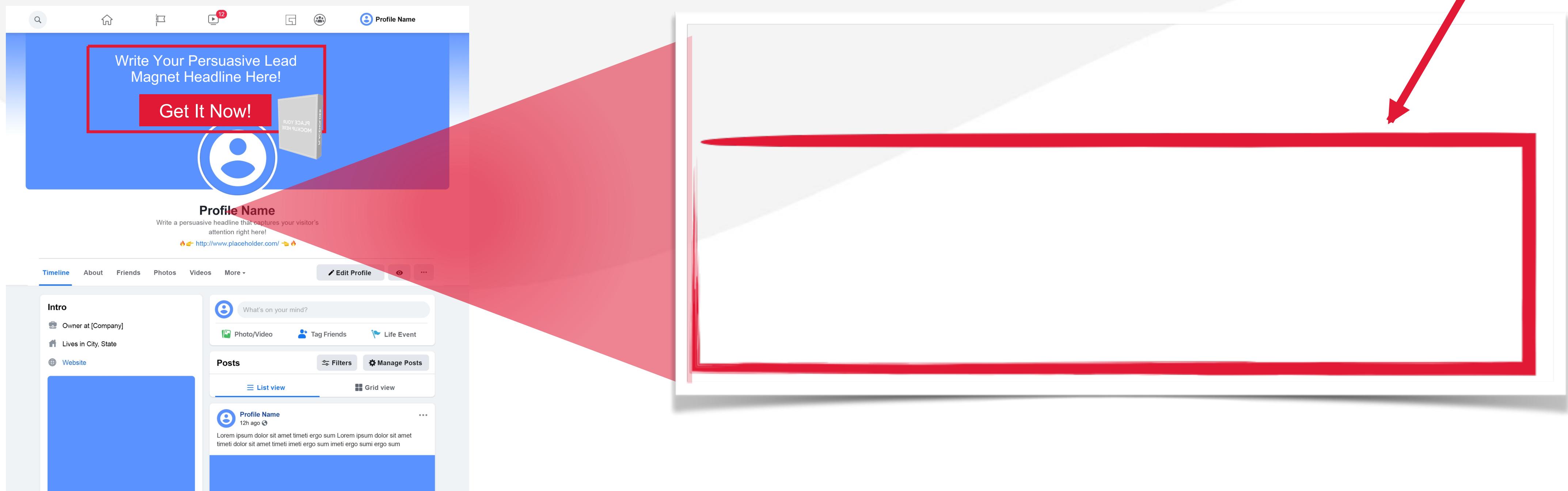
Present the visitor with your “call to action” (from the previous section) to claim the free lead magnet.



3) Intro Section

The Intro Section is a key area of your profile that gives visitors an immediate opportunity to click your link...so it's important to make sure it draws attention.

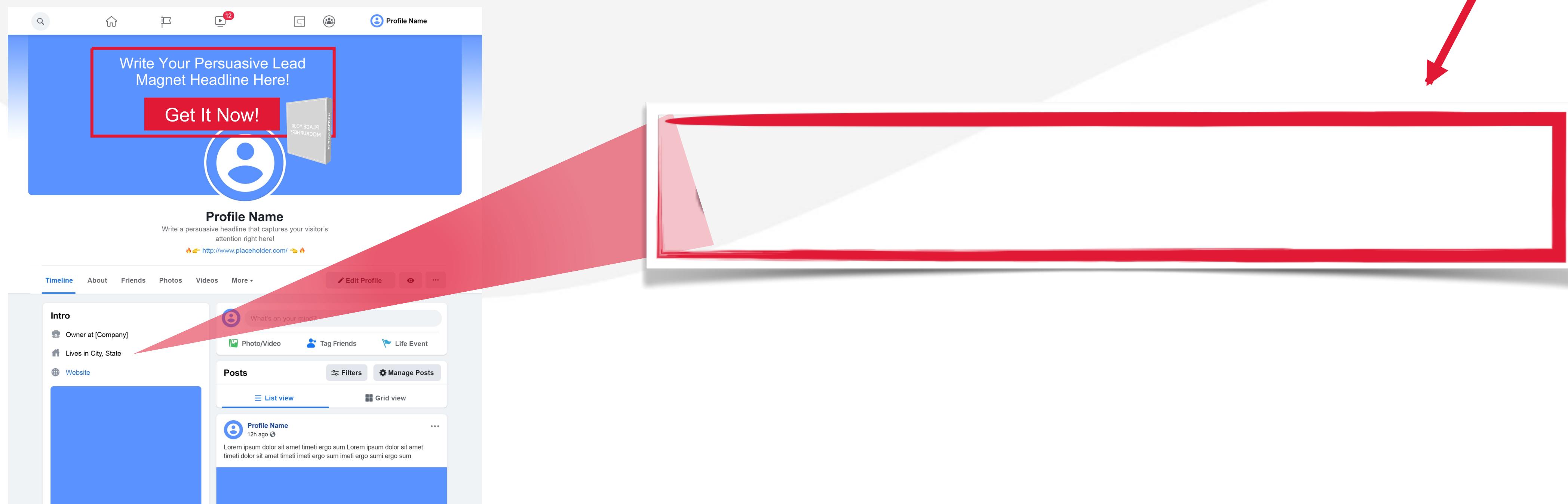
All you have to do is copy your exact “Call to Action” from the previous section and paste it here!



4) Bio Link

The Bio Link is an obvious (yet often overlooked) area of your profile to add your landing page link. It's easy and quick to add your link here and give visitors another potential area to click!

Add your short link to your bio to give visitors another opportunity to click to your landing page.



5) Featured Photo

The featured photo is a "secret weapon" that I rarely see anyone utilize properly. Similar to your cover photo, add 3 important elements to get best results: headline, button, and mockup.



Featured Photo Example:



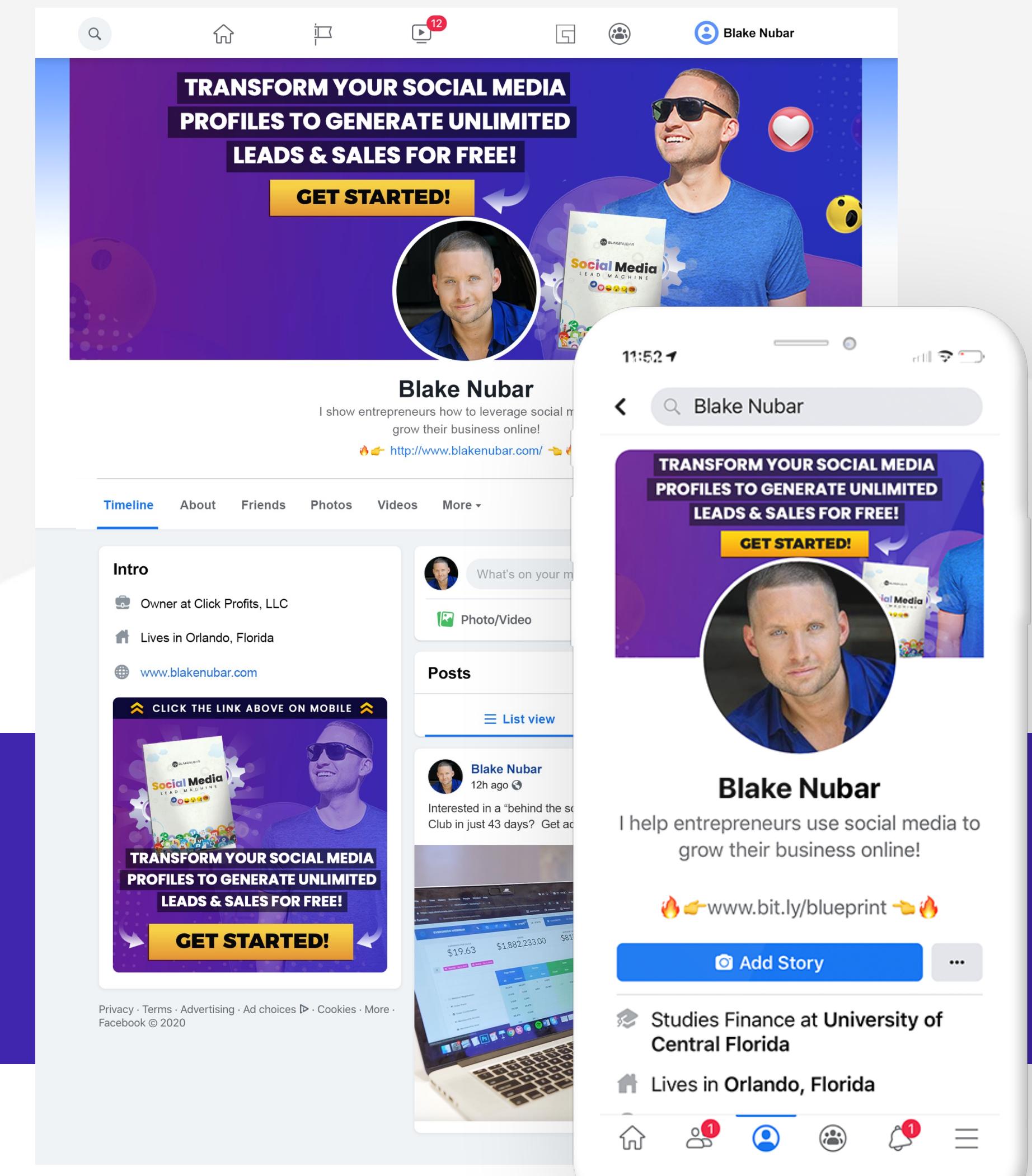


Your Lead Machine!

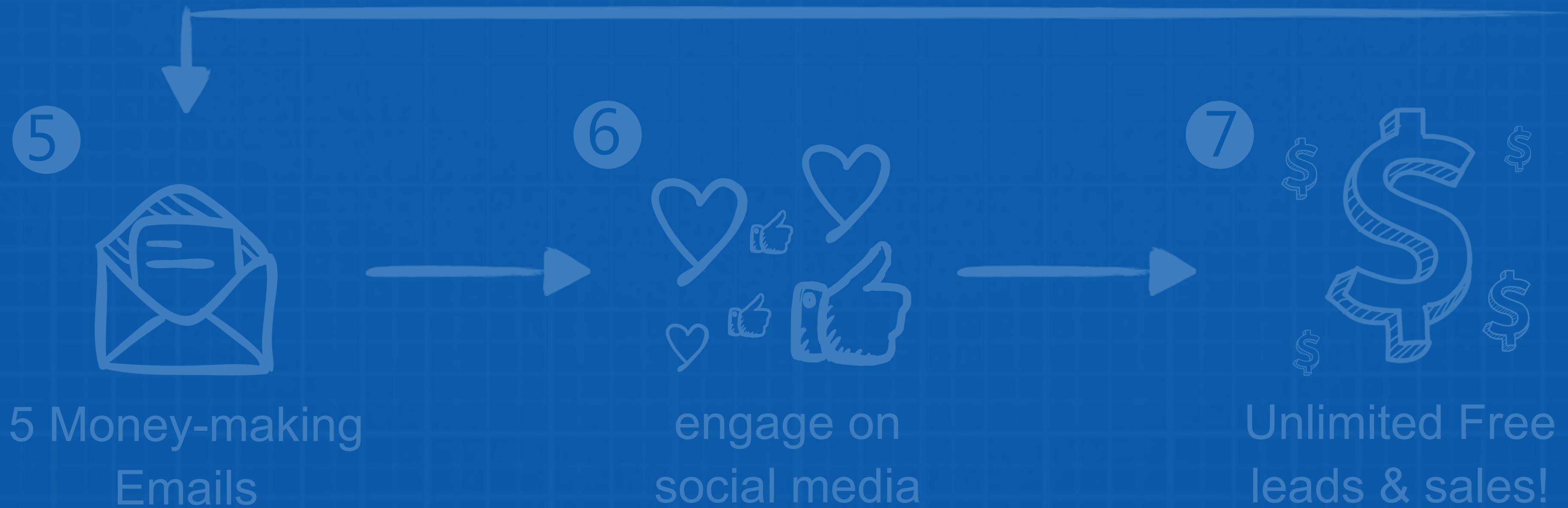
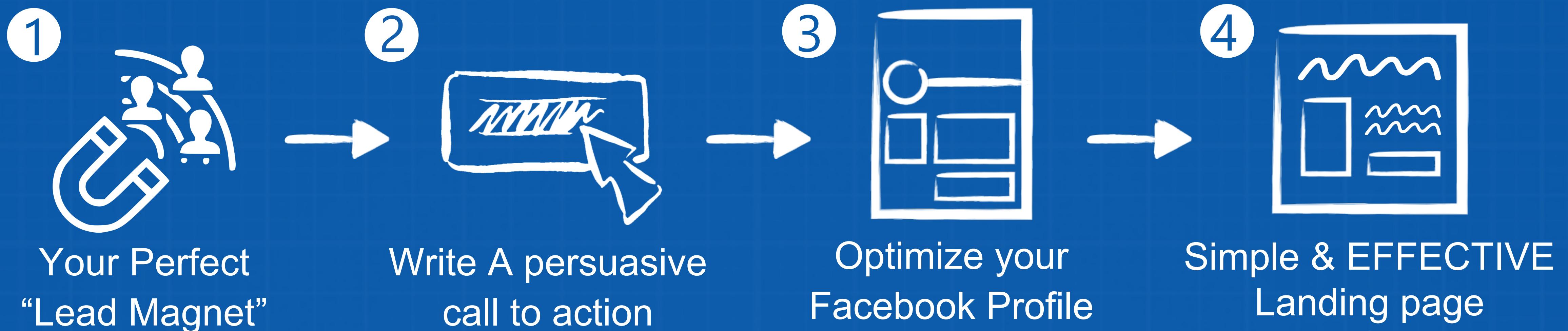
Once you're finished optimizing these 5 areas of your profile, it will be transformed into a powerful landing page!

This way, we're set up and 100% optimized to capture as many profile visitors as possible.

In the next section, we'll show you how to direct this traffic to a simple landing page that converts visitors into customers!



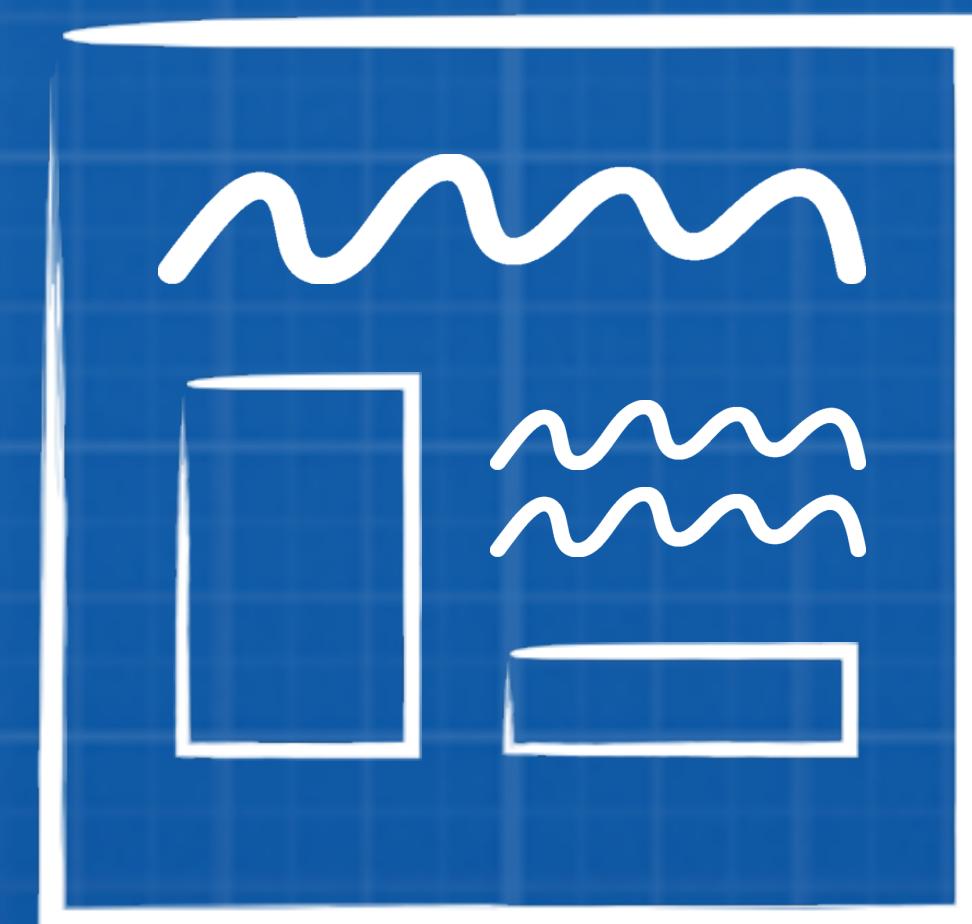
THE 7 - STEP BLUEPRINT



STEP #4:

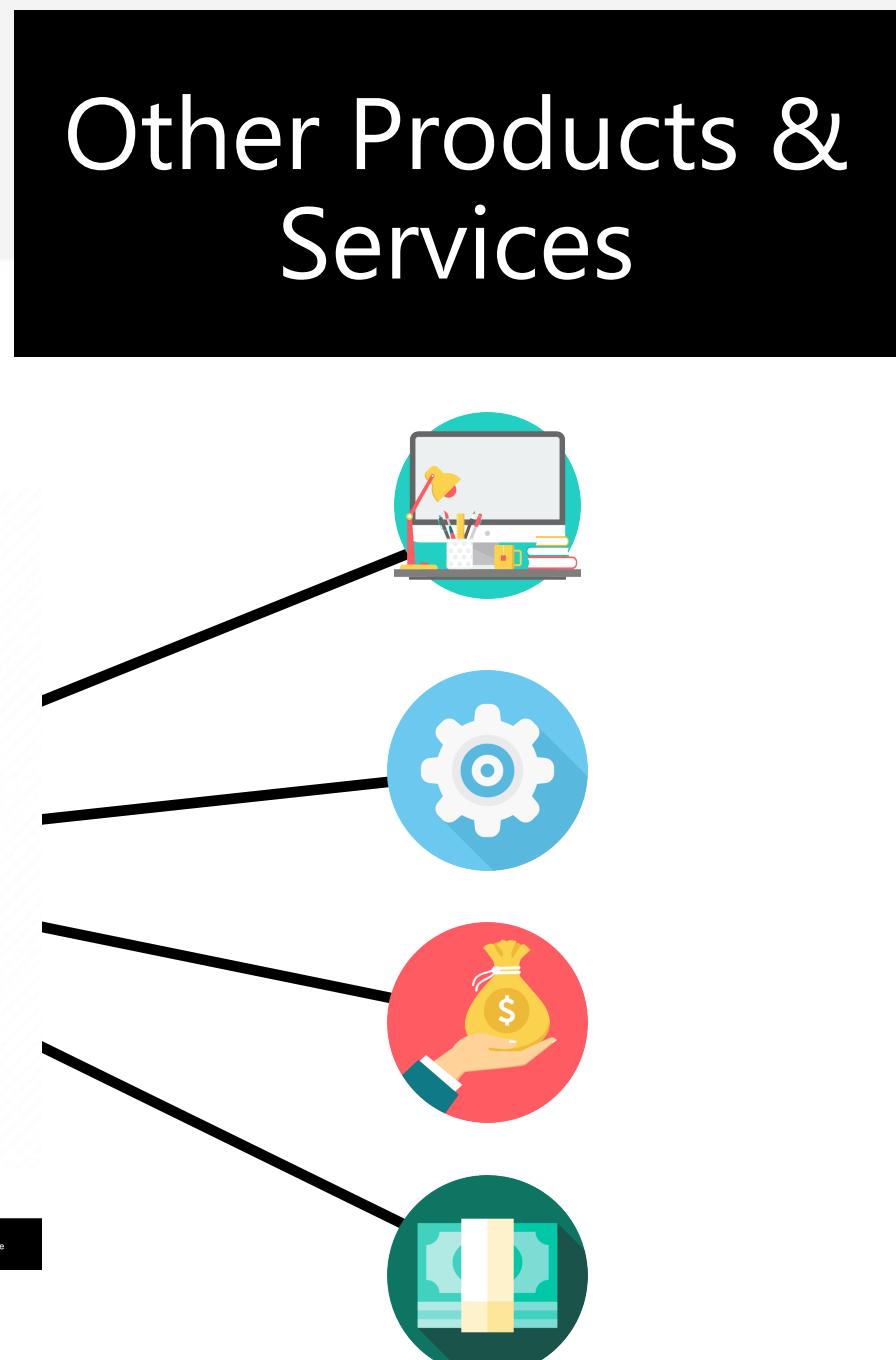
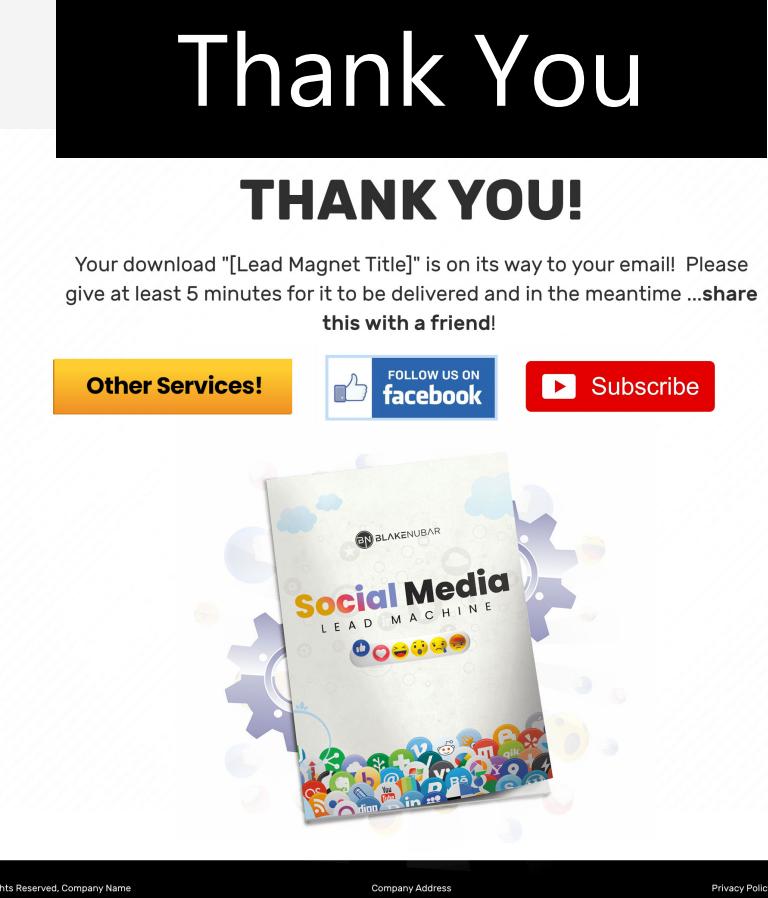
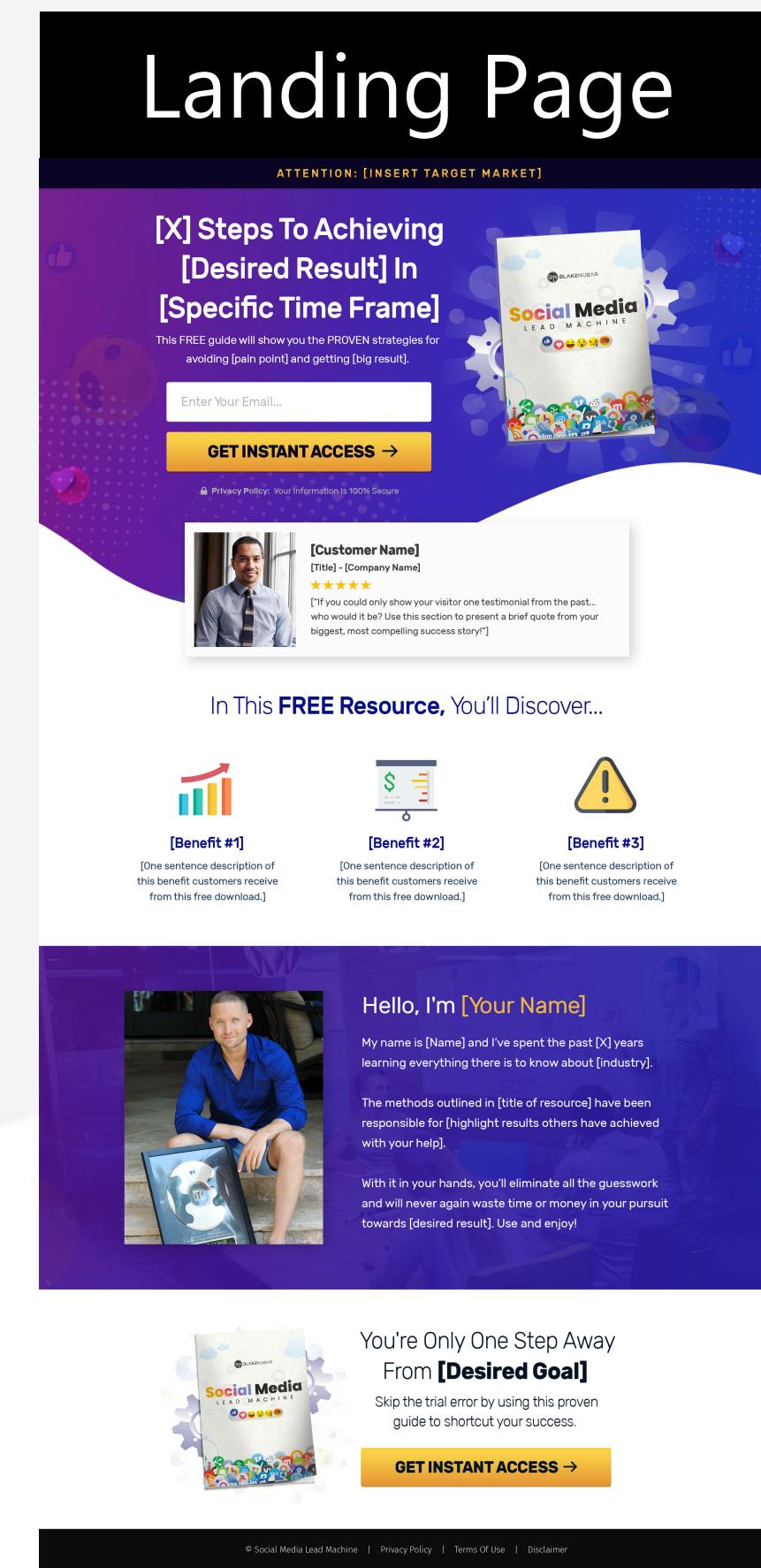
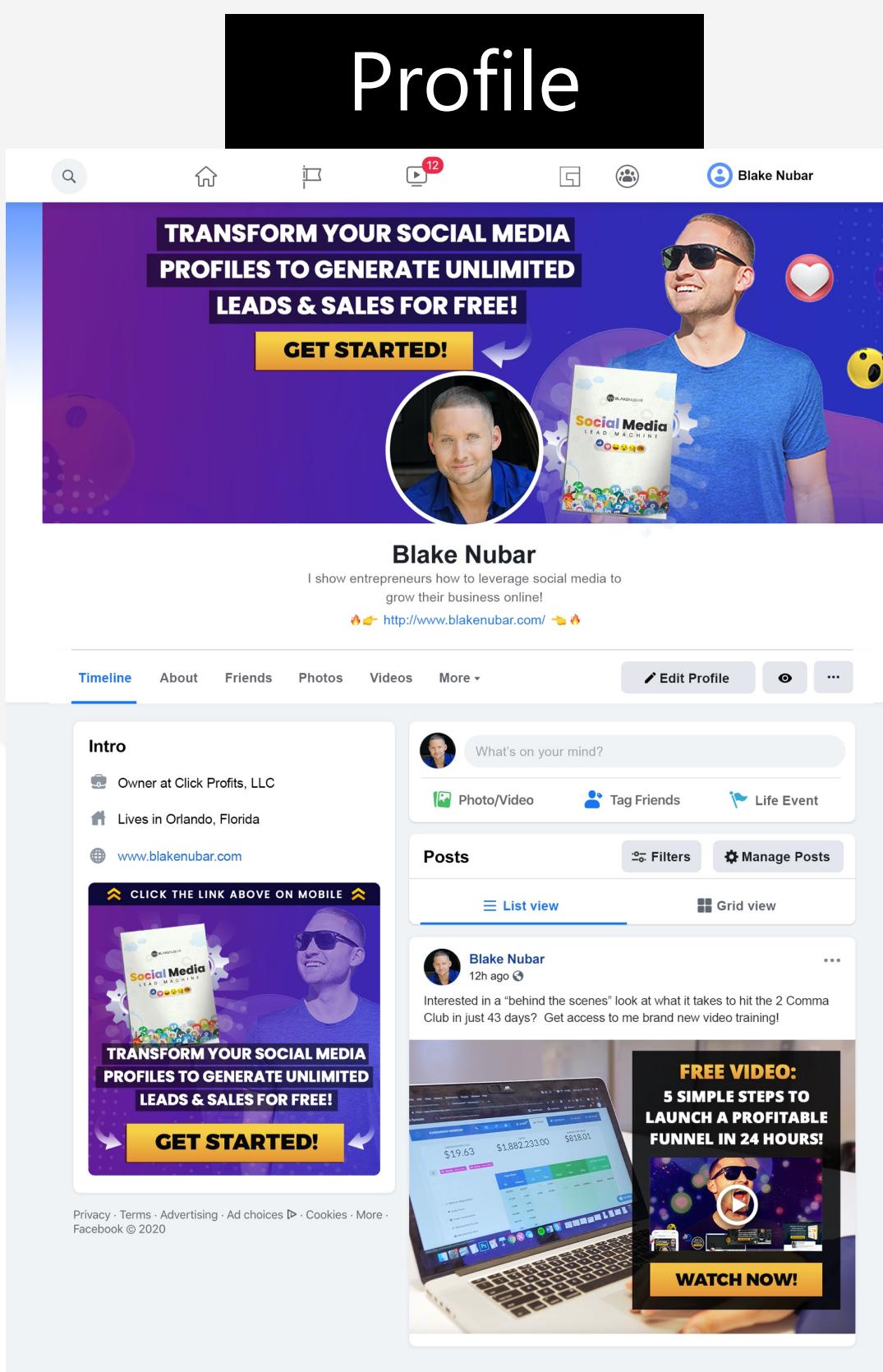
Simple & Effective

Landing Page



Simple Landing Page

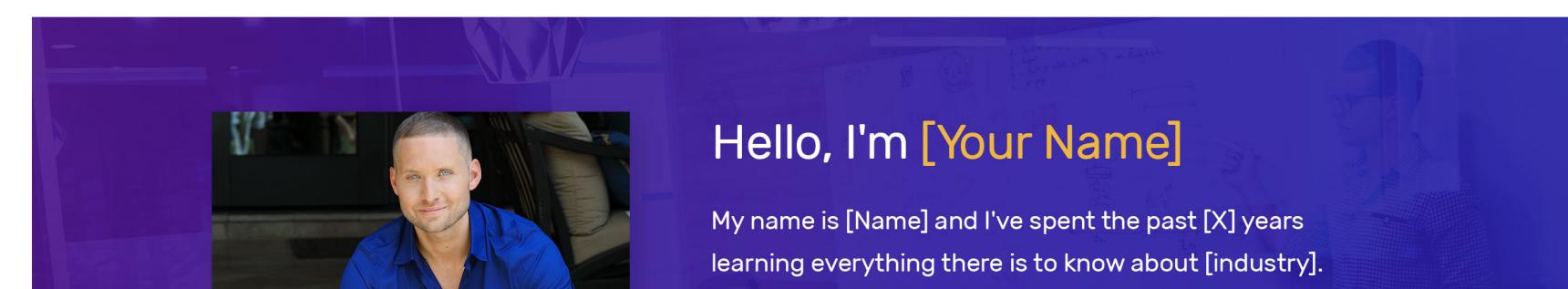
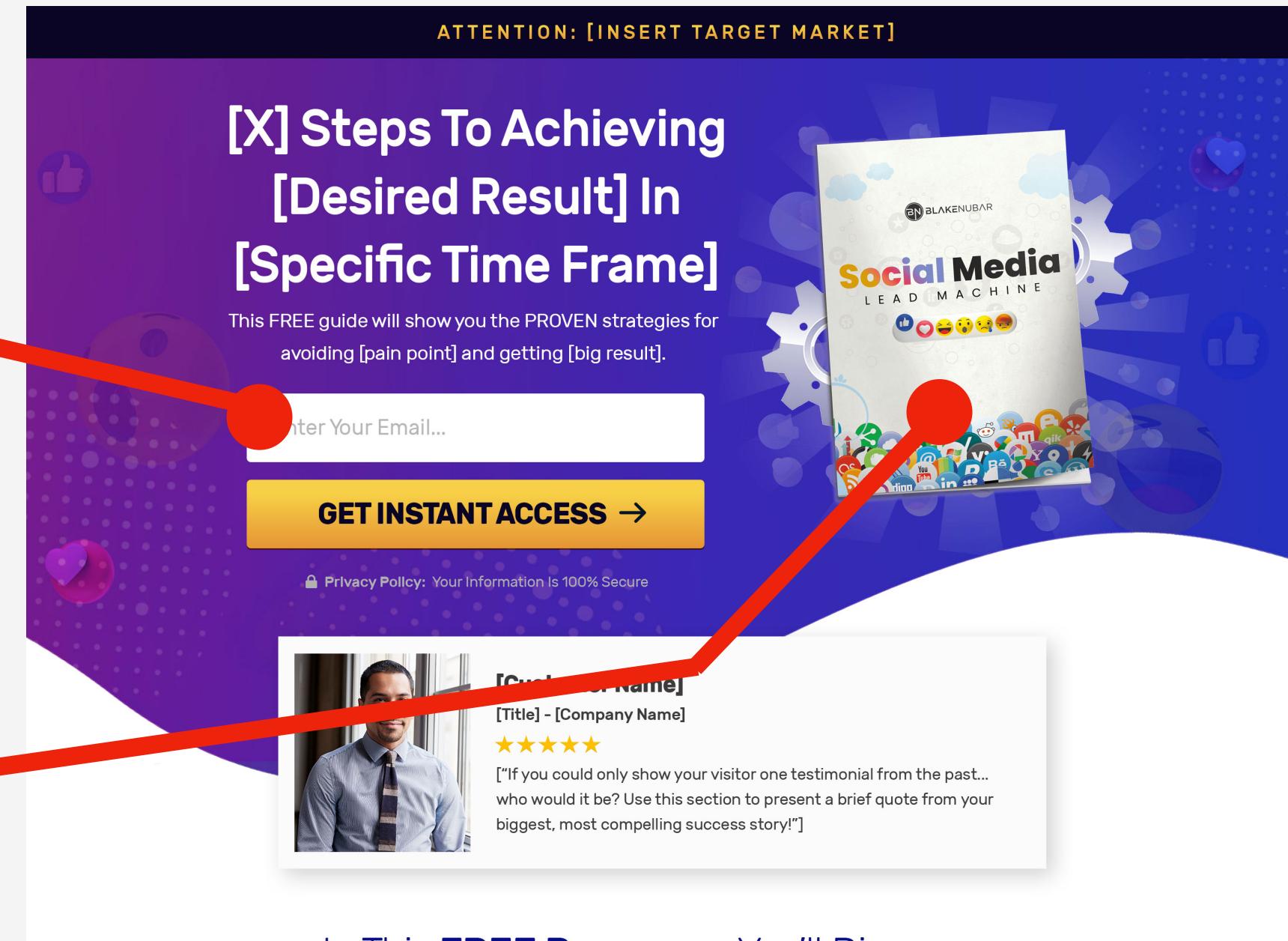
We need to link your visitors from your profile to a landing page where we can capture their email and deliver the free lead magnet.



Always Get The Email!

Email
Address

Lead
Magnet



The goal of this simple landing page is to give visitors access to your lead magnet in exchange for their email address.

Once you have someone's email, you can market to them forever! You may have heard this before and it's 100% true no matter what business you're in - your email list is your goldmine.

Drag n' Drop Builders

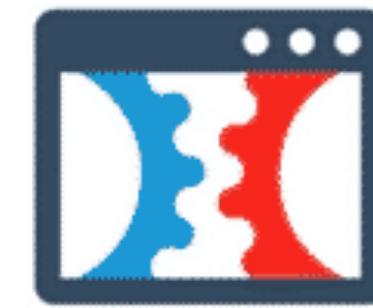
Now if you're thinking...

"How do I get a landing page like that?!"

Don't worry! With the tools available to us today, "i'm not a techy person" is no longer an excuse!

If you're totally clueless to this stuff, know that every popular landing page builder out there today is designed with YOU in mind...

It's all drag and drop! All your options are easy to use and require no previous experience.

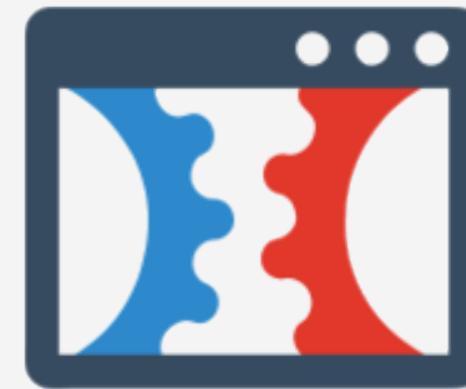


click funnels



Builderall





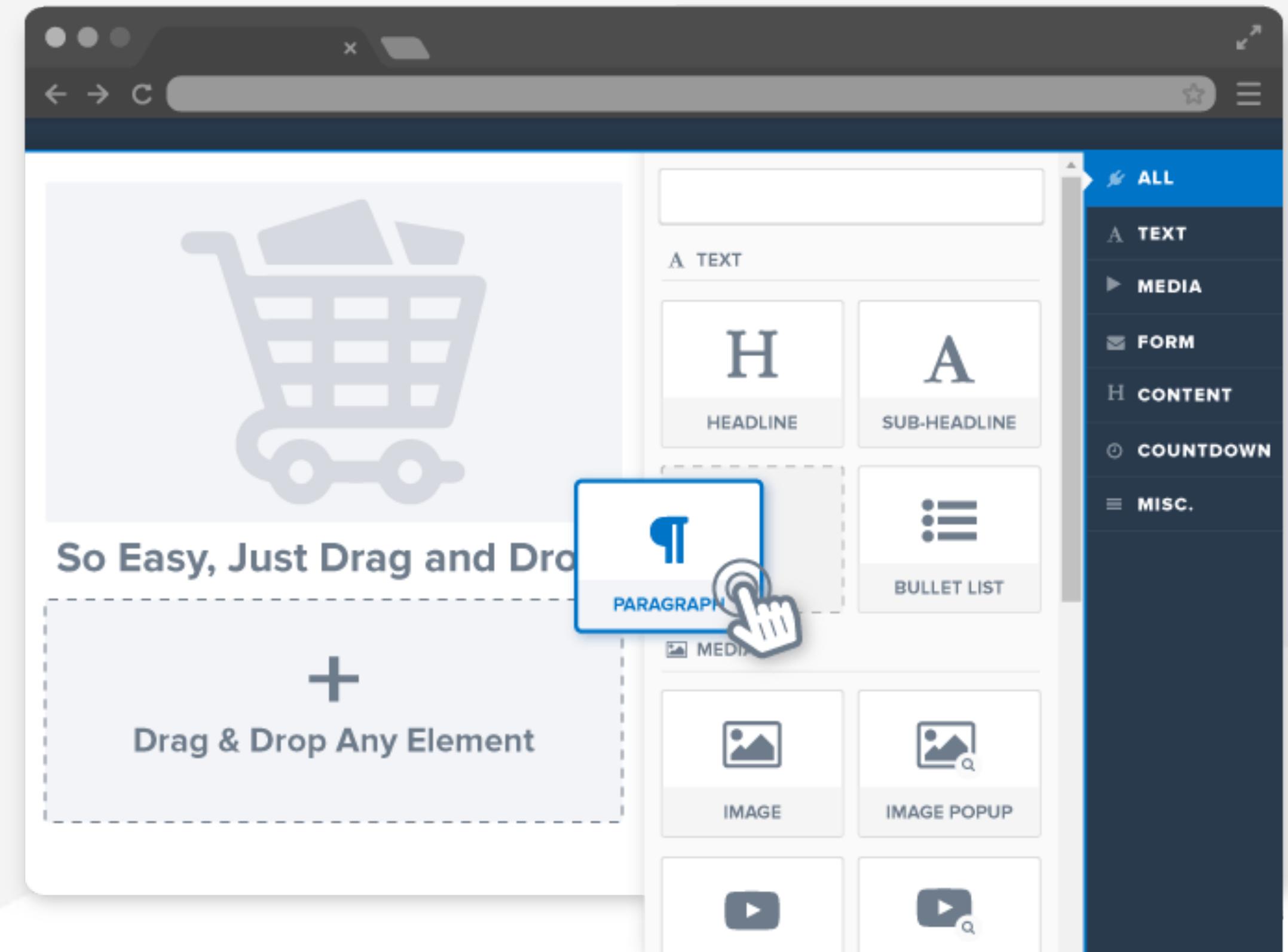
click funnels

Our favorite option (and what we recommend to our customers) is ClickFunnels!

It's a simple, drag n' drop landing page builder that's designed for beginners.

PLUS, you get a [14 day FREE trial](#) to test it out and see if it's for you...nothing to lose!

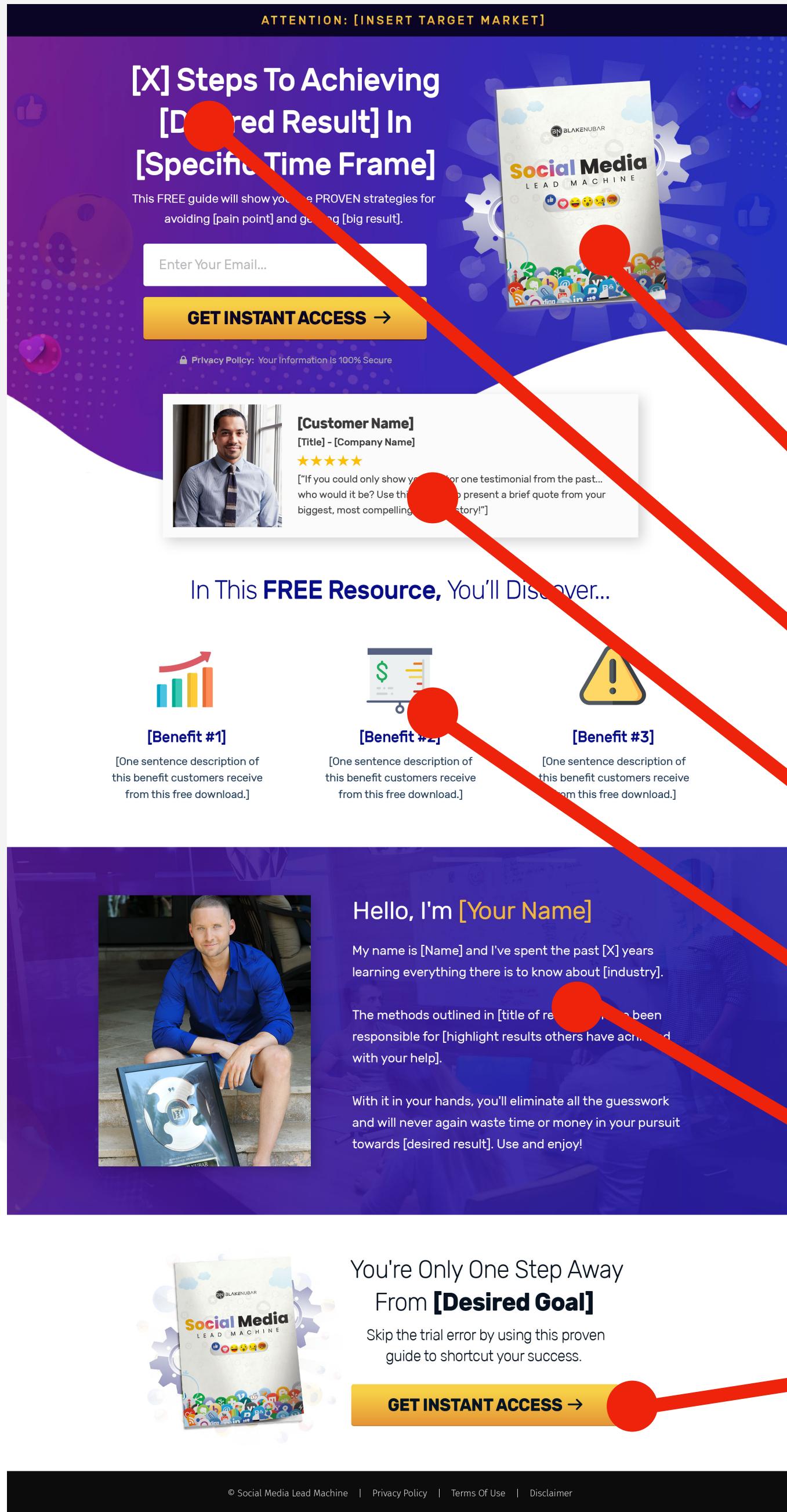
But, the choice is totally up to you! There's lots of great (and inexpensive) options out there.



Click here for a [FREE](#) 14 day trial of ClickFunnels!

Landing Page

It's important to mirror the same information from your profile here on the landing page. Congruency between them lets people know they've landed in the right place.



Lead Magnet Mockup

Headline (from profile)

Featured Testimonial

3 Benefits

Introduce Yourself

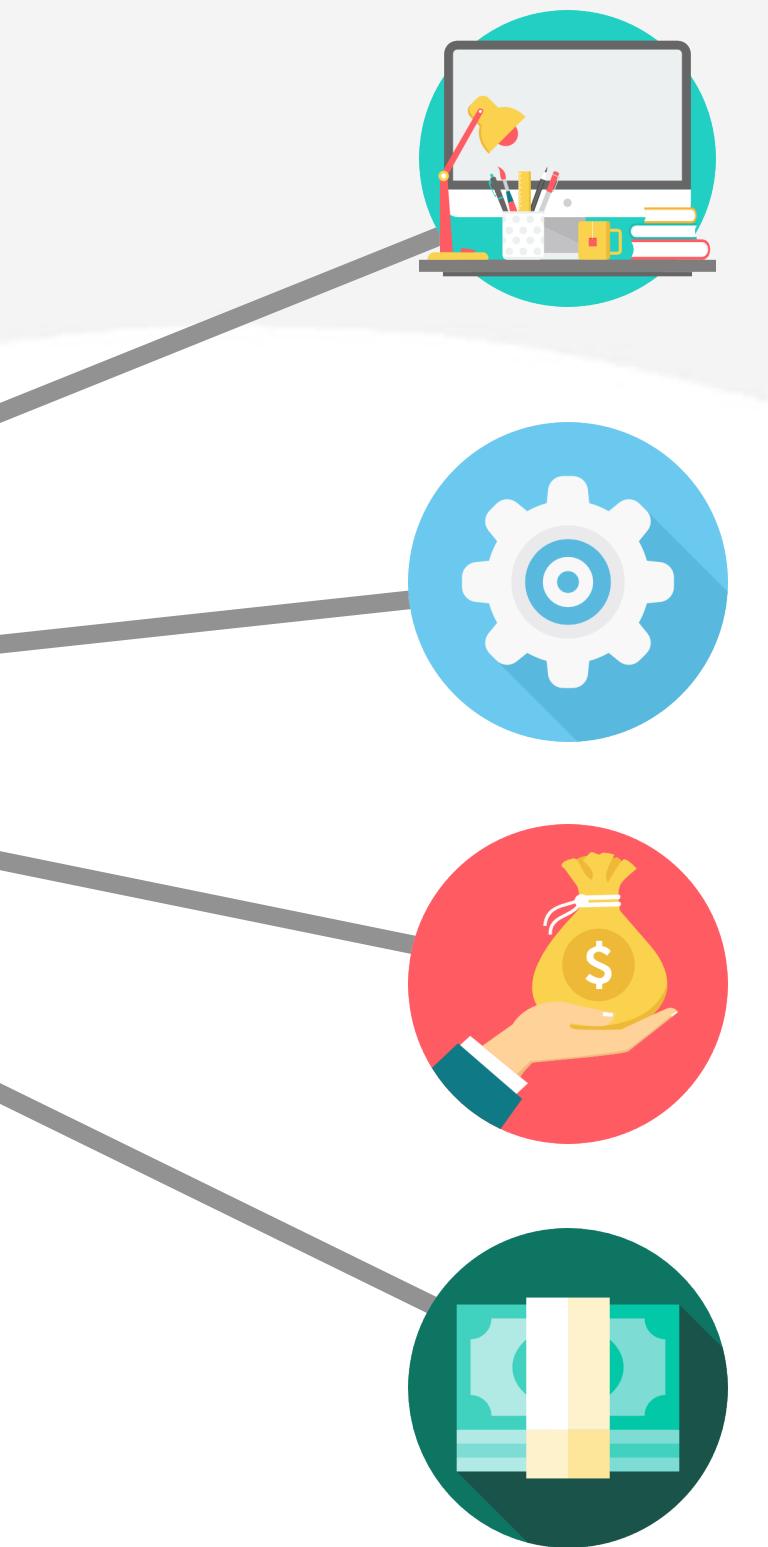
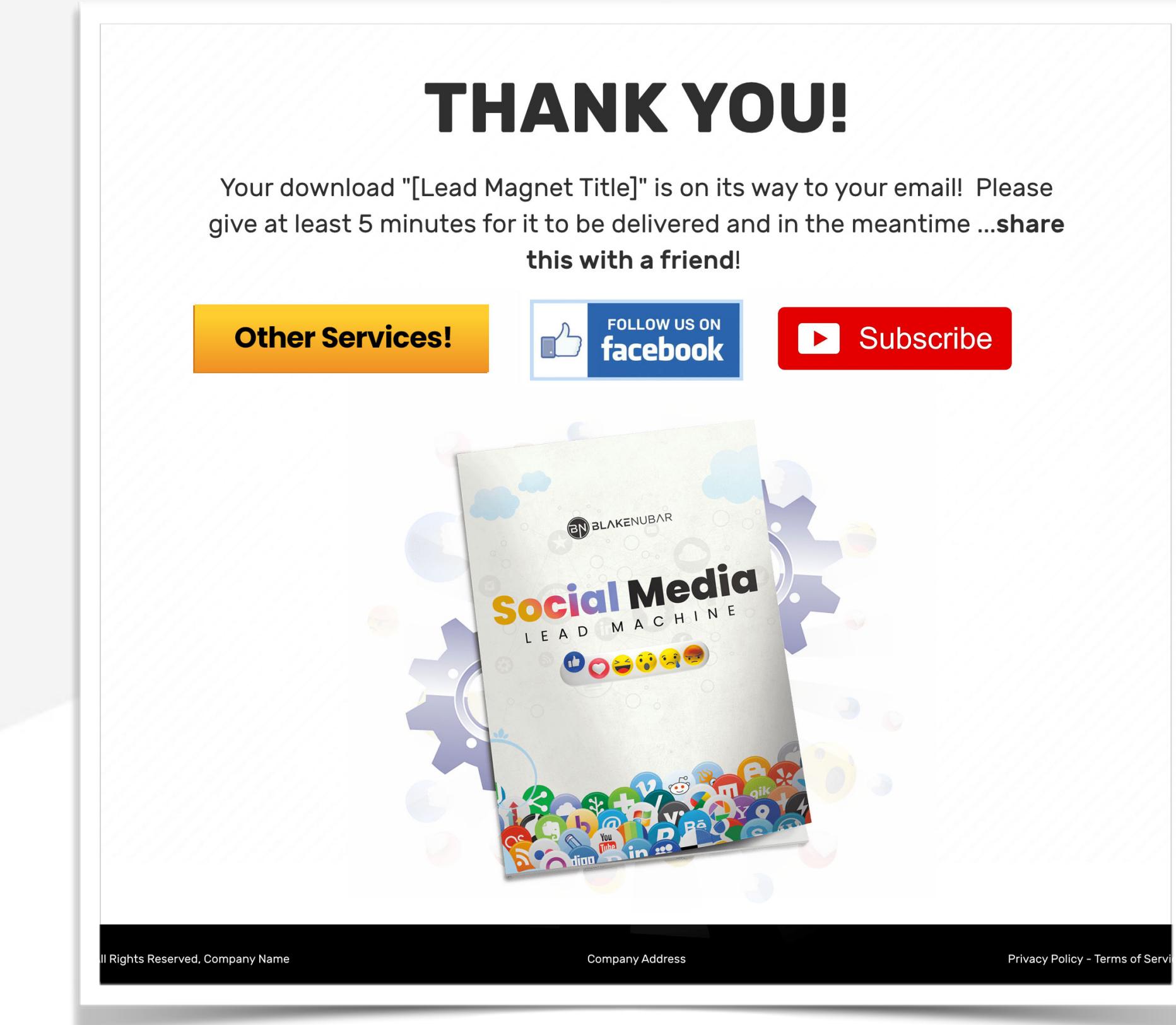
Final Call To Action

Thank You Page

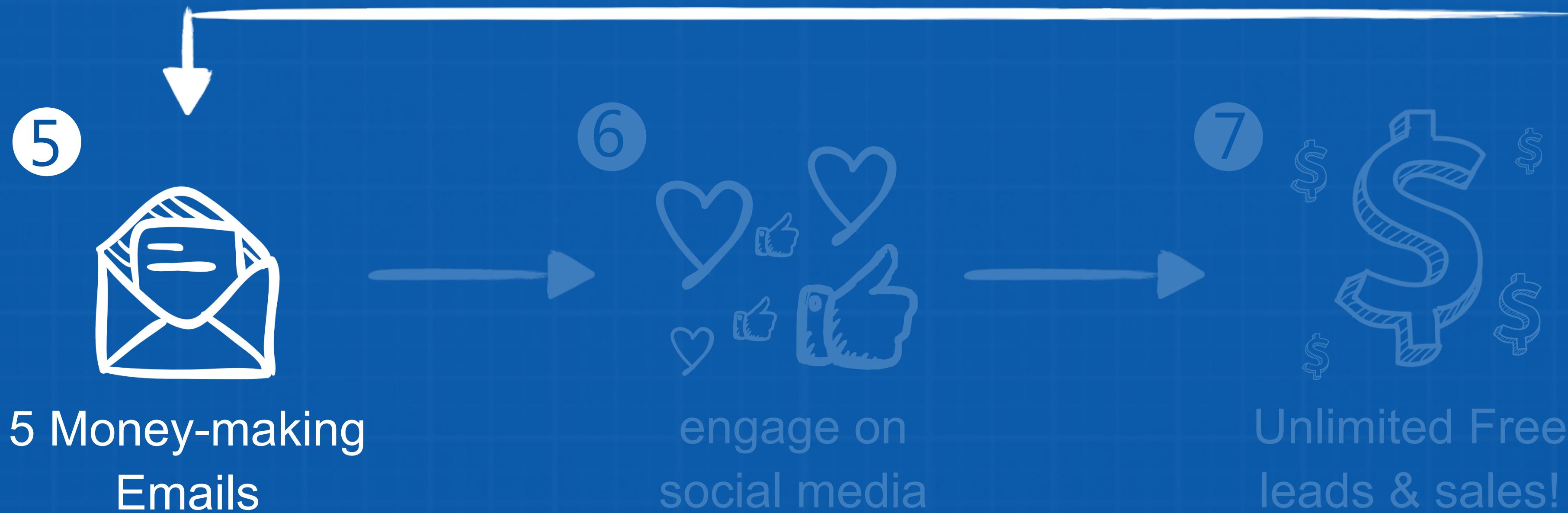
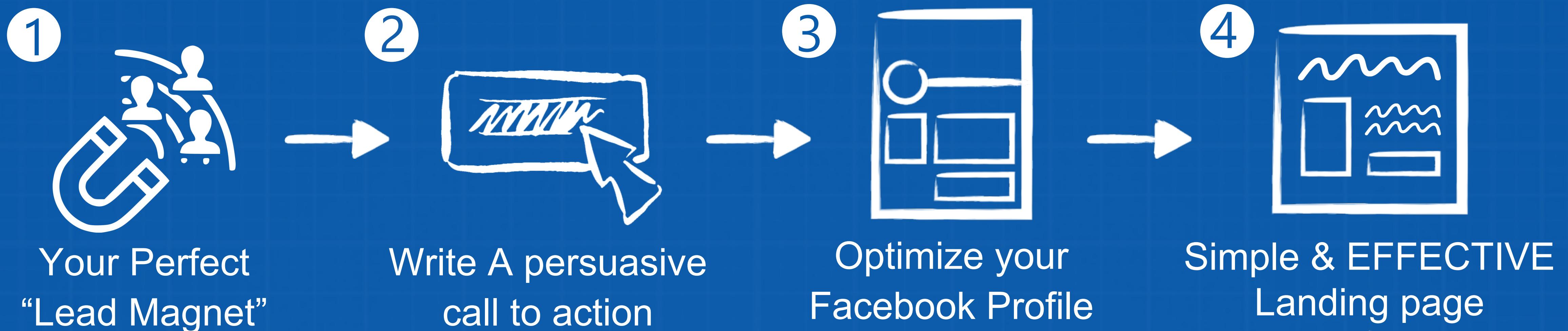
On the thank you page, allow them to access / download your free lead magnet.

But it doesn't have to end here...

You can also use this page to invite them to explore other products and services you may have.



THE 7 - STEP BLUEPRINT



STEP #5:

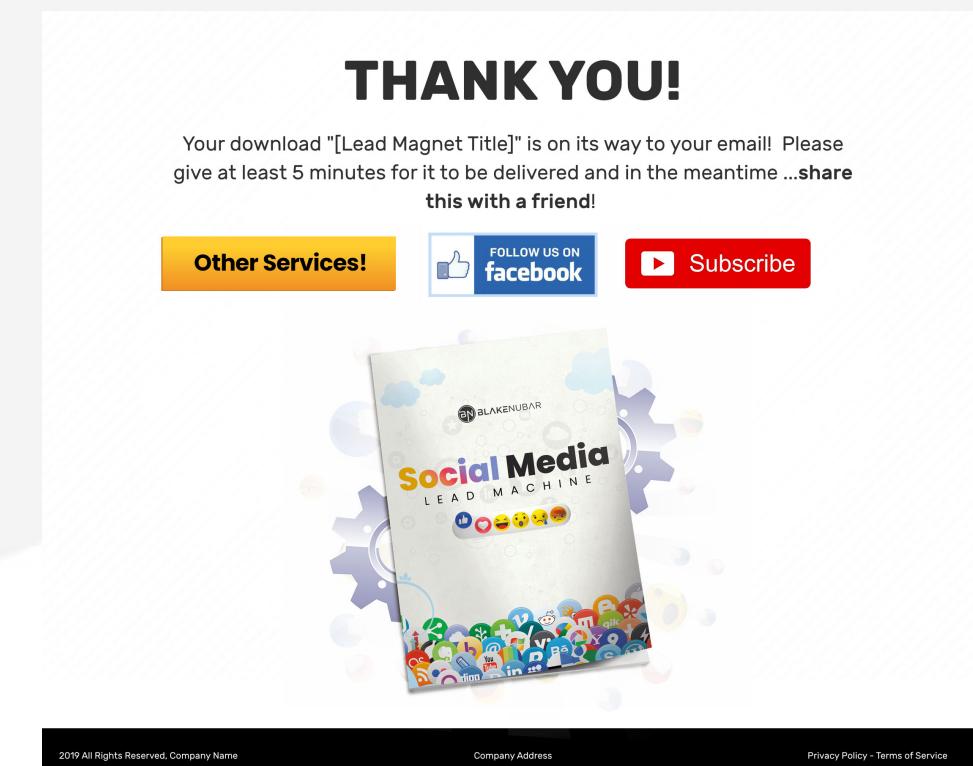
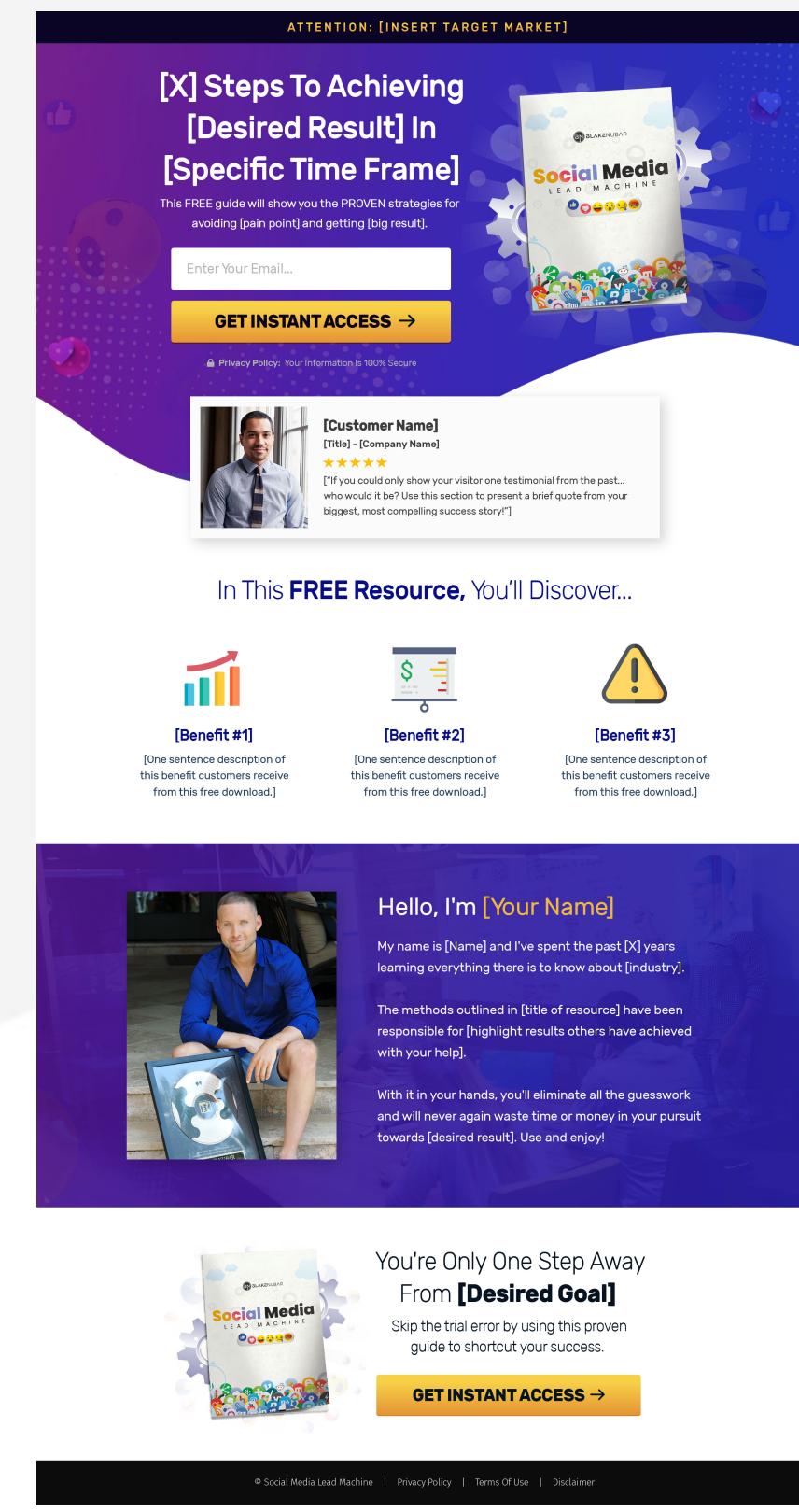
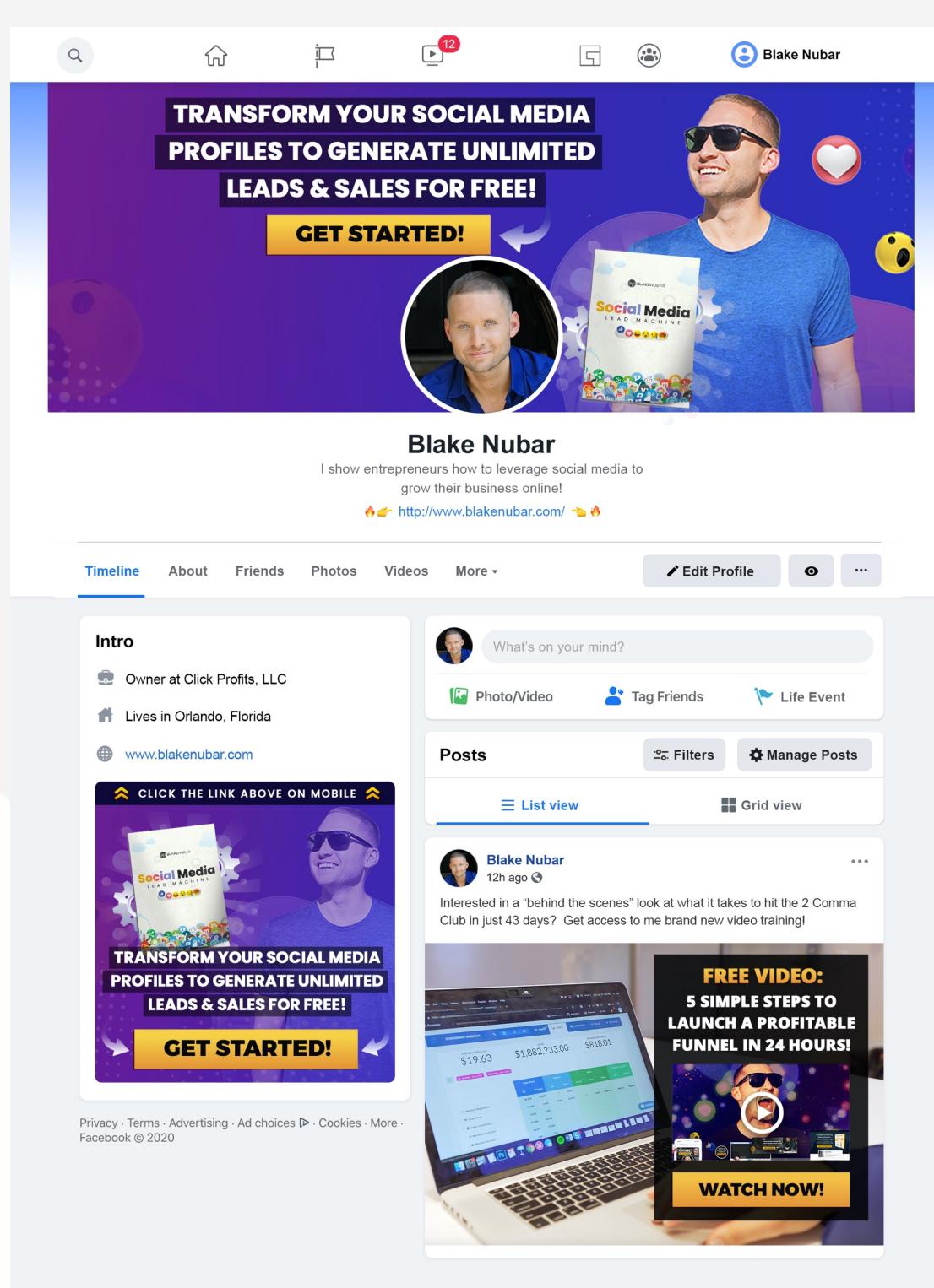
Money-Making

Email Sequences

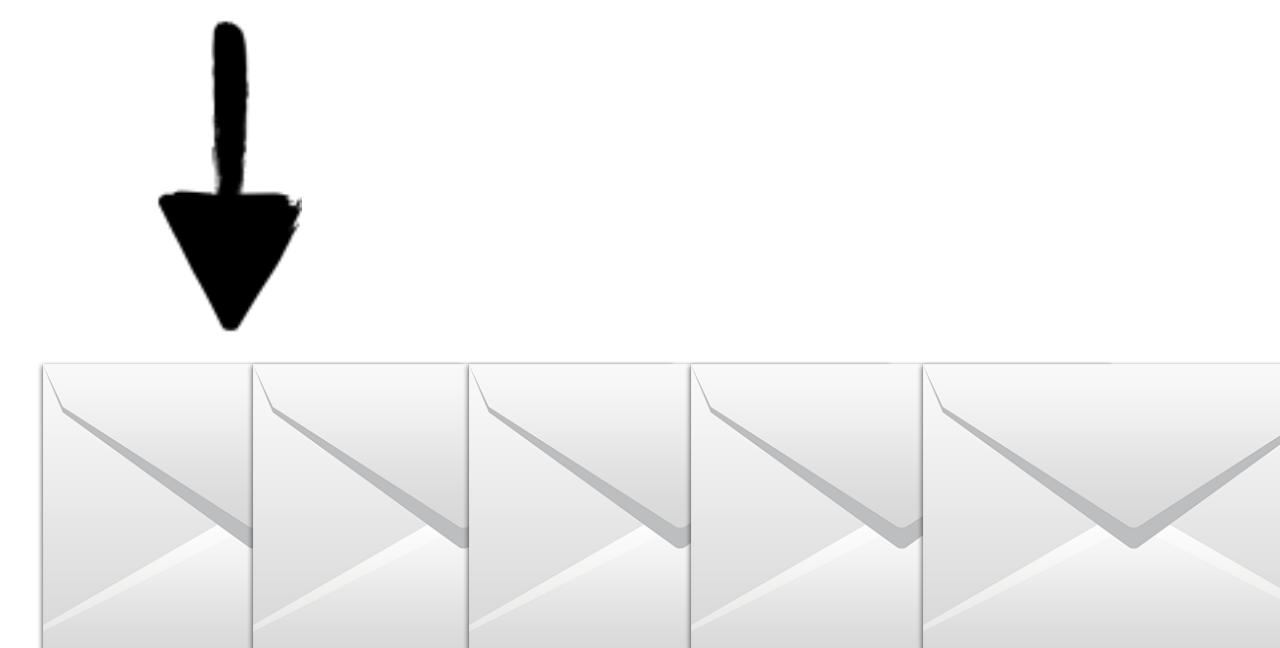


5 Money-Making Emails

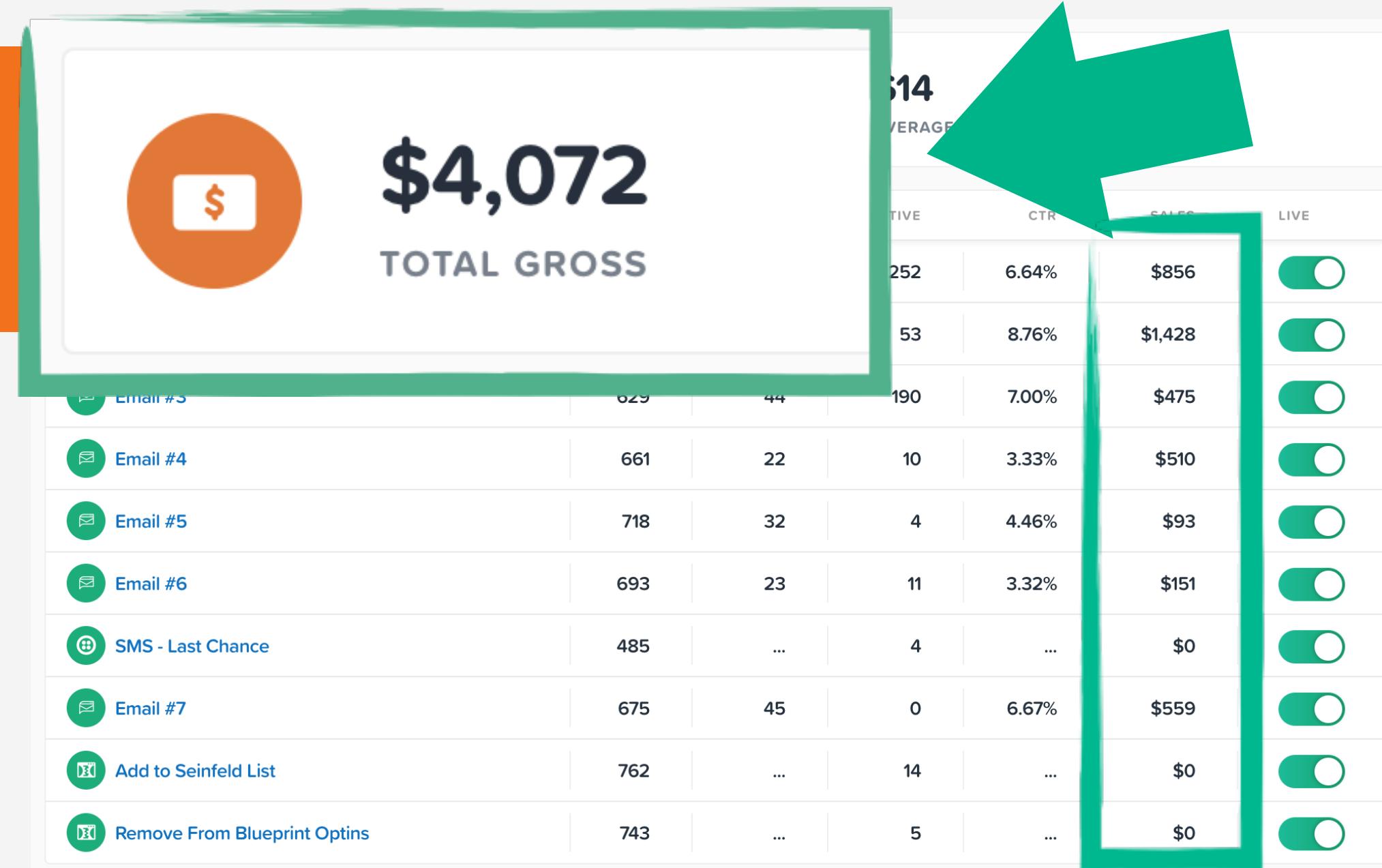
After someone gives you their email, it's important that you follow up with them to continue building the relationship.



2019 All Rights Reserved. Company Name Company Address Privacy Policy - Terms of Service

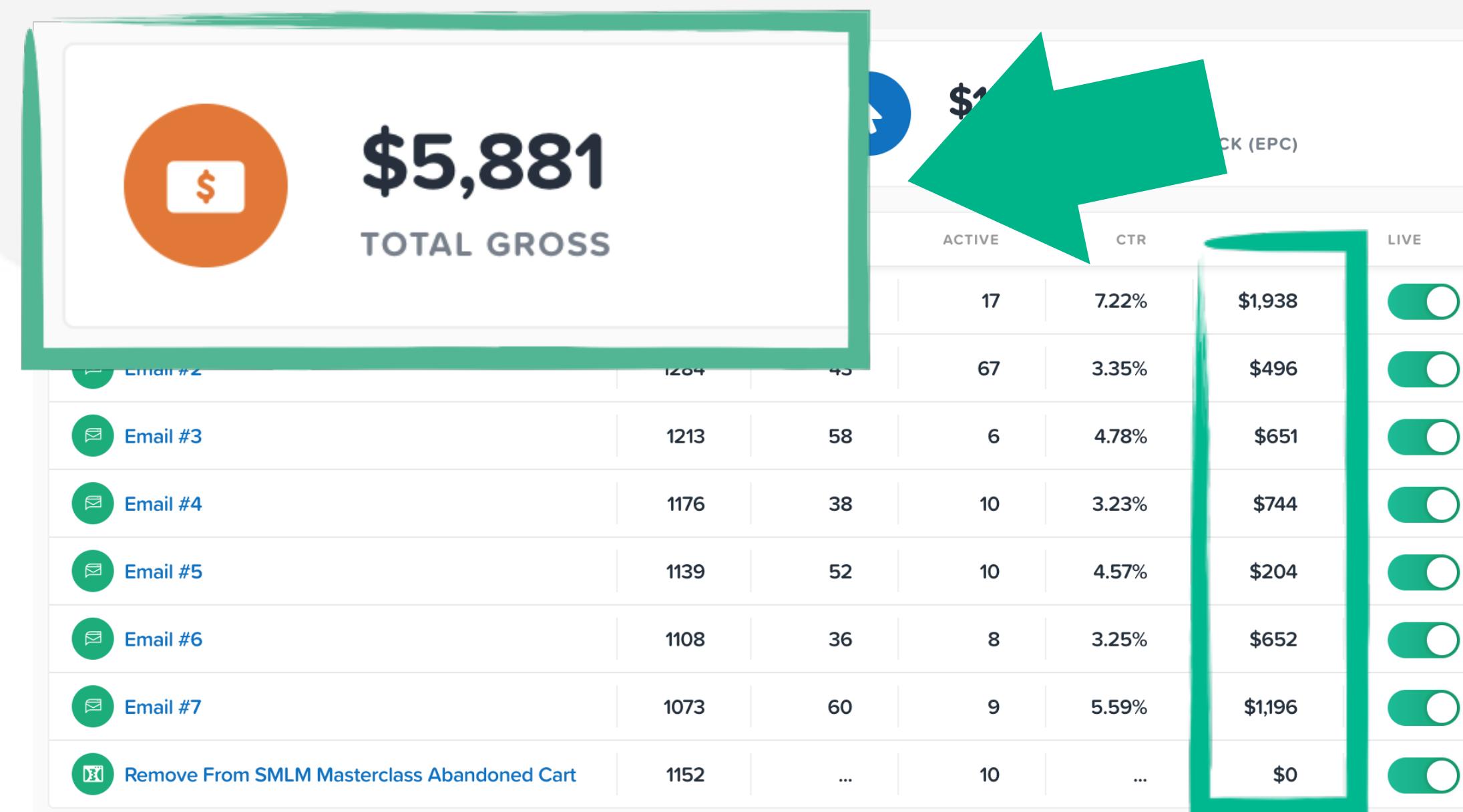


5 Money-Making Emails



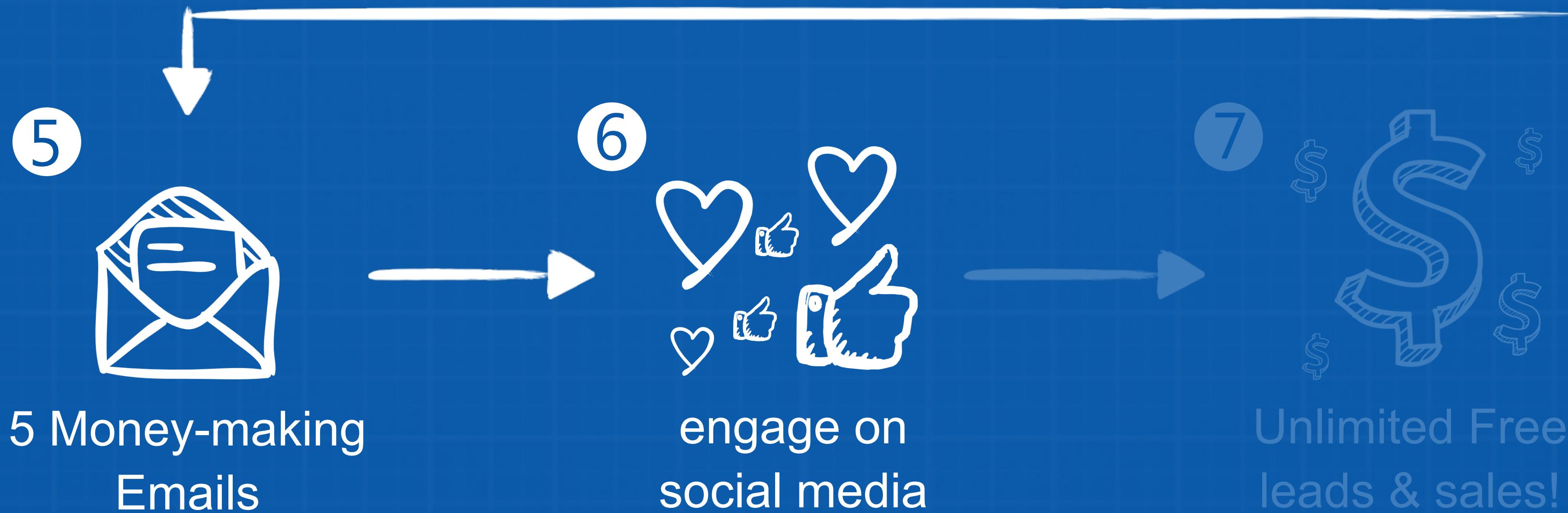
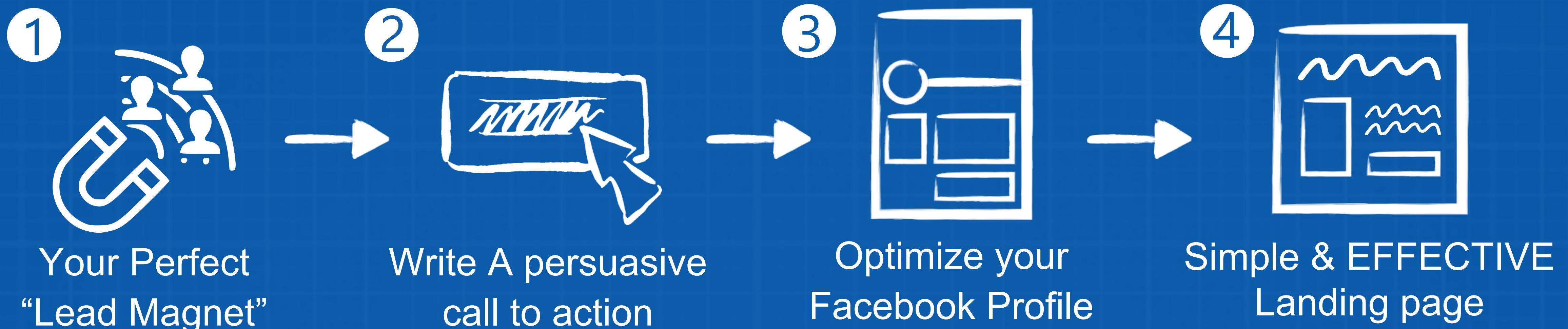
Trust me...

Without a set of automated emails in place to follow up with your leads...you're *missing out!*



I earn BIG money from the emails I send to my list...and everything is set up on timers and sent out on auto-pilot! I don't lift a finger, and these emails bring me new customers every single day.

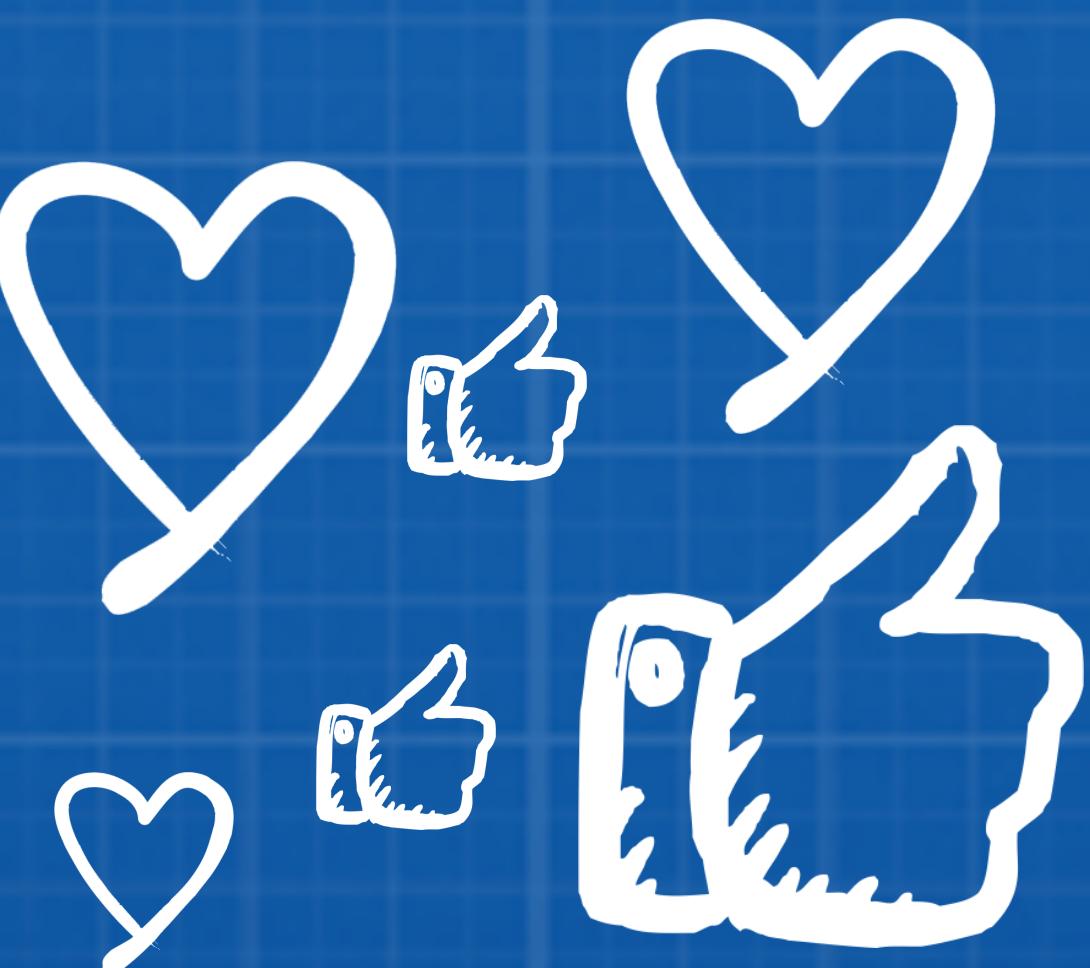
THE 7 - STEP BLUEPRINT



STEP #6:

Engage On

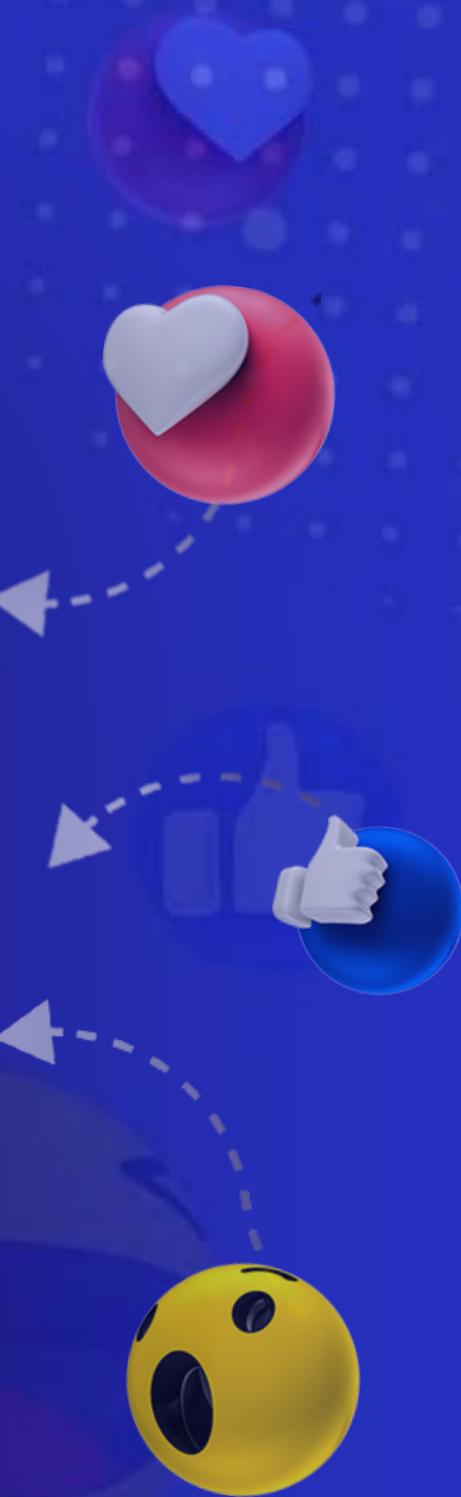
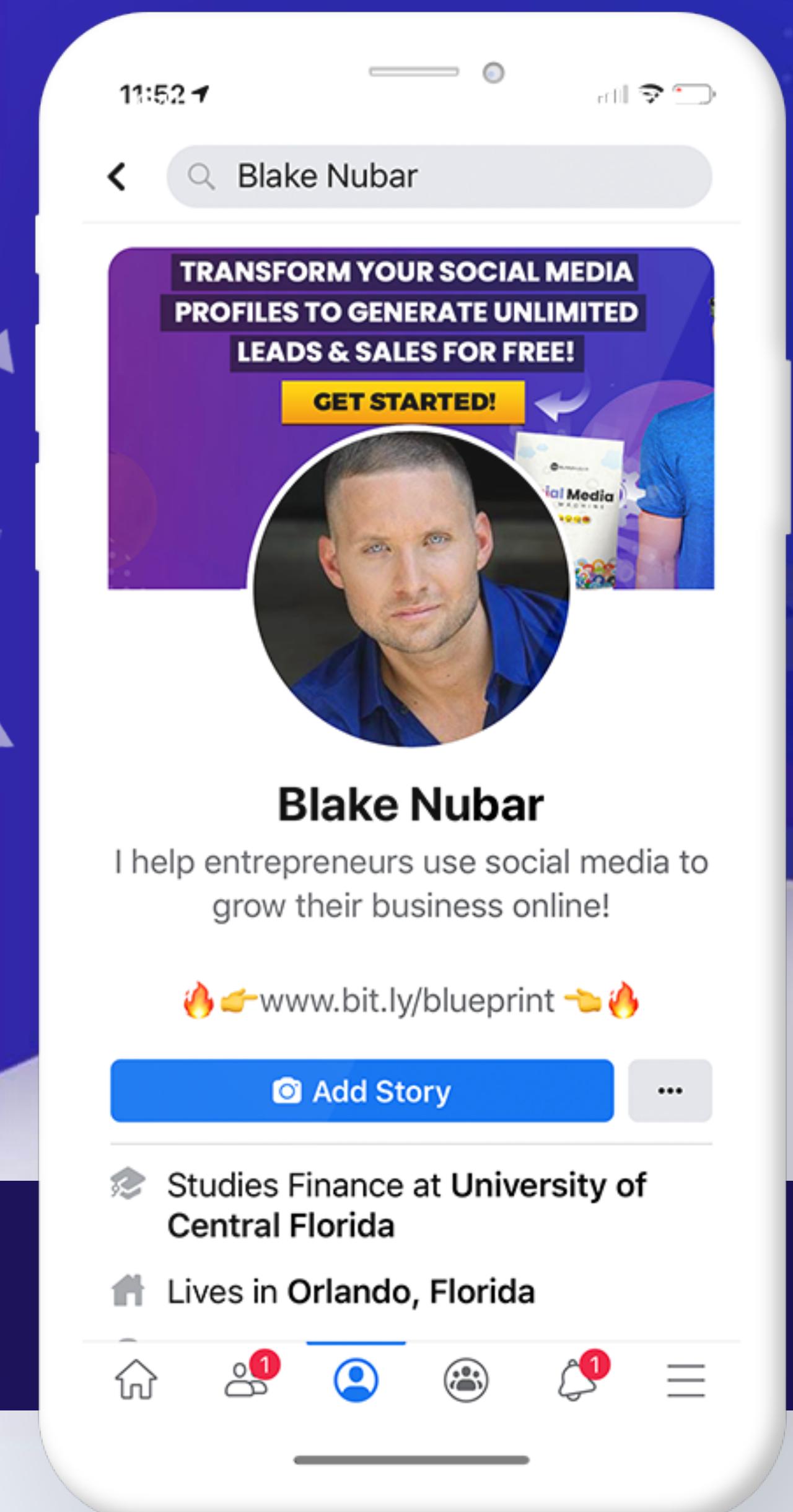
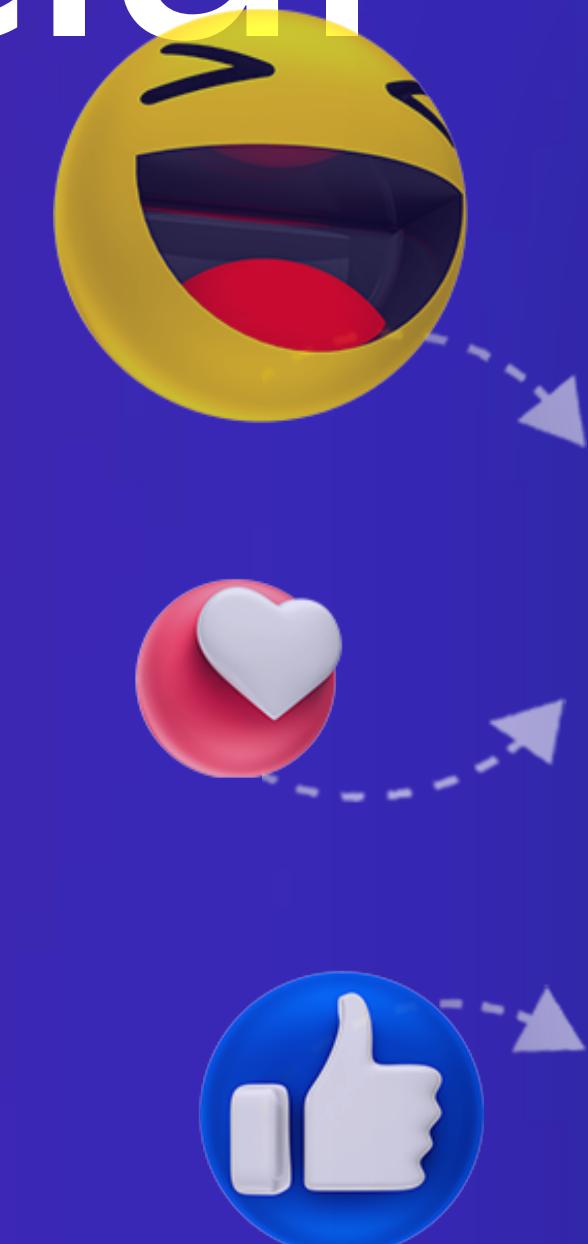
Social Media



Engage On Social Media

Now that your profile funnel is set up...you can drive on-demand traffic to it directly from your smartphone!

It doesn't get any better than that!



Find Your “Watering Hole”



Facebook is an unimaginably
GIGANTIC PLACE...

Most of it is a desolate wasteland in
terms of growing your business.

Your key to success is finding the
“watering holes” where your
customers hang out every day.

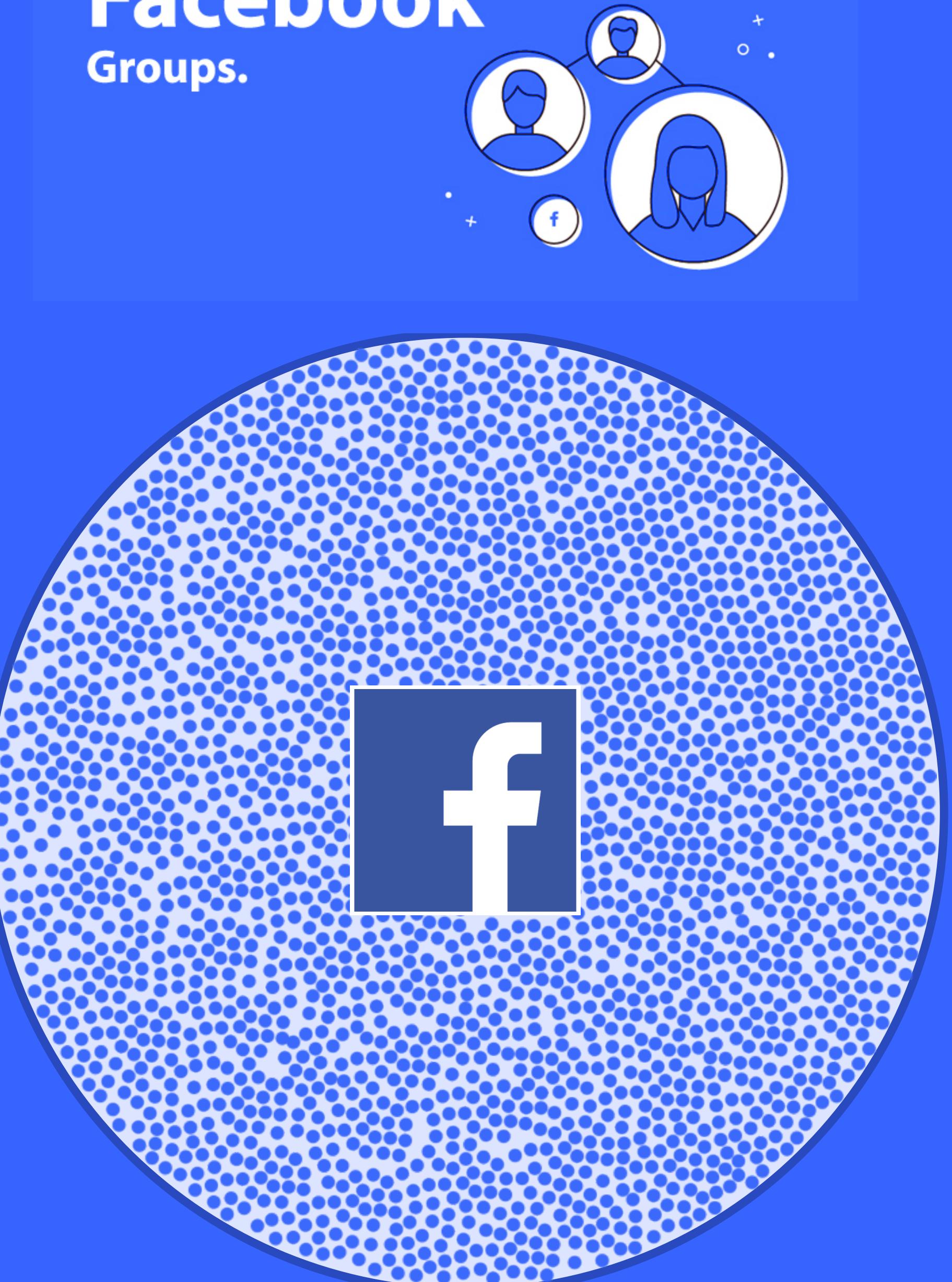
Zuckerberg Did Us *HUGE* A Favor...

Starting in 2019, Facebook starting aggressively promoting “Groups” where like-minded people can interact in small communities.

For us business owners, this has made finding our dream customers easier than ever!

There are Groups for every niche, topic, and interest imaginable...and your future customers are hanging out inside of them every single day.

Facebook Groups.

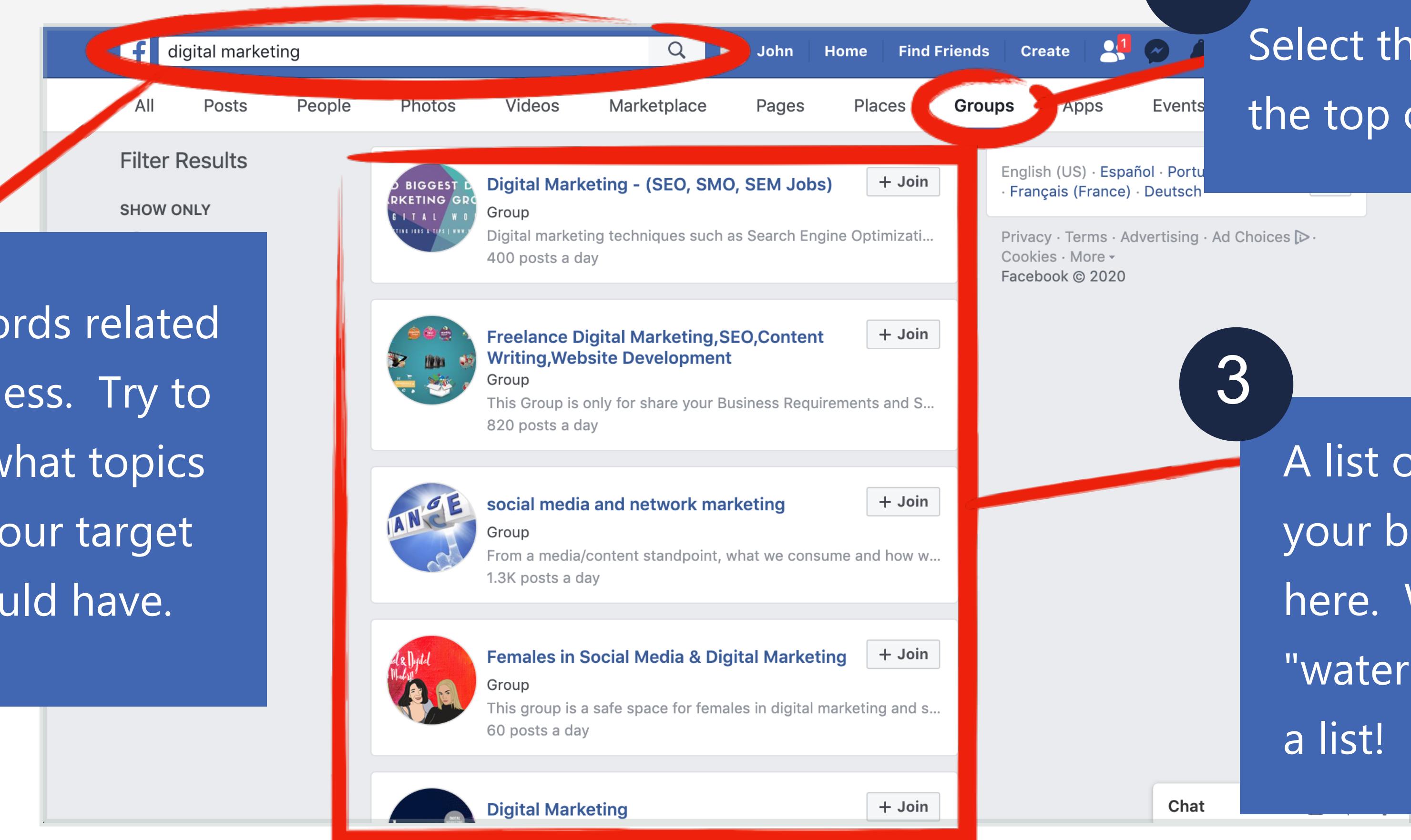


Searching For Groups

Find Groups where your potential customers are hanging out...

1

Search keywords related to your business. Try to think about what topics or interests your target customer would have.



2

Select the "Groups tab at the top of your screen.

3

A list of Groups related to your business will show here. Write all potential "watering holes" down into a list!

Flashlight < Laser Beam

Facebook Group 1

Facebook Group 2

Facebook Group 3

Facebook Group 4

Facebook Group 5

Facebook Group 6

Facebook Group 7

Facebook Group 8

Facebook Group 9

Facebook Group 10

Facebook Group 11

Facebook Group 12



Now, I know you might be thinking...

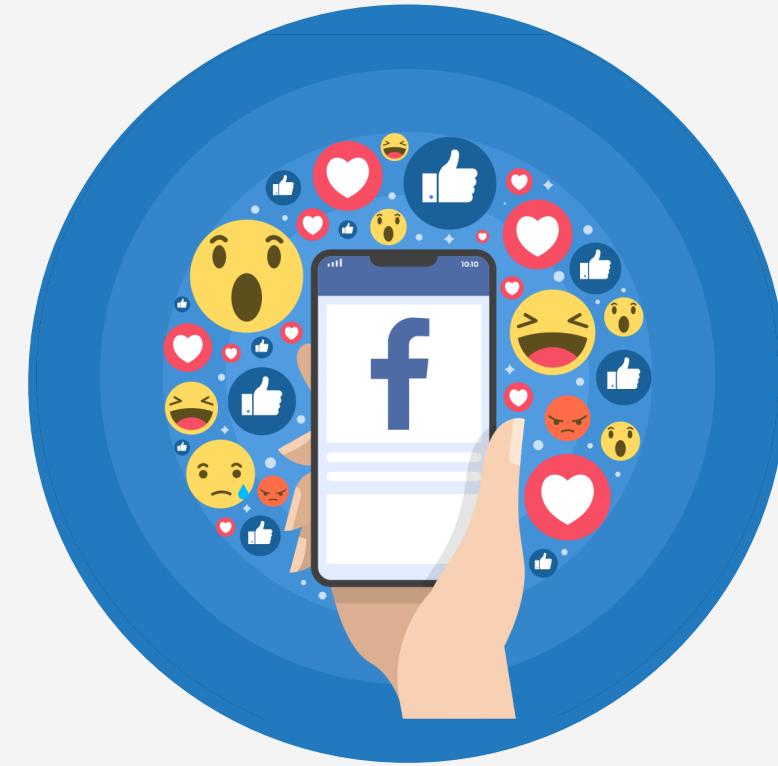
“Holy crap! I'm going to join every group out there related to my business!”

I don't recommend it. You'll see much better & faster results if you narrow your focus and invest all your energy into a select few.

So, whittle down your list and choose the top 3 groups you want to participate in.

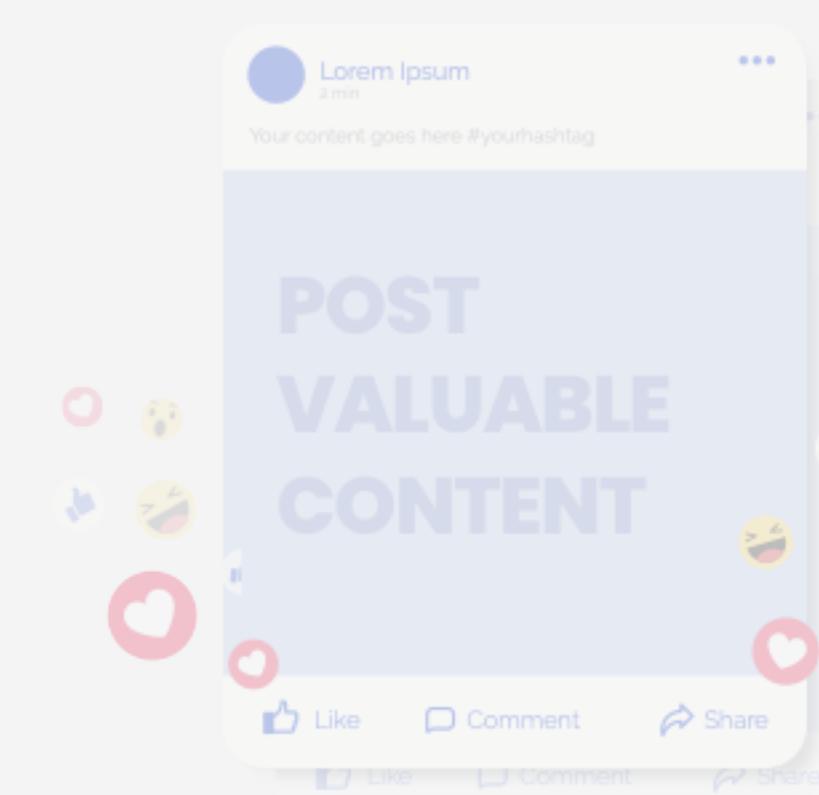
Join Groups And Interact!

3 Easy ways to drive traffic to your Profile Funnel!



1) Interact

Inside these groups...every like, heart, and comment drives highly targeted traffic straight to your profile and into your funnel.



2) Post Content

By posting valuable content into groups, you quickly establish yourself as the go to "authority" on all topics related to your business.



3) Messenger

In these groups, you're bound to virtually "meet" new potential customers. Message them and start building the relationship!

Watch For Golden Opportunities

Your gut instinct may tell you to watch for posts that go “viral” and wait to engage with those...

But posts that don't have any engagement are often your best opportunities to shine.

A like, heart, or comment on a post with ZERO attention will naturally pique the curiosity of the person who posted it FAR more than one that already has a frenzy of engagement.

Be the superhero that swoops in to save the day and you'll quickly build a tribe loyal followers.



Provide Value

I know it sounds counterintuitive, but I can personally vouch that this is true...

Your FASTEST path to growing influence, building an audience, and ultimately monetizing it is to help people for FREE and ask NOTHING in return.

You'll be *amazed* by how much this strategy pays off in spades over time.

"You will get all you want in life, if you help enough other people get what they want."

- Zig Ziglar





Become A Farmer...

Not A Nomad.

Nomads are typically searching for the “quick win” and will sacrifice long-term gain in exchange for immediate gratification.

On the other hand, farmers are patient individuals that plant seeds now...knowing they will come to fruition in the future.

If your goal is a consistent and robust source of new customers from social media, it's time you started adapting the “farmer” philosophy.

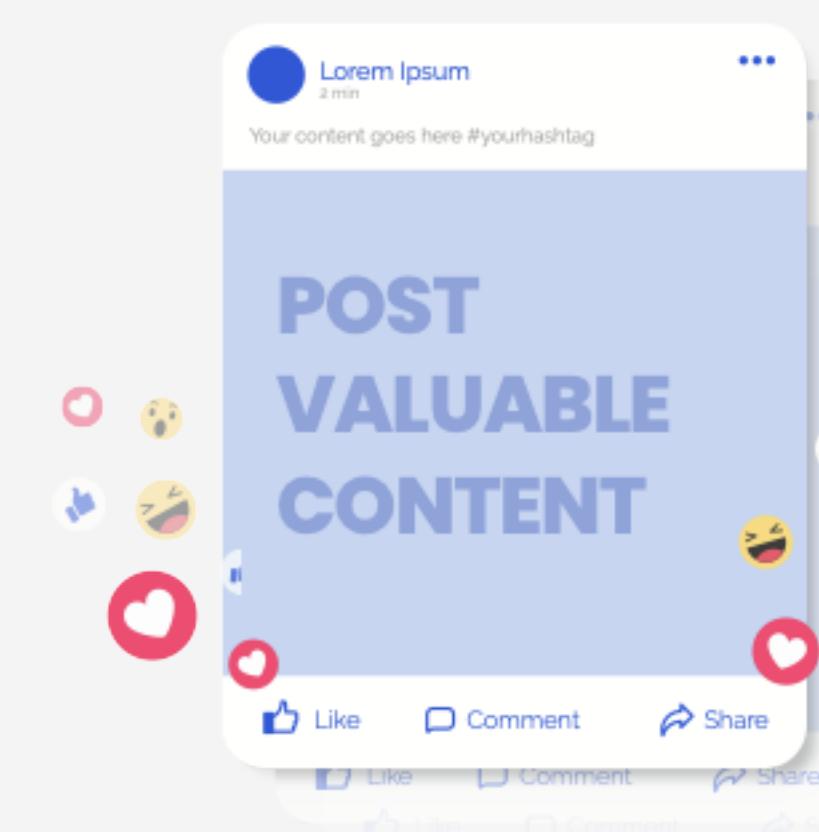
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Facebook Post Inspiration

Here's some Facebook post ideas that will help get your creative juices flowing on what content to post for your business!



Motivational Quotes



Drop Value



Take A Poll



Wins / Losses



Recommendation



Personal Life



Vulnerability



Helpful Hack



Testimonials



Life Lesson



Borrow Authority



Memes



Giveaway



Help Me Decide



Story Posts

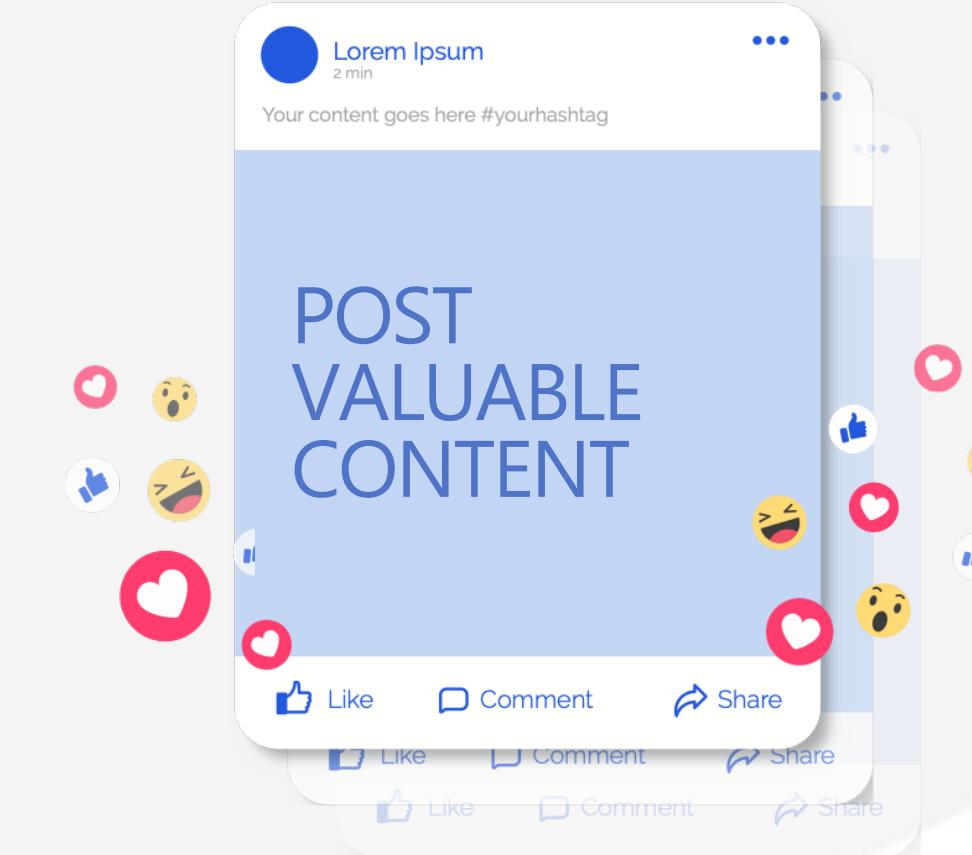
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1.3 BILLION
PEOPLE ON

MESSENGER

Facebook Messenger is like texting...but more intimate - which also makes it HIGHLY effective as a networking tool to build relationships at scale.

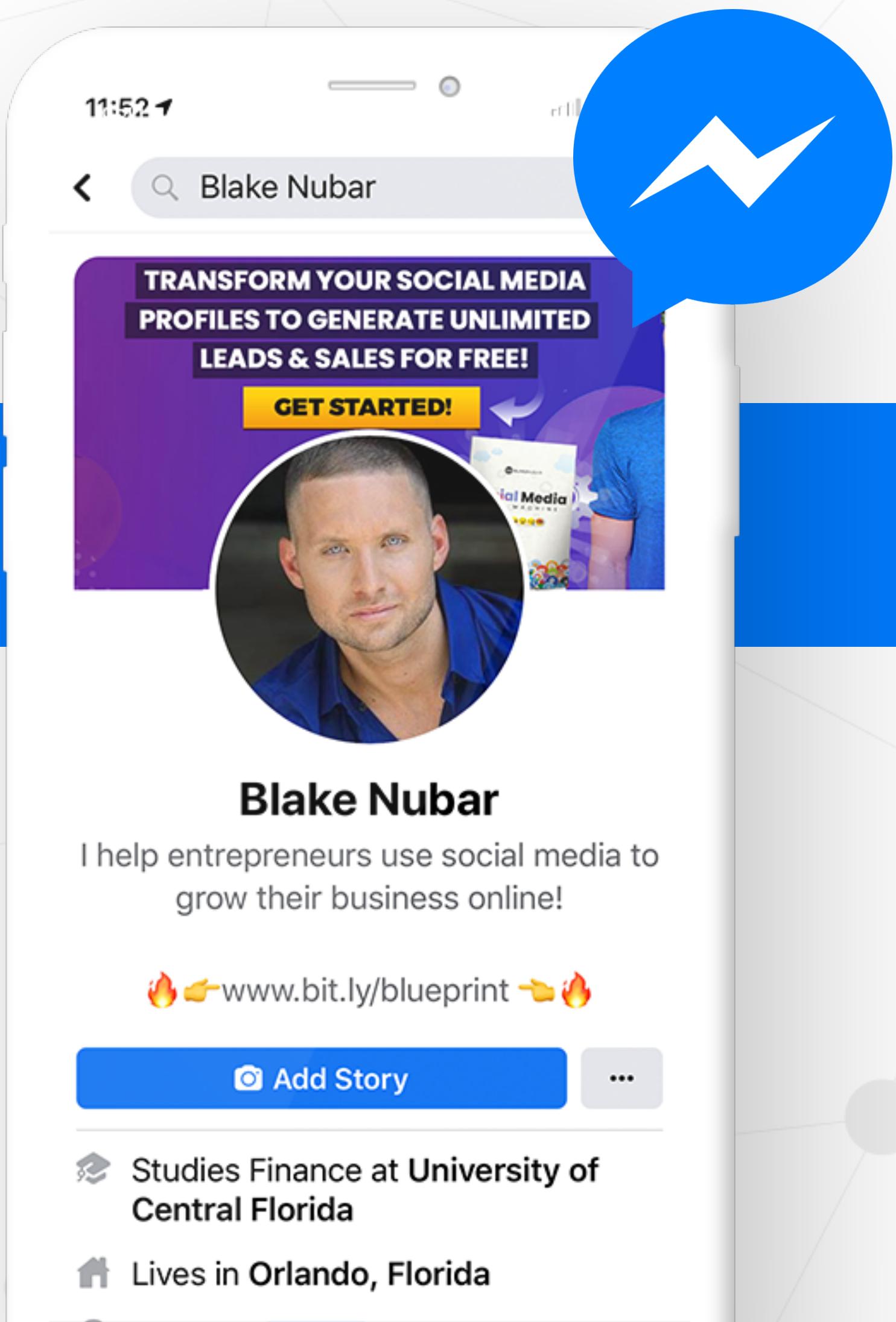
Plus it's ENORMOUS! And it remains largely untapped for business owners like you.

Network via Messenger

As you begin to join & interact in Facebook Groups related to your business, you'll begin to attract new people into your orbit.

When you make a new connection, reach out via messenger to introduce yourself!

That personal touch creates an open line of communication and establishes instant rapport...there's a human on the other end of that message, and you're at their fingertips the next time they need help!



Hire a Virtual Assistant

Hi there!

I'm searching for a talented **social media virtual assistant** to help manage my Facebook business page. My business is in the [niche] industry, so any experience or knowledge in that field is a plus.

Your responsibilities will be outlined in a short video, but your role will include:

- Creating & posting simple content
- Boosting posts
- Inviting people to like the page
- Other general interactions on Facebook

Looking for someone who has immediate availability to get started.
Looking forward to working with you!

Thank you!

[YOUR NAME]

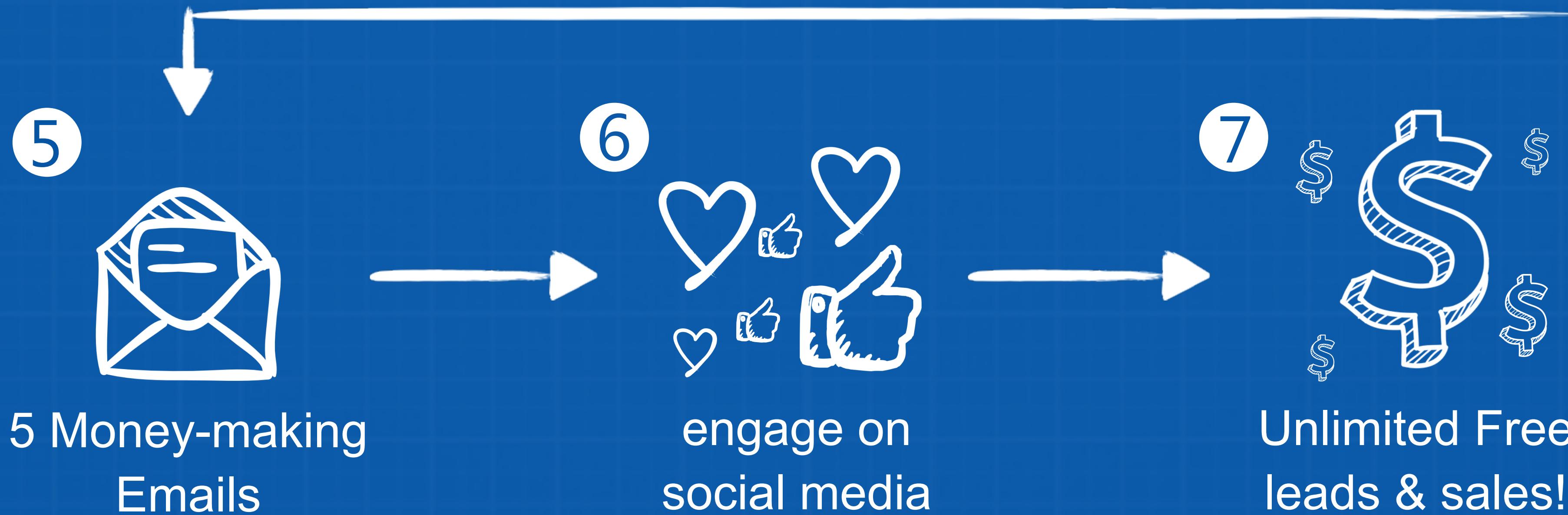
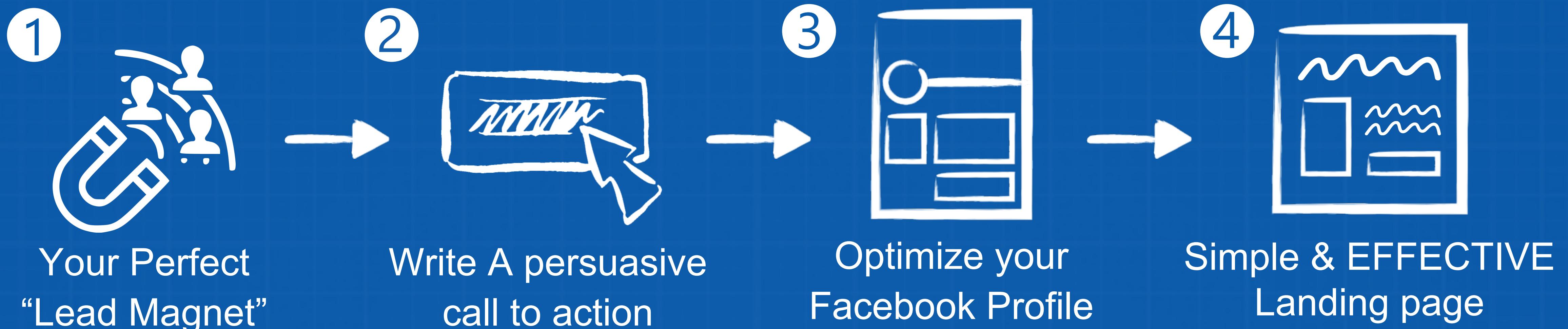


Don't want to spend the time doing all this yourself?

Here's the good news - this is an easy task to outsource to a Virtual Assistant so that you can put this entire system on 100% auto-pilot.

Use the template to the left, customize it for your business, and post a job on Upwork or Fiverr to find someone to fill this role for your business!

THE 7 - STEP BLUEPRINT



STEP #7:

Unlimited Free

Leads & Sales





Congratulations!

You've now created a fully automated system that siphons off **FREE** leads & sales from your Facebook profile!



Want This Entire System Set Up In [The Next 90 minutes?](#)

INTRODUCING:

[Product Name] Masterclass



The Masterclass Comes With Every Tool, Template, Bell & Whistle You Need To Set Up Your Lead Machine In

Record Time!



- ✓ Step-By-Step Video Training
- ✓ Social Media Assets To Optimize Your Profile
- ✓ Done-For-You Landing Page Template
- ✓ Graphics Vault Of Pre-Designed Images
- ✓ Done-For-You Copy Built-Into Your Funnel
- ✓ "Fill In The Blank" 5-Step Email Sequence

GET THE MASTERCLASS
NOW!

100% Money Back Guarantee



Try the ENTIRE THING for 14 FULL days, risk free! Join the community, participate, and implement. After completing all of those, if you feel like this isn't the absolute BEST training of it's kind, I'll send you all your money back.

That's right. All you need to do is email me with your receipt with the title "Not For Me" and I'll give you back your money with zero hassle.

GET THE MASTERCCLASS
NOW!

Thanks For Reading :)